Assessing the Carbon Footprint of Telemedicine: A Systematic Review

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ABSTRACT

BACKGROUND: Healthcare is responsible for 4% to 10% of carbon emissions worldwide, of which 22% is related to transport. Telemedicine emerged as a potential solution to reduce the footprint, for example, by reducing travel. However, a need to understand which variables to include in carbon footprint estimations in telemedicine limits our understanding of the beneficial impact telemedicine might have on our environment. This paper aims to systematically assess the reported carbon footprint and include variables assessed by the literature, comparing telemedicine with usual care.

Methods: The systematic review followed the PRISMA guidelines in PubMed, Medline, Embase and Scopus. A quality assessment was performed using a transparency checklist for carbon footprint calculators. Carbon emissions were evaluated based on four categories, including patient travel, and streamlined life cycle assessment (LCA) for assessing included variables relevant to telemedicine.

RESULTS: We included 33 articles from 1117 records for analysis. The average transparency score was 38% (range 18%-68%). The median roundtrip travel distance for each patient was 131 km (interquartile range [IQR]: 60.8-351), or 25.6 kgCO₂ (IQR: 10.6-105.6) emissions. There is high variance among included variables. Saved emissions are structurally underestimated by not including external factors such as a streamlined LCA.

Conclusions: Telemedicine aids in reducing emissions, with travel distance being the most significant contributor. Additionally, we recommend accounting for the LCA since it highlights important nuances. This review furthers the debate on assessing carbon footprint savings due to telemedicine.

Keywords: Telemedicine, digital health, carbon footprint, greenhouse gasses, life cycle assessment

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Background

Healthcare is responsible for a substantial portion of global carbon dioxide $(CO₂)$ emissions, estimated at 4% to 10%, higher than aviation.¹⁻⁶ Notably, approximately 22% of these emissions are attributed to transport associated with healthcare, which continues to rise as healthcare consumption increases worldwide.7 This observation has led to a growing consensus in the literature about the need to reduce the environmental impact of healthcare to align with global sustainability goals centred on carbon emission reduction.^{8,9}

The potential of telemedicine to significantly reduce carbon emissions within healthcare was particularly evident during the Coronavirus Disease 2019 (COVID-19) pandemic.10-12 It highlighted how a substantial portion of unnecessary patient travel could be avoided, demonstrating feasibility, benefits and sustainability beyond the immediate demands of social distancing measures.13 Moreover, telemedicine offers improved access to healthcare services, empowers patients and provides a

cost-effective alternative to physical patient travel.14,15 While telemedicine is assumed to decrease the global carbon footprint, the exact extent of this reduction remains uncertain. There exists confusion between terms such as 'environmental impact', which encompasses broader factors beyond carbon emissions, 'carbon footprint', which refers to the total amount of CO_2 or CO_2 equivalents (CO_2e) emitted, and 'greenhouse gas', which includes not only $CO₂$ but also other gases like methane and nitrous oxide. There is a need to accurately assess the environmental benefits of telemedicine compared to conventional care, emphasizing the importance of a systematic review to address these gaps in the existing literature.

Assessing the carbon footprint of telemedicine involves numerous assumptions, variables, and too simplified (or complex) calculations that may not be readily accessible to clinicians. Moreover, since outcomes heavily depend on the assumptions and variables included, interventions should be transparent in their calculations. For this, *the carbon footprint*

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Creative Commons Non Commercial CC BY-NC: This article is distributed under the terms of the Creative Commons Attribution-NonCommercial 4.0 License (https://creativecommons.org/licenses/by-nc/4.0/) which permits non-commercial use, reproduction and distribution of the work without further permission provided the original work is attributed as specified on the SAGE and Open Access pages (https://us.sagepub.com/en-us/nam/open-access-at-sage). *transparency checklist on virtual care interventions* by Lange et al16 was developed, which is based on three leading guidelines for assessing the carbon footprint of products and services: the *International Organization for Standardization, the International Electrotechnical Commission, and the International Telecommunication Union*.

In summary, a more comprehensive and user-friendly evaluation approach is essential to accurately measuring telemedicine's carbon footprint. Therefore, a systematic review is necessary to address these gaps in the existing literature when comparing the carbon footprint of telemedicine and conventional care. This systematic review aims to provide an overview of variables in the literature used to assess the carbon footprint savings achieved by telemedicine.

Methods

Systematic search procedure

We conducted a systematic literature search in line with PRISMA guidelines and systematic review formatting standards.17 This search was carried out in March 2023 and updated in February 2024, covering four widely recognized databases: PubMed, Medline, Embase and Scopus. Careful consideration was given to selecting search terms and languages, with a complete list of these terms, derivatives, abbreviations, and synonyms provided in Supplemental File 1. Two reviewers (C.Z. and J.C.) independently screened the records within the Rayyan platform, with any differences of opinion being resolved through consensus with a third reviewer (R.W.). Inclusion criteria for studies required reporting $CO₂$ or $CO₂e$, with citations to recent and reliable sources for calculating these emissions. We use the metric $CO₂$ because it is more readily supplied than $CO₂e$ by reliable sources such as the United States Environmental Protection Agency (US EPA) and, consequently, in included studies.

Quality appraisal

Included records underwent a quality appraisal using the Lange et al16 transparency checklist for carbon footprint calculations for virtual care interventions. This checklist comprises 22 items identifying the aim, scope, data and analysis categories. Per author instructions, we computed a score by dividing the tally of reported items by the total number of items listed in the transparency catalogue to provide a quantitative measure of reporting transparency. Since the transparency checklist partly draws from current literature on emissions in telemedicine, there will be some overlap in our collected records.

(Streamlined) life cycle assessment

A Life Cycle Assessment (LCA) is a comprehensive method for evaluating the environmental impacts or carbon footprint of a product, process, or service throughout its entire life cycle

from 'cradle to grave'. LCA includes all stages, from the extraction of raw materials to production, use, and disposal. These provide a holistic view of the impact on the environment. However, performing a complete LCA is sometimes challenging since it demands time and resources. Therefore, streamlined LCAs are often used instead.18 These are 'simplified' or 'streamlined' LCAs (used interchangeably by literature) that focus on inputs that have the most significant impact, use existing data, or narrow the scope. These make analysing life cycles more accessible. Here, the abovementioned transparency checklist is used, informed by three leading guidelines, to assess the strength of the evidence and what can be learned.

Data collection

Hereafter, the records were assessed across four distinct categories:

- (1) Patient travel distance, since it was assumed to have the most significant impact as a variable.
- (2) Life cycle assessment with different included variables for telemedicine (LCA), since the transparency checklist valued their 22-item checklist around LCAs and the inclusion of assessed variables.
- (3) Staff travel, since this covers a substantial part of emissions, though it is more challenging to address in the short term, and therefore should be analysed separately.
- (4) Emissions beyond $CO₂$ These are published regularly and provide insights into the broader effects of (1), (2) and (3).

The evaluation criteria were meticulously defined, with particular attention given to travellers using ground transportation, such as medium-sized cars or public transportation.

Results

Review statistics

Figure 1 presents the PRISMA flow diagram depicting the review process. The search encompassed 1117 records across all databases, following the removal of duplicates. After eligibility screening, 33 articles met the criteria for inclusion in the analysis, of which twenty-three were analysed in Category 1, four in Category 2, four in Category 3 and five in Category 4.

Study quality assessment

Descriptives of included studies. Table 1 outlines the characteristics of all the articles included in the patient ground travel analysis (n=23 of 33). These studies were conducted between 2010 and 2022, primarily in the United States of America (USA), Europe, and the United Kingdom (UK). The patient

population size varied significantly among the studies, as did data sources for vehicle fuel efficiency. The results of these articles are systematically evaluated in four categories: travel distance, LCA, staff travel, and emissions beyond $CO₂$.

Quality appraisal. All 33 articles were appraised by the transparency checklist. 13 of these were not evaluated before, which are reported in Supplemental Table 1. Based on the checklist provided by Lange et al, the average transparency score was 38% (minimum 18%, maximum 68%). All studies focussed on telemedicine through teleconsultation, conducted via phone or video, and included an assessment of distance travelled, assuming average-sized vehicles calculated by local authorities. Twothirds of the studies report outcomes per patient or consultation rather than total emissions, which is preferred for comparability with other studies. While most studies report on geographical interpretation, they may not evaluate temporal, technical, or geographical representativeness.

Category 1: Patient transportation emissions. Our analysis incorporated twenty-three of thirty-three papers from diverse regions addressing patient ground transportation emissions. Each paper contributed one data point, except for Holmner et al, which provided four data points based on a calculation for each of two distinct populations. One source was excluded from Holmner et al due to a lack of recency. In total, 50 962 patients were considered within twenty-four populations, with a median of 324 patients (interquartile range [IQR]: 95-1075). Articles lacking a specific patient count were assumed to have a population size equivalent to the number of visits and vice versa. The median overall emissions per roundtrip amounted to 26.3 kg of CO_2 (kgCO₂) (IQR: 10.6-94.4). The median roundtrip travel distance per patient stood at 131 km (IQR: 52.2-386), with a cumulative travel distance of 13 319 035 km for the studied populations. Mean emission savings exhibited variations based on the year, calculation source, and the inclusion of LCA in addition to standard

Table 1. Overview of included studies.

Abbreviations: Aus, Australia; BEIS, Department for Business, Energy & Industrial Strategy; DEFRA, Department for Environment, Food & Rural Affairs; kgCO₂, kilograms
of carbon dioxide; km, kilometres; LCA, life cycle ass Protection Agency.

aHolmner et al and Patel et al report multiple subdivisions.

calculations. Depending on the additional factors considered, patient ground transportation emissions were reported to account for 40.6% to 100% of $CO₂$ emissions. Additional details can be found in Table 1.

Category 2: Life cycle assessment variables for telemedicine. In the context of LCA, four of thirty-three studies were identified concerning the emissions of telemedicine itself, additional when compared to a physical consult (eg, computers, data transfer and energy usage).6,19-21 These simplified LCAs adopted 'streamlined life cycle inventory' approaches, aiming to encompass the critical facets of telemedicine, albeit with variations among the studies.22 Holmner et al and Blenkinsop et al examined local networks, data transmission, and computer screen emissions as endpoints. Masino et al assessed emissions from computer screens, while Bartlett et al expanded the scope to encompass variables found within a hospital, including staff travel and overhead. According to these studies, the estimated emissions of telemedicine concerning ground travel ranged from 0.5% to 20.6% compared to face-to-face consultations. To be specific, Holmner reported 1.0% to 6.4% (1.86- 8.43 kgCO₂ per hour-long appointment), Blenkinsop reported ~0.5% (0.11-0.15 kgCO₂ per hour), Masino reported <0.1%< (0.02 kgCO₂ per hour), and Bartlett reported ~20.6% (0.99 $kgCO₂$ per hour).

The observed variance is attributable to several factors, including variations in internet energy consumption, a significant contributor to net emissions.23,24 Data transfer was identified as the primary source of telemedicine-related emissions at higher bandwidths. The energy consumption figures cited by various sources contributed to emission variations. Blenkinsop corrects for a 10-fold decrease in internet energy consumption compared to Holmner, decreasing their contribution in emission. Additionally, Bartlett's study considered hospital factors beyond telemedicine and overhead assessments, including staff travel. Due to the substantial variation in the influence of staff travel, we consider this aspect separately in the following section. Considering LCA without staff travel, estimates range from \leq 0.1% to \leq 6.4% of total CO₂ emissions.

Category 3: Staff travel. Four out of the 33 articles explored the carbon footprint of staff travel. Bartlett et al¹⁹ and Wootton et al25 accounted for the contributions of both patient and staff travel to overall emissions. Bartlett described a geriatric medicine clinic where three staff members attended to an average of four patients. The study assessed the carbon footprint linked to staff commuting, assuming an average commute distance of 6.4 km for each staff member as part of scope 3, accounting for 29.2% of savings when comparing $CO₂$ emissions from faceto-face with virtual consultation. The findings highlighted staff travel as the primary contributor to the carbon footprint of virtual consultations and the second-largest contributor to faceto-face consultations. Wootton et al, in analysing the carbon footprint of the Grampian National Health System (NHS) region, also considered the impact of staff and patient travel

on emissions. The study revealed that staff travel accounted for 34.4% to 44.0% of the $CO₂$ emissions from travel.

Dorrian et al²⁶ and Lewis et al²⁷ focussed on the carbon footprint attributed to staff travel alone, theoretically resulting in 100% $CO₂$ savings. Lewis et al presented two surveys demonstrating substantial savings, estimating around 27 kgCO_2 per staff member through reduced staff commuting facilitated by telemedicine practices. In the case of Dorrian et al, the study explored the potential reduction of carbon footprint associated with tele-endoscopy. The analysis considered a hypothetical scenario in which an otolaryngology consultant would avoid travelling to see each of their 42 patients in person. The findings suggested potential driving-related emissions savings of approximately 18.3 kg $CO₂$ per person. It is important to note that the study ambiguously reported the specific travel circumstances for individual patients.

*Category 4: Emissions other than CO₂. Five of the 33 stud*ies in this review reported on miscellaneous emissions, encompassing greenhouse gasses (GHGs) such as carbon monoxide (CO), nitrogen oxides (NOx), sulphur oxides (SOx) and volatile organic compounds (VOCs) in addition to $CO₂$. Masino et al²¹ highlighted the avoidance of approximately 360kg of particulate matter (PM), NOx and SOx emissions, alongside a reduction of 185159 kgCO₂. Detailed calculations of GHG reductions were performed in studies by Vidal-Alaball et al, Paquette and Lin, Dullet et al, and Lee et al.28-31 Dullet et al computed total particulate matter emissions with sizes of 2.5microns (PM2.5) and 10microns (PM10) based on their per-distance unit values. For a comprehensive summary of the emissions reported in the reviewed studies, please refer to Table 2.

Emissions savings correlated with more significant distance reductions, with exceptions stemming from variations in perunit distance GHG emissions provided by specific sources. For instance, the source cited by Vidal-Alaball et al estimated emissions of 0.19g CO/km and 0.228g NOx/km, differing from the values of 5.8 g CO/km and 0.43g NOx/km reported in the US EPA reports used by Paquette and Lin³⁰ and Dullet et al.31 Additionally, based on the conversion table provided by the UK Department for Environment, Food & Rural Affairs (DEFRA), the difference between $CO₂e$ and $CO₂$ is 0.5%.³²

Discussion

This study was conducted with the primary objective of systematically reviewing the carbon footprint and included variables from the literature for assessing the carbon footprint achieved by telemedicine. This paper shows that telemedicine contributes to reducing emissions but with high variability in recent literature. While patient travel is the most significant contributor, important nuances exist when considering the contribution of evaluating streamlined LCAs. The prioritization of these aspects based on these results contributes to the ongoing discourse surrounding calculating and interpreting $CO₂$ emissions in this domain.

Table 2. Total kilometres (km) and emissions in kilograms (kg) for five articles that reported emissions other than carbon dioxide (CO₂). These included carbon monoxide (CO), nitric oxides (NOx), sulphur oxides (SOx), particulate matter (PM), volatile organic compounds (VOCs), particulate matter size 2.5 microns (PM2.5) and 10 microns (PM10), methane (CH₄), nitric dioxide (N₂O), and hydrofluorocarbons (HFCs). Emissions were rounded to the nearest whole number.

Our analysis encompassed the remote treatment of 51028 patients, resulting in a combined reduction of 13318882km in travel. The analysis revealed notable variations in travel distances, with a median visit distance of 131km (IQR: 60.8-351) and an associated median emission of 25.6 kgCO₂ per visit (IQR: 10.6-105.6). These estimates have a high variability. The distance that patients and staff travel varies per region, as can typical emissions for vehicles in each region, not to mention diversity in the distribution of vehicle types and transportation options. However, geographical data is only sometimes adequately assessed. For example, one study used US travel emissions in Australia, and another used global estimates for vehicle fuel efficiency when their country is often reported as having the lowest emissions. Additionally, the studies need to be interpreted in the context of how emissions might vary over time with technological advancements (eg, a computer or a car had different emissions in 2000 compared to 2020). Only a few studies analysed emissions beyond travel, such as overhead, electricity use, energy consumption related to the local energy grid, life cycle stages, and the emissions of other greenhouse gasses.

The results show that the saved emissions are structurally underestimated by not including external factors such as a streamlined LCA. This result may be counterintuitive, but it direct results from the authors' freedom to consider only the variables they select, often resulting in weighing telemedicine's carbon footprint without accounting for in-person clinic emissions. For example, Masino et al solely included computer screen emissions, contrary to Bartlett et al, who considered LCA variables unrelated to telemedicine, such as staff travel and overhead. Authors should consider using a systematic approach, such as the transparency checklist used in this review.35 Calculations also vary widely due to differences in the efficiency of product manufacturing, internet speed, energy use, and transport emission rates.20-22,36-38 Consider that energy consumption per gigabyte significantly declined between 2000 and 2015.6,33 Although solvable, these

uncertainties increase the difficulty of estimating and comparing (streamlined) LCAs. Notably, our findings shed light on the significant role of staff travel in shaping potential carbon savings, particularly in the healthcare sector, where it accounts for a considerable share of emissions. In light of these findings, the complexities of altering current staff travel practices are acknowledged. It represents a vast quantity of emissions as health care is a labour-intensive industry and rapidly increases its contribution to emissions, making it the primary contributor to the carbon footprint of virtual consultations and the second largest contributor to the carbon footprint of face-to-face consultations. Although crucial to analyse, staff travel is challenging to decrease in current practice patterns, where professionals often physically examine multiple patients daily (ie, mixed with teleconsultations). One can imagine a future where multiple staff members work remotely from a longer-term perspective, for instance, by aggregating telemedicine consultations in one workday or when clinics serve fewer patients daily.

We found the checklist provided by Lange et al useful for evaluating transparency and found that our additional 13 articles had a similar distribution of transparency (38% average, minimum 18%, maximum 68%) compared to their original 23 (38% average, minimum 14%, maximum 68%). However, their transparency score is given by the ratio of included elements to all elements, while all aspects are not weighted equally. For example, a study that only provides baseline information about a CO₂ source and travel distances may have the same theoretical transparency score of $2/22 = 0.10$ as a study that only reports on LCA without travel distances. However, the former would be less of an underestimation of emissions, and the latter would be of higher value in decreasing the barrier to future estimations of LCA in telemedicine. Thus, while we similarly support increased transparency in reporting, we also understand the practicalities of prioritization to capture the contributions of a given study. However, while most of the literature in this field

currently reports on travel savings alone in the interest of accuracy and simplicity, streamlining LCA with the goal of practical conversion guidelines will only be possible with larger quantities of representative data.

We advise readers to use the metric reported by the authority most geographically relevant to them and qualify whether this is $CO₂$ or $CO₂e$. However, based on the DEFRA conversion table, the difference between $CO₂e$ and $CO₂$ is just 0.5%. Additionally, according to DEFRA, there are only international conversion factors based on CO_2 , not CO_2 e, because the proportion can vary widely depending on the emissions sources and the mix of greenhouse gasses.34 Therefore, we argue that studies based on $CO₂$ or $CO₂e$ are directly comparable, considering that limited literature exists and that per-consultation emissions are significantly more dependent on factors such as travel distance and regional fuel efficiency.

The strength of our study lies in our practical and comprehensive approach to telemedicine's carbon footprint. Our appraisal of LCA encompasses both CO_2 savings and CO_2 emissions, particularly when weighed against clinical overhead. By incorporating this aspect into our evaluation of telemedicine's environmental footprint, we provide a more holistic perspective that also considers the practicalities of $CO₂$ reporting, that is, accessible data on distances and vehicle fuel economy. One challenge is the ambiguous interpretation of 'streamlined' LCAs. This ambiguity results in significant variability in the findings among different articles, complicating attempts to provide a unified estimate of telemedicine emissions that can account for these assessments. Additionally, the limited number of studies available may constrain the inclusivity of LCA data in estimating of telemedicine emissions, partly due to potential inconsistencies in the reports used to estimate $CO₂$ emissions worldwide, as diverse sources may update their data at varying intervals. Moreover, a notable limitation is the simplification of emissions calculations for vehicles. The analyses employ generalized approaches to estimate emissions, which may not capture the nuances of every region, vehicle, or (telemedicine) clinic.

There is a shift in how health care regards the role of emissions in society. Usually, societal gains are solely observed by comparing the additional effect of a new intervention (eg, clinical outcomes or quality of life) to the additional costs this intervention might bring to society, which are evaluated in Health Economic Evaluations (HEE). However, the carbon footprint typically falls outside the scope of HTA research despite the vast impact of emissions on society itself.35,36 Emissions cause significant harm to population health.37-39 Thus, carbon footprint accountability should be considered everyone's responsibility in combating climate change, especially in healthcare research assessing societal gains of new interventions. Nonetheless, defining the place of carbon footprint in HEE research is challenging and, therefore, requires further research in health economics.40

In addition to environmental considerations, our research highlighted various drivers behind the implementation of telemedicine, including overcoming geographical barriers, enhancing accessibility, and addressing the challenges posed by the COVID-19 pandemic. The potential for cost savings and the broader reach of healthcare services further underscored the significance of the ongoing digital transformation in healthcare.⁴¹⁻⁴⁴ As we look to the future, the evolving healthcare landscape may shift towards smaller or entirely digital healthcare facilities, with examples such as *Kysos* and *Mobile Doctors.*45,46 This transformation aligns with the broader trend of digitalization aimed at addressing the challenges facing the healthcare sector in the coming years. It is crucial to maintain a nuanced understanding of the carbon footprint in this evolving landscape and collectively work towards addressing climate change concerns.

Conclusions

Our systematic review shows that telemedicine reduces carbon footprint, with travel distance as the most significant contributor. We underline the relevance of assessing at least streamlined LCAs to highlight important nuances in the carbon footprint calculations. Moreover, the quality of studies could be improved. Thus future research needs to be more holistic and feasible regarding transparency and accuracy. By elaborating on the contribution of telemedicine to carbon footprint savings, we gain perspective on its role in working towards climate goals in the healthcare environment.

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Author Contributions

CZ and JC contributed equally to this paper, have full access to all the data in the study, and take responsibility for the integrity of the data and the accuracy of the data analysis. Acquisition and analysis of data: CZ and JC Concept, design, and drafting of the manuscript: CZ and JC Interpretation of the data and critical revision of the manuscript for important intellectual content: All authors. Supervision: MK, RL and RW. All authors contributed to the article and approved the submitted version.

Ethics Approval and Consent to Participate Not applicable.

Consent for Publication

Not applicable.

Availability of Data and Materials

Data analysed in this study were a re-analysis of existing data, which are openly available at locations cited in the reference section. All data generated by this paper will be available to others upon request after publication. Please contact the corresponding author.

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Supplemental Material

Supplemental material for this article is available online.

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