


ARTICLE

If you were a policymaker, which treatment would you disinvest? A participatory value evaluation on public preferences for active disinvestment of health care interventions in the Netherlands

A. H. Rotteveel^{1,2,3*} , M. S. Lambooi¹, E. A. B. Over¹, J. I. Hernández⁴, A. W. M. Suijkerbuijk¹, A. T. de Blaeij⁵, G. A. de Wit^{1,2} and N. Mouter⁴

¹Centre for Nutrition, Prevention and Health Services, National Institute for Public Health and the Environment (RIVM), Bilthoven, The Netherlands, ²Julius Centre for Primary care, UMC Utrecht, Utrecht University, Utrecht, The Netherlands, ³Erasmus School for Health Policy & Management, Erasmus University, Rotterdam, The Netherlands, ⁴Faculty of Technology, Policy and Management, Delft University of Technology, Delft, The Netherlands and ⁵Centre for Safety of Substances and Products, National Institute for Public Health and the Environment (RIVM), Bilthoven, The Netherlands

*Corresponding author. Email: adrienne.rotteveel@rivm.nl

(Received 3 May 2021; revised 9 March 2022; accepted 6 May 2022; first published online 7 June 2022)

Abstract

Introduction. Currently, it is not known what attributes of health care interventions citizens consider important in disinvestment decision-making (i.e. decisions to discontinue reimbursement). Therefore, this study aims to investigate the preferences of citizens of the Netherlands toward the relative importance of attributes of health care interventions in the context of disinvestment.

Methods. A participatory value evaluation (PVE) was conducted in April and May 2020. In this PVE, 1143 Dutch citizens were asked to save at least €100 million by selecting health care interventions for disinvestment from a list of eight unlabeled health care interventions, described solely with attributes. A portfolio choice model was used to analyze participants' choices.

Results. Participants preferred to disinvest health care interventions resulting in smaller gains in quality of life and life expectancy that are provided to older patient groups. Portfolios (i.e. combinations of health care interventions) resulting in smaller savings were preferred for disinvestment over portfolios with larger savings.

Conclusion. The disinvestment of health care interventions resulting in smaller health gains and that are targeted at older patient groups is likely to receive most public support. By incorporating this information in the selection of candidate interventions for disinvestment and the communication on disinvestment decisions, policymakers may increase public support for disinvestment.

Keywords: De-implementation; health technology reassessment; priority setting; savings; stated preferences

1. Introduction

In many countries, the large increase in health care expenditures (OECD, 2020) has put a considerable pressure on public financing (van der Horst *et al.*, 2011; de la Maisonneuve and Martins, 2015). To limit the increase in health care expenditures, policymakers have increasingly and more strictly been assessing the reimbursement of new health care interventions, defined in this paper as a broad range of curative care, such as medicines, therapies and medical devices.

Although the criteria for the reimbursement of new health care interventions differ between countries and settings (Vuorenkoski *et al.*, 2008; Seixas *et al.*, 2021), previous studies have shown that clinical effectiveness (i.e. health gain of the intervention) is an important criterion in many countries (Vuorenkoski *et al.*, 2008; Stafinski *et al.*, 2011). Nevertheless, it has been estimated that 20–30% of health care costs is spent on interventions that are not effective (Brody, 2012; OECD, 2017). This may, for instance, be due to the less strict application of effectiveness as a criterion in past reimbursement decisions or to new evidence indicating that health care interventions may be less effective than thought before (Elshaug *et al.*, 2007; Ruano Raviña *et al.*, 2007). The large amount of ineffective health care interventions currently being used and reimbursed suggests that a lot can be gained both in terms of health and health care expenditures from the structured, evidence-based reassessment of these interventions, which has been called health technology reassessment (HTR) (Leggett *et al.*, 2012; MacKean *et al.*, 2013). That a lot can be gained from HTR has also been noted in two recent, important policy reports in the Netherlands that have flagged HTR as an important policy measure to curb the growth in health care expenditure in the future (Inspectie der Rijksfinanciën, 2020; Wetenschappelijke Raad voor het Regeringsbeleid, 2021).

HTR, just as reimbursement decision-making, has often been based on more considerations than effectiveness alone, such as the economic, social and ethical aspects of an intervention (Vuorenkoski *et al.*, 2008; MacKean *et al.*, 2013). If, as a result of HTR, it is concluded that a health care intervention does not meet the applicable criteria, it may be decided to withdraw the reimbursement of this intervention. The withdrawal of reimbursement is called disinvestment (Elshaug *et al.*, 2007; Daniels *et al.*, 2013). Despite the potential merit of HTR with regard to health gains and containing health care expenditures, the actual reassessment of health care interventions is rare. Over a period of 10 years, 34 health care interventions were reassessed in the Netherlands (Rotteveel *et al.*, 2021a). This is just a very small fraction of the health care interventions that are currently provided to patients. A possible explanation for the lack of HTRs can be found in the difficulty to disinvest health care interventions (Robinson *et al.*, 2011; MacKean *et al.*, 2013). Support from health care providers, policymakers and the general public has been shown to be essential for successful disinvestment (Daniels *et al.*, 2013; Rotteveel *et al.*, 2021a). In this study, we focus on public support. Insight in which attributes (i.e. characteristics) of health care interventions citizens find most important for policymakers to consider in disinvestment decisions may help policymakers to propose disinvestment decisions that receive more public support.

Much evidence is available on the relative importance of attributes in the context of the assessment of new health care interventions for reimbursement (investment decisions). A systematic review concluded that studies consistently found that health gain was considered most important by citizens. Both gain in quality of life and gain in life expectancy have been shown to be important, with citizens making trade-offs between them (Whitty *et al.*, 2014). The importance attached to health gains may be different, depending on the health state before and after treatment (Whitty *et al.*, 2014; Gu *et al.*, 2015). In addition to health gain, age of the patient group has also shown to be important (Whitty *et al.*, 2014). Previous research on disinvestment policy processes indicated that different considerations may be relevant in the context of disinvestment compared to the context of investment (Ruano Raviña *et al.*, 2007; Rotteveel *et al.*, 2021a). Therefore, it is not clear whether these attributes are also considered important in the context of disinvestment.

Evidence on attributes that citizens find relevant in the context of disinvestment is limited to four studies (Coast, 2001; Street *et al.*, 2015; Bentley *et al.*, 2019; Costa *et al.*, 2019; Rotteveel *et al.*, 2021b). These studies found that citizens consider it important to take medical necessity, effectiveness, real-world cost(-effectiveness) data, availability of treatment alternatives, disease severity and externalities into account in disinvestment decisions (Street *et al.*, 2015; Bentley *et al.*, 2019; Rotteveel *et al.*, 2021b). Moreover, while one study found that citizens are reluctant to disrupt the current treatment of patients (Costa *et al.*, 2019), no indication for this was found in another

study (Rotteveel *et al.*, 2021b). Although these studies already provide some insight in the attributes that citizens find relevant in the context of disinvestment, it is not known what the relative importance of these attributes is.

The aim of this study is to investigate the preferences of citizens of the Netherlands toward the relative importance of attributes of health care interventions in the context of disinvestment. To this end, we asked a representative sample of citizens to make disinvestment decisions by selecting two or more health care interventions from a list of eight candidate interventions for disinvestment using the participatory value evaluation (PVE) approach. The PVE approach was used as it allows participants to make a decision as if they were a policymaker (i.e. it mimics the decision-making context), while it provides insight in the preferences citizens have with regards to the attributes of health care interventions as well as the allocation of public money (Bahamonde-Birke and Mouter, 2019) in the context of disinvestment. As previous research in the investment context showed that the importance attached to gains in health is affected by the health state before and after treatment (Whitty *et al.*, 2014), the secondary aim of this study is to assess what the effect of the health state before and after treatment is on the importance attached by Dutch citizens to a gain in health in the disinvestment context.

2. Methods

Here, we have used PVE, a novel stated preference method in which participants are requested to choose the best portfolio (i.e. combination) of policy options within a given budget (Mouter *et al.*, 2021b). The policy options, in this case, the candidate interventions for disinvestment, are specified in terms of attributes and levels. From the portfolios that participants choose, preferences with regards to the attributes and the amount of public money spent/saved can be obtained (Mouter *et al.*, 2021b).

2.1 Design

In an online survey, participants were presented with (1) an introduction to the PVE task, (2) the PVE task itself and (3) questions on the sociodemographic characteristics of participants and how participants experienced the PVE task. The questions on the sociodemographic characteristics of participants were included to check the representativeness of the sample. The questions on how participants experienced the PVE task were included to learn more on the feasibility and usefulness of PVE.

In the introduction to the PVE task, participants were familiarized with the decision-problem and the task, and received instructions on the web-based environment (see Appendix A). Participants were told that, because health care expenditures are rising, the government asks citizens for their advice on savings in health care. They were asked which treatments they would disinvest in order to save at least €100 million from the health care budget to be able to reimburse new/other treatments. The threshold for the minimum required savings was set at €100 million, to ensure that the savings were substantial enough to make an impact ($\pm 1\%$ of Dutch health care budget), while still being feasible through the disinvestment of a limited number of health care interventions. In the PVE task (see Appendix B), participants were shown a list of eight hypothetical treatments that could be disinvested to achieve the €100 million of savings. These treatments were not labelled, but randomly numbered and described with attributes and levels.

2.1.1. Attributes and levels

To assess whether similar attributes are relevant in the investment and disinvestment context, while keeping the PVE task manageable for participants, we selected the most important attributes as identified in the investment context as attributes in the current study: gain in quality

of life, gain in remaining life expectancy and age of the patient group (Whitty *et al.*, 2014; Gu *et al.*, 2015). In addition, an attribute that may be specifically important in the disinvestment context was also included: availability of an alternative treatment (Street *et al.*, 2015; Rotteveel *et al.*, 2021b). Finally, budget-impact was included as this is a required attribute for PVE. Participants were explained that gains in quality of life and remaining life expectancy as well as the budget-impact were respective to the alternative treatment, if available. To assess whether the value attached to gains in health (i.e. quality of life and life expectancy) is affected by the health state (i.e. quality of life and life expectancy) before and after treatment, these attributes were also included in the PVE. A description of how the attribute levels were determined is included in Appendix C. All attributes and levels are displayed in Table 1.

2.1.2. Experimental design

To increase the information that can be obtained from the choice models, participants must face different combinations of attribute levels for each of the eight treatments. However, collecting data for all possible combinations of attribute levels (350,208 possibilities) is unfeasible. Therefore, an experimental design containing 60 different versions was selected through a three-stage process. First, the feasible set of combinations of attribute levels was determined. Second, a candidate initial design was constructed by randomly selecting 60 combinations of feasible attribute levels, within the restrictions as defined in Table 1. Third, attribute levels of the design were iteratively changed to reduce the correlation between attributes. Through this process, combinations of attribute levels were selected that minimize the correlation between attributes, increasing the efficiency of the model estimates. A more detailed description of the evaluation metrics and algorithms used to construct the experimental design can be found in Appendix 1 of Mouter *et al.* (2021a).

2.1.3 Pilot testing

The PVE was pilot tested in five face-to-face sessions with 20 participants in total. Participants were recruited by a commercial panel organization. Groups that participate less often in panels were oversampled to assess whether the PVE method was also feasible for these participant groups. Based on the pilot tests, study materials were improved to increase the feasibility of the PVE. For instance, participants were provided with the possibility to have the text read to them (instead of reading the text themselves) and more instructions were added to the instruction video.

2.2 Data collection

Data were collected among a representative sample of the adult Dutch population with regard to age (>18 years), gender and educational level. Participants were recruited by a commercial panel organization. Prior to entering the questionnaire, they received an information letter containing information on the study purpose, questionnaire content and length, data storage, the investigator and who had access to their data, and written informed consent was obtained. Participants received a standard participation fee, following the incentive system of the panel organization. Ethical approval was obtained from the internal review board of the Erasmus School of Health Policy & Management (IRB 20-09). The research team did not have access to participants' contact information and handled the remaining participant information confidentially.

2.3 Data analysis

The econometric approach is based on the portfolio choice model (Bahamonde-Birke and Mouter, 2019) to estimate the preferences for attributes in PVE, and adapted for this study. Under this framework, it is assumed that participants choose to disinvest the portfolio (i.e.

Table 1. Attributes and attribute levels

Attributes	Attribute levels
Budget-impact per year (Euros): number of patients treated × costs per patient per year ^a	1,000,000 (1000 patients × 1000 Euros)
	1,000,000 (200 patients × 5000 Euros)
	1,500,000 (15,000 patients × 100 Euros)
	2,000,000 (400 patients × 5000 Euros)
	3,000,000 (15,000 patients × 200 Euros)
	5,000,000 (1000 patients × 5000 Euros)
	9,000,000 (90,000 patients × 100 Euros)
	10,000,000 (200 patients × 50,000 Euros)
	15,000,000 (15,000 patients × 1000 Euros)
	18,000,000 (90,000 patients × 200 Euros)
	18,000,000 (200 patients × 90,000 Euros)
	20,000,000 (400 patients × 50,000 Euros)
	36,000,000 (400 patients × 90,000 Euros)
	40,000,000 (400,000 patients × 100 Euros)
	50,000,000 (1000 patients × 50,000 Euros)
75,000,000 (15,000 patients × 5000 Euros)	
80,000,000 (400,000 patients × 200 Euros)	
90,000,000 (90,000 patients × 1000 Euros)	
90,000,000 (1000 patients × 90,000 Euros)	
Quality of life before treatment ^b [score between 0% (= death) and 100% (= full health)]	35%
	55%
	75%
Quality of life after treatment ^b [score between 0% (= death) and 100% (= full health)]	40%
	55%
	80%
	85%
Remaining life expectancy before treatment ^c (years)	1
	5
	15
	25
Remaining life expectancy after treatment ^c (years)	1.5
	6
	15
	30
Availability of alternative treatment	An alternative treatment is available that treats the disease
	An alternative treatment is available that treats disease symptoms but not the disease itself

(Continued)

Table 1. (Continued.)

Attributes	Attribute levels
	This is the only available treatment for the disease and disease symptoms
Average age of the patient group involved (years)	10
	35
	55
	75 ^d

^aThe budget-impact, as well as the number of patients concerned and the costs per patient were presented to participants.

^bQuality of life before and after treatment are both displayed as separate attributes as well as combined in the attribute ‘improvement in quality of life’. Quality of life before treatment ≤ quality of life after treatment with the difference between the two being <50% (an improvement from 35% to 85% was considered unrealistic in general and if available, to not be a serious candidate for disinvestment).

^cLife expectancy before and after treatment are both displayed as separate attributes as well as combined in the attribute ‘improvement in life expectancy’. Life expectancy before treatment ≤ life expectancy after treatment.

^dThis attribute level could only be combined with a remaining life expectancy (before and after treatment) ≤ 15 years.

combination) of treatments that is least desirable to them from all other possible portfolios of treatments, given the minimum imposed savings of €100 million. The desirability of the different portfolios depends on the perceived societal value of the treatments that are not disinvested, as well as the societal value attached to the monetary savings in addition to the imposed minimum savings of €100 million.

Let a participant n face J treatments to disinvest in the PVE. In turn, each treatment is composed by a set of K attributes and generates savings equal to the budget-impact, denoted by c_{nj} . If a treatment is chosen by the participant for disinvestment, utility decreases since the treatment is no longer available to society. However, if the participant disinvests a set of treatments that generates savings above the minimum goal explicitly imposed in the PVE – in this case ‘saving at least €100 million’ – denoted by B , we assume that the utility lost by disinvesting the treatments is compensated by the utility gained from the additional savings of disinvestment. Hence, the utility a participant derives from the portfolio p of non-disinvested treatments and additional savings is given by:

$$U_{np} = V_{np} + \varepsilon_{np} = \sum_{j=1}^J y_{nj} \cdot U_{nj} + \alpha \left(\sum_{j=1}^J (1 - y_{nj}) \cdot c_{nj} - B \right) + \varepsilon_{np}$$

where y_{nj} is a binary variable that is equal to one if the treatment is not disinvested and zero otherwise, U_{nj} is the utility derived from treatment j , α is an estimable parameter that accounts for the preferences for additional savings, and ε_{np} is an extreme-value error term. The utility of each treatment j is a function of their K attributes:

$$U_{nj} = \sum_k^K \beta_k \cdot x_{nj k}$$

where $x_{nj k}$ is the attribute level k of treatment j , and β_k is an estimable parameter that accounts for the preferences for attributes.

The choice probability of keeping the portfolio p takes the form of a multinomial logit function:

$$P_{np} = P(U_{np} \geq U_{nq}, \forall p \neq q) = \frac{e^{V_{np}}}{\sum_{q \in Q} e^{V_{nq}}}$$

Table 2. Descriptive characteristics of the sample

	Study sample		Dutch general population
	<i>N</i> (%)	Mean (SD)	%
Age	43.7 (16.1)		
	18–19 years	48 (4.2)	3.1
	20–39 years	457 (40.0)	31.1
	40–64 years	519 (45.4)	41.6
	65–79 years	116 (10.1)	18.2
	>79 years	3 (0.3)	6.0
Gender	Males	496 (43.4)	49.7
	Females	643 (56.3)	50.4
	Other	4 (0.3)	–
Educational level ^a	Low	280 (24.5)	30.2
	Middle	424 (37.1)	36.8
	High	434 (38.0)	31.5
	Missing/don't know	5 (0.4)	–

SD, standard deviation.

Source: CBS Statline: <https://opendata.cbs.nl/statline/#/CBS/en/>.

^aEducation levels correspond to the SOI 2016 and the ISCED 2011 classifications.

where Q is the set of all feasible portfolios of treatments. A maximum likelihood approach is used to estimate α and β , in a similar way as a standard multinomial logit model (McFadden, 1974).

To assess whether quality of life and life expectancy before and after treatment affected the value attached to a gain in quality of life and life expectancy, two additional analyses were conducted: (1) an analysis containing both quality of life and life expectancy *before* treatment, and gain in quality of life and life expectancy as attributes, and (2) an analysis containing both quality of life and life expectancy *after* treatment, and gain in quality of life and life expectancy as attributes. As the gain in quality of life/life expectancy and the quality of life/life expectancy before and after treatment are interrelated, it was not possible to include all in the same analysis.

All analyses were performed using R, version 4.0.2 (R Core Team, 2020).

3. Results

3.1 Sample

Data were collected between 9 April and 5 June 2020. In total, 3387 participants provided informed consent. Of these participants, 1143 (33.7%) completed the questionnaire. People who started but did not complete the questionnaire were on average older (50.4 vs 43.7 years), more often female (66 vs 56%) and more often had a low educational level (35 vs 25%) than people who did complete the questionnaire.

Table 2 displays the age, gender and educational level of the sample. It shows that, compared to the Dutch general population, in our sample, people older than 65 years of age, people with a low educational level and males were slightly underrepresented.

The answers to the questions concerning how participants experienced the PVE are included in Appendix D.

Table 3. Portfolio choice model

Attribute	Levels	Coefficient (SE)
Age of the patient (per 10 years)		0.0417 (0.0283)
Age of the patient squared (per 10 years)		-0.0107** (0.0038)
Gain in remaining life expectancy (per year)		0.0615*** (0.0041)
Gain in quality of life (per 1%)		0.0214*** (0.0016)
Alternative treatment (reference category = no alternative treatment)	There is an alternative treatment available that only treats symptoms	0.0272 (0.0508)
	There is an alternative treatment available that treats the disease	-0.0678 (0.0510)
Marginal utility of additional savings (per 1 million Euros)		-0.0104*** (0.0010)
Log-likelihood		-5168
AIC		10,351
BIC		10,386
Observations		1143

SE, standard error.

*** $p < 0.001$, ** $p < 0.01$, * $p < 0.05$.

3.2 Main analysis

The results of the portfolio choice model are presented in Table 3. These results show that age of the patient group, gain in remaining life expectancy, gain in quality of life and savings in addition to the imposed minimum savings of €100 million have a statistically significant effect on the likelihood of disinvesting a treatment. The larger the health gain of the treatment, the less likely participants are to disinvest the treatment. From the coefficients, it can be calculated that a gain in life expectancy of one year provides similar utility to participants as a gain in quality of life of 3%. The negative sign of the additional savings coefficient indicates that participants prefer not to save more than the minimum required savings of €100 million.

As previous studies found the preference for age of the patient to have an inverse *U*-shaped pattern (Gu *et al.*, 2015), we included age of the patient squared to check whether this was also the case in our study. The statistical significance of the age attributes may indicate that the preference for age of the patient group in this study also has a *U*-shaped pattern.

To illustrate the findings in Table 3, we have calculated the relative utility lost by disinvesting three randomly selected portfolios that participants could compile in version 1 of the design of our PVE and that meet the required minimum savings of €100 million. The results of these calculations can be found in Appendix E. Of the three portfolios in Appendix E, participants would choose to disinvest portfolio 1 as disinvesting this portfolio results in the smallest loss in utility.

3.3 Quality of life and life expectancy before and after treatment

The results of the analyses to assess the association between the preference for the quality of life and life expectancy before and after treatment and the preference for the gain in quality of life and life expectancy are displayed in Tables 4 and 5. Table 4 shows that both a larger gain in remaining life expectancy and a larger remaining life expectancy before treatment increase the likelihood to maintain the reimbursement of the treatment. However, the negative coefficient of the interaction effect indicates that if the remaining life expectancy before treatment is higher, people attach less

Table 4. Portfolio model including quality of life and remaining life expectancy before treatment

Attribute	Levels	Coefficient (SE)
Age of the patient (per 10 years)		0.0076 (0.0381)
Age of the patient squared (per 10 years)		-0.0077 (0.0047)
Gain in remaining life expectancy (years)		0.0979*** (0.0113)
Gain in quality of life (1%)		0.0120* (0.0059)
Remaining life expectancy before treatment (years)		0.0105** (0.0047)
Quality of life before treatment (1%)		-0.0008 (0.0015)
Gain in life expectancy × life expectancy before		-0.0030*** (0.0008)
Gain in quality of life × quality of life before		0.0002 (0.0001)
Alternative treatment (reference category = no alternative treatment)	There is an alternative treatment available that only treats symptoms	0.0216 (0.0536)
	There is an alternative treatment available that treats the disease	-0.0833 (0.0541)
Marginal utility of additional savings (per 1 million Euros)		-0.0099*** (0.0010)
Log-likelihood		-5160
AIC		10,341
BIC		10,397
Observations		1143

SE, standard error.

*** $p < 0.001$, ** $p < 0.01$, * $p < 0.05$.

value to the same gain in life expectancy. Quality of life before treatment does not have a statistically significant effect on the likelihood to disinvest a treatment.

Table 5 shows that the value attached to the same gain in remaining life expectancy is smaller if the remaining life expectancy after treatment is higher. Table 5 also shows that if the quality of life after treatment is better, then the value attached to the same gain in quality of life is smaller. The utility lost by disinvesting the three randomly selected portfolios in Appendix E was also calculated based on the additional analyses. The results of these calculations are displayed in Appendix F.

4. Discussion

The main objective of this study was to investigate the preferences of Dutch citizens toward the relative importance of attributes of health care interventions in the context of disinvestment. We found that participants prefer to disinvest treatments with limited to no gain in quality of life and life expectancy and that are targeted at older patient groups. Furthermore, we found that participants prefer to disinvest portfolios (i.e. combinations of health care interventions) with smaller additional savings (i.e. savings in addition to the minimum required savings) over portfolios with larger additional savings. This implies that they aimed to save no more than the minimum required savings of €100 million. As we told participants that additional savings would be spent elsewhere in the health care system, this finding may indicate that participants value the

Table 5. Portfolio model including quality of life and remaining life expectancy after treatment

Attribute	Levels	Coefficient (SE)
Age of the patient (per 10 years)		-0.0339 (0.0387)
Age of the patient squared (per 10 years)		-0.0036 (0.0048)
Gain in remaining life expectancy (years)		0.1030*** (0.0128)
Gain in quality of life (1%)		0.0493*** (0.0113)
Remaining life expectancy after treatment (years)		0.0040 (0.0039)
Quality of life after treatment (1%)		0.0023 (0.0012)
Gain in life expectancy × life expectancy after		-0.0018*** (0.0005)
Gain in quality of life × quality of life after		-0.0004** (0.0001)
Alternative treatment (reference category = no alternative treatment)	There is an alternative treatment available that only treats symptoms	-0.0284 (0.0531)
	There is an alternative treatment available that treats the disease	-0.1112* (0.0535)
Marginal utility of additional savings (per 1 million Euros)		-0.0096*** (0.0010)
Log-likelihood		-5154.2674
AIC		10,330.5348
BIC		10,385.9903
Observations		1143

SE, standard error.

*** $p < 0.001$, ** $p < 0.01$, * $p < 0.05$.

maintained treatments over other means in health care the money could be spent on. On the other hand, it may also indicate that people did not want to save more than the minimum required savings because they already considered this amount too high, or it may reflect a general dislike of the disinvestment task.

The secondary objective of this study was to assess what the effect of the quality of life and life expectancy before and after treatment is on the importance attached by Dutch citizens to a gain in quality of life and life expectancy in disinvestment decisions. We found that the value attached to a gain in quality of life is affected by quality of life after treatment: if the quality of life after treatment is better, less value is attached to the same gain in quality of life, compared to when quality of life after treatment is worse. Furthermore, we also found that the value attached to a gain in remaining life expectancy is affected by the remaining life expectancy before as well as after treatment. The model results showed that the value attached to such a gain is smaller if life expectancy before/after treatment is higher.

4.1 Comparison with literature

4.1.1. Comparison with disinvestment literature

Our results confirm the findings of two previous studies on disinvestment in which effectiveness of the treatment was considered an important attribute (Street *et al.*, 2015; Bentley *et al.*, 2019; Costa *et al.*, 2019). Street *et al.* found that this attribute was rarely considered in isolation

from other attributes (Street *et al.*, 2015), which is also confirmed by the findings of our study. For instance, just as Street *et al.*, we found that participants trade the gain in health against disease severity/health status. However, contrary to the previous literature (Street *et al.*, 2015; Bentley *et al.*, 2019), the availability of an alternative treatment did not significantly affect the likelihood to disinvest a treatment. Hence, the other attributes were clearly considered to be more important than availability of alternative treatment in disinvestment decision-making.

4.1.2 Comparison with the investment literature

Our finding that health gain is an important attribute for disinvestment corresponds with the findings of two systematic reviews on allocation preferences for investment (Whitty *et al.*, 2014; Gu *et al.*, 2015). These reviews found that health gain is consistently highly valued in previous studies and can, therefore, be considered one of the most important attributes. As in this study, the reviews found that larger health gains are preferred over smaller health gains, but that these gains are weighted against disease severity and age of the patient group (Whitty *et al.*, 2014; Gu *et al.*, 2015).

Hence, the results of this study on preferences with regards to disinvestment are very much aligned with the findings of previous studies on preferences with regards to investment. A possible explanation for this alignment of preferences may be the choice not to include information on the exact treatments and patient groups concerned in the current study (i.e. to use a non-labelled design). As this information was not included, the patients who would potentially be affected by disinvestment were not identifiable, which may have made the task more abstract to participants, making it a different trade-off from when the patients potentially affected by disinvestment would have been identifiable (Jenni and Loewenstein, 1997; MacKenzie *et al.*, 2008; Robertson *et al.*, 2013). Hence, more differences between the preferences that are considered relevant for investment and disinvestment may have been found if the patient group and treatment concerned would have been known. We recommend future research to explore whether this hypothesis is true.

4.2 Reflections on the participatory value evaluation method

PVE is a novel stated preference method that resembles other stated preference methods such as discrete choice experiments (DCE). To our knowledge, this study is the first PVE in the context of the allocation of health care budgets. However, numerous DCEs have already been conducted on this topic (Luyten *et al.*, 2015; Shah *et al.*, 2015; Skedgel *et al.*, 2015; van de Wetering *et al.*, 2016; Bourke *et al.*, 2018; van der Aa *et al.*, 2018). There are two main differences between DCE and PVE. First, in DCE, participants express their preferences through selecting a *single* health care intervention out of two or more health care interventions, whilst in PVE, participants select a *bundle* of health care interventions out of a larger bundle of health care interventions (Mouter *et al.*, 2021a). Second, in PVE, the total societal budget impact is part of the experiment, while in DCE this is not the case. By incorporating this budget in the experiment, participants can express their preferences toward (the attributes of) specific health care interventions as well as the extent to which scarce health care resources should be allocated to these health care interventions (Mouter *et al.*, 2021a). Because of these two differences, PVE more closely aligns with the practice of societal decision-making than DCE does. This close alignment to the practice of policymaking allowed us to involve citizens in the complexity of making decisions on the disinvestment of health care interventions. Nevertheless, as DCE requires participants to make multiple choices, DCE may be more efficient in obtaining information on the relative importance of attributes. Therefore, when deciding between PVE and DCE to measure public preferences, researchers should determine whether they are interested in (1) involving participants in the complexity of societal decision-making, (2) the amount of budget participants want to (re-)allocate or (3)

efficiently measuring the preferences for a number of attributes. In the former two situations, PVE may be more suitable, while in the latter situation, DCE may be more suitable.

In this study, we used a non-labeled PVE approach. Alternatively, a labeled approach may have been used in which the candidate interventions for disinvestment would be given identifying labels such as ‘statins’, ‘contraceptives’ and ‘cognitive behavioral therapy’. An advantage of this labeled approach is that it more closely aligns with the practice of disinvestment decision-making, as in that case, the exact intervention and patient group is also known. Hence, in a labeled approach, the differences between DCE and PVE are more distinct, and, as such, the advantages of using PVE are clearer. However, we anticipated that if we would have labeled the treatments, these labels may have dominated the preferences participants have. This is something that has also been observed in PVEs on infrastructure projects (Mouter *et al.*, 2021b). A consequence of this is that we would not be able to assess the importance of the different attributes of health care interventions in disinvestment decisions, which was the main aim of this study. Moreover, another advantage of the non-labeled approach is that the findings are applicable to a broad range of disinvestment decisions, instead of only the labeled cases included in a labeled PVE. Nevertheless, in transferring the findings of this study to the practice of disinvestment decision-making, policymakers are recommended to also take the context of disinvestment into account as previous research has shown that contextual aspects, such as view on the disinvestment case, support and financial incentives, are very important in disinvestment decision-making (Rotteveel *et al.*, 2021a).

4.3 Context

The data for this study were collected at the time the first wave of the Covid-19 epidemic took place in the Netherlands, which resulted in tremendous pressure on the Dutch health care system. Regular health care was delayed and it was feared that the intensive care capacity in the Netherlands would be insufficient (van Giesen *et al.*, 2020). Health care providers were under much pressure, working long hours. Their efforts were very much appreciated by Dutch citizens. At the same time, the country was in partial lock-down with schools, bars and many shops being closed, and citizens being asked to work from home. Hence, data were collected in exceptional circumstances. This may have affected the findings of this PVE. For instance, because of the large appreciation of Dutch citizens for health care providers they may either have been more reluctant (e.g. consider it important to let health care providers determine what is valuable care) or less reluctant to disinvest treatments (e.g. to get some weight of the shoulders of health care providers). To limit the effect of this unique situation on the findings of our study, we specifically told participants that acute health care, such as health care targeted at people suffering from infectious diseases like Covid-19 would never be disinvested. Despite this, our findings may still be affected by the exceptional circumstances.

4.4 Strengths and limitations

Because of the structured, evidence-base selection of attributes and attribute levels, this study can be compared with previous studies using other methods to assess health care allocation preferences. Moreover, by including both remaining life expectancy as well as age, we were able to disentangle the preferences for life expectancy from the preferences for age (Whitty *et al.*, 2014; Gu *et al.*, 2015). Furthermore, the face-to-face pilot test enabled us to assess and increase the feasibility of the PVE method.

Nevertheless, this study also has limitations. First, drop-out was quite high with only a third of participants who started the questionnaire also completing it. Obviously, the task given was not a popular one, no one likes to think about necessary savings on health care. Moreover, the task was cognitively demanding, as participants had to compare characteristics of eight different imaginary

treatments in one single task. As discussed in the Results section, drop-out may be selective with participants dropping-out being on average older, lower educated and more often female. Moreover, drop-out may also be selective in the sense that only people who were most motivated completed the PVE task. This may be especially problematic if participants completing the PVE task have a different perspective on disinvestment than non-completers have. It is not possible to assess whether this is the case, as only descriptive information of participants who dropped-out was available. However, it is important to take this into account when interpreting the results of this study. Second, this study has been conducted in the Dutch context. As preferences may be time and context-specific, researchers are recommended to take the context into account when transferring these results to their own setting.

4.5 Policy implications

The results of this study have implications for disinvestment decision-making. First, the model results of this study show that citizens prefer to disinvest treatments that result in limited or no health gain and that are targeted at older patient groups. This information can be used in the selection of candidate interventions for disinvestment. Furthermore, it stresses the need to de-implement low-value care [i.e. health care interventions that provide little to no clinical benefit (Bhatia *et al.*, 2015)], as has also been suggested by international de-implementation campaigns such as Choosing Wisely (Bhatia *et al.*, 2015; Grimshaw *et al.*, 2020). In addition, this information can be used in the communication about disinvestment decisions. Based on the results of this study, we expect that if policymakers explain to the public that a disinvested treatment does not have any or only limited health effect, this will increase societal support. Note, however, that such an explanation alone may not be sufficient to overcome public opposition to disinvestment. For instance, it may also be necessary to better involve citizens in the necessity and complexities of disinvestment decision-making, for example, through citizen forums (Bijlmakers *et al.*, 2020), and to ensure procedural legitimacy of disinvestment decisions (Daniels and Sabin, 2008).

Second, the PVE method shows that subgroups of the general public are able to make disinvestment decisions. This indicates that it is feasible to involve this subgroup of citizens in disinvestment processes. For instance, their advice can be asked on the prioritization of disinvestment candidates. However, the strong dislike of disinvestment of pilot test participants, the large number of selective drop-outs and the feedback provided by participants showed that there was also a significant subgroup of the general public who are not able to or dislike making disinvestment decisions to such a degree that they will not be willing/able to advise policymakers on these difficult decisions. This implies that additional efforts are needed to also fully engage these subgroups of the Dutch population in disinvestment decisions. It is important to engage all subgroups in disinvestment decisions in order to obtain broader societal support for disinvestment. This is especially timely given the attention given to disinvestment as a policy measure to curb the growth in health care expenditure and to the engagement of citizens in health care policy decision-making in two recent, important Dutch policy reports (Inspectie der Rijksfinanciën, 2020; Wetenschappelijke Raad voor het Regeringsbeleid, 2021).

Finally, responses to the follow-up questions in this PVE, displayed in Appendix D, showed that the majority of participants feel that the advice of experts deserves more weight than the advice of citizens with regards to disinvestment decisions. Nevertheless, 92% of participants who answered the question (72% of total) feel that the advice of citizens should be considered as well. Therefore, policymakers are recommended to think of ways to incorporate the preferences of citizens in disinvestment decision-making, in addition to the advice of experts. The majority of participants (58% of those who answered this question, 50% of total) suggest that PVE may be a good method to involve citizens in this type of complicated and sensitive policy decisions. For instance, the organization responsible for reimbursement decision-making (in the Netherlands:

Zorginstituut Nederland) may regularly (e.g. each year) ask citizens through PVE for their advice on a number of health care interventions that have been selected by that organization as potential candidates for disinvestment. The advice of citizens can then be incorporated in the decision which of the selected disinvestment candidates will actually be disinvested. However, as discussed in a previous paragraph, the PVE method may only be suitable for a part of the general population or requires additional efforts to engage a representative sample of the general population. Therefore, it may also be valuable to explore whether other methods (e.g. citizen juries or PVEs with researcher assistance) are better suitable to involve a representative sample of the general population in disinvestment decision-making.

4.6 Conclusions and recommendations

In this study, we found that citizens prefer to disinvest treatments with limited to no health gain and that are targeted at older patient groups. The weight attached to the gain in health depends on the health status before and/or after treatment. Policymakers are recommended to take these preferences into account in the selection of candidate interventions for disinvestment as well as in the communication on disinvestment decisions to increase the support for these decisions.

Supplementary material. The supplementary material for this article can be found at <https://doi.org/10.1017/S174413312200010X>.

Acknowledgements. The authors thank P.F. van Gils, J.J. Polder, K. Visscher and E. de Weerd for their contribution to the study design and/or manuscript.

Financial support. This research was funded by the strategic research program RIVM (S/133005), a research fund from the National Institute of Public Health and the Environment, the Netherlands. Funders had no role in the design of the study, its conduct or the analysis of the results and were not involved in manuscript preparation or submission.

Conflict of interest. None.

References

- Bahamonde-Birke FJ and Mouter N** (2019) About positive and negative synergies of social projects: treating correlation in participatory value evaluation.
- Bentley C, Peacock S, Abelson J, Burgess MM, Demers-Payette O, Longstaff H, Tripp L, Lavis JN and Wilson MG** (2019) Addressing the affordability of cancer drugs: using deliberative public engagement to inform health policy. *Journal of Health Research Policy and Systems* 17, 17.
- Bhatia RS, Levinson W, Shortt S, Pendrith C, Eric-Shamji E, Kallewaard M, Peul W, Veillard J, Elshaug A, Forde I and Kerr EA** (2015) Measuring the effect of Choosing Wisely: an integrated framework to assess campaign impact on low-value care. *BMJ Quality & Safety* 24, 523–531.
- Bijlmakers L, Jansen M, Boer B, van Dijk W, Groenewoud S, Zwaap J, Helderma J-K, van Exel J and Baltussen R** (2020) Increasing the legitimacy of tough choices in healthcare reimbursement: approach and results of a citizen forum in The Netherlands. *Value in Health* 23, 32–38.
- Bourke SM, Plumpton CO and Hughes DA** (2018) Societal preferences for funding orphan drugs in the United Kingdom: an application of person trade-off and discrete choice experiment methods. *Value in Health* 21, 538–546.
- Brody H** (2012) From an ethics of rationing to an ethics of waste avoidance. *New England Journal of Medicine* 366, 1949–1951.
- Coast J** (2001) Who wants to know if their care is rationed? Views of citizens and service informants. *Health Expectations* 4, 243–252.
- Costa S, Bentley C, Regier DA, McTaggart-Cowan H, Mitton C, Burgess MM and Peacock SJ** (2019) Public perspectives on disinvestments in drug funding: results from a Canadian deliberative public engagement event on cancer drugs. *BMC Public Health* 19, 977.
- Daniels N and Sabin J** (2008) *Setting Limits Fairly – Learning to Share Resources for Health*, 2nd Edn. New York: Oxford University Press, Inc.
- Daniels T, Williams I, Robinson S and Spence K** (2013) Tackling disinvestment in health care services: the views of resource allocators in the English NHS. *Journal of Health, Organisation and Management* 27, 762–780.

- de la Maisonneuve C and Martins JO (2015) The future of health and long-term care spending. *OECD Journal: Economic Studies* 2014, 61–96.
- Elshaug AG, Hiller JE, Tunis SR and Moss JR (2007) Challenges in Australian policy processes for disinvestment from existing, ineffective health care practices. *Australia and New Zealand Health Policy* 4, 23. doi: 10.1186/1743-8462-4-23
- Grimshaw JM, Patey AM, Kirkham KR, Hall A, Dowling SK, Rodondi N, Ellen M, Kool T, van Dulmen SA, Kerr EA, Linklater S, Levinson W and Bhatia RS (2020) De-implementing wisely: developing the evidence base to reduce low-value care. *BMJ Quality & Safety* 29, 409–417.
- Gu Y, Lancsar E, Ghijben P, Butler JRG and Donaldson C (2015) Attributes and weights in health care priority setting: a systematic review of what counts and to what extent. *Social Science & Medicine* 146, 41–52.
- Inspectie der Rijksfinanciën (2020) *Brede Maatschappelijke Heroverweging: Naar een Toekomstbestendig Zorgstelsel [Broad Societal Reconsideration: Towards a Future Resistant Healthcare System]*. Den Haag: Rijksoverheid.
- Jenni K and Loewenstein G (1997) Explaining the identifiable victim effect. *Journal of Risk and Uncertainty* 14, 235–257.
- Leggett L, Mackean G, Noseworthy TW, Sutherland L and Clement F (2012) Current status of health technology reassessment of non-drug technologies: survey and key informant interviews. *Health Research Policy and Systems/Biomed Central* 10, 38.
- Luyten J, Kessels R, Goos P and Beutels P (2015) Public preferences for prioritizing preventive and curative health care interventions: a discrete choice experiment. *Value in Health* 18, 224–233.
- MacKean G, Noseworthy T, Elshaug AG, Leggett L, Littlejohns P, Berezanski J and Clement F (2013) Health technology reassessment: the art of the possible. *International Journal of Technology Assessment in Health Care* 29, 418–423.
- MacKenzie R, Chapman S, Salkeld G and Holding S (2008) Media influence on Herceptin subsidization in Australia: application of the rule of rescue? *Journal of the Royal Society of Medicine* 101, 305–312.
- McFadden D (1974) The measurement of urban travel demand. *Journal of Public Economics* 3, 303–328.
- Mouter N, Hernandez JI and Itten AV (2021a) Public participation in crisis policymaking. How 30,000 Dutch citizens advised their government on relaxing COVID-19 lockdown measures. *PLoS ONE* 16, e0250614.
- Mouter N, Koster P and Dekker T (2021b) Contrasting the recommendations of participatory value evaluation and cost-benefit analysis in the context of urban mobility investments. *Transportation Research Part A: Policy and Practice* 144, 54–73.
- OECD (2017) *Tackling Wasteful Spending on Health*. Paris: OECD Publishing. <http://dx.doi.org/10.1787/9789264266414-en>.
- OECD (2020) OECD Health Statistics 2020. <https://stats.oecd.org/Index.aspx?QueryId=100498#>, accessed 17 November 2020.
- R Core Team (2020) *R: A Language and Environment for Statistical Computing*. Vienna, Austria: R Foundation for Statistical Computing.
- Robertson J, Walkom EJ, Bevan MD and Newby DA (2013) Medicines and the media: news reports of medicines recommended for government reimbursement in Australia. *BMC Public Health* 13, 489.
- Robinson S, Dickinson H, Freeman T and Williams I (2011) Disinvestment in health – the challenges facing general practitioner (GP) commissioners. *Public Money & Management* 31, 145–148.
- Rotteveel AH, Lambooi MS, van de Rijt JJA, Van Exel J, Moons KGM and De Wit GA (2021a) What influences the outcome of active disinvestment processes in healthcare? A qualitative interview study on five recent cases of active disinvestment. *BMC Health Services Research* 21, 298. <https://doi.org/10.1186/s12913-021-06298-3>
- Rotteveel AH, Reckers-Droog VT, Lambooi MS, de Wit GA and van Exel NJA (2021b) Societal views in the Netherlands on active disinvestment of publicly funded healthcare interventions. *Social Science and Medicine* 272, 113708. <https://doi.org/10.1016/j.socscimed.2021.113708>
- Ruano Raviña A, Velasco González M, Varela Lema L, Cerdá Mota T, Ibarгойen Roteta N, Gutiérrez Ibarluzea I, Blasco Amaro JA, Imaz Iglesia I, Sampietro-Colom L and Soto Pedre E (2007) Identification, prioritisation and assessment of obsolete health technologies. A methodological guideline. Quality Plan for the National Health System. In HTA Reports: Galician Health Technology Assessment Agency.
- Seixas BV, Regier DA, Bryan S and Mitton C (2021) Describing practices of priority setting and resource allocation in publicly funded health care systems of high-income countries. *BMC Health Services Research* 21, 90.
- Shah KK, Tsuchiya A and Wailoo AJ (2015) Valuing health at the end of life: a stated preference discrete choice experiment. *Social Science and Medicine* 124, 48–56.
- Skedgel C, Wailoo A and Akehurst R (2015) Societal preferences for distributive justice in the allocation of health care resources: a latent class discrete choice experiment. *Medical Decision Making* 35, 94–105.
- Stafinski T, Menon D, Philippon DJ and McCabe C (2011) Health technology funding decision-making processes around the world. *PharmacoEconomics* 29, 475–495.
- Street JM, Callaghan P, Braunack-Mayer AJ and Hiller JE (2015) Citizens' perspectives on disinvestment from publicly funded pathology tests: a deliberative forum. *Value in Health* 18, 1050–1056.
- van de Wetering EJ, van Exel NJA, Rose JM, Hoefman RJ and Brouwer WBF (2016) Are some QALYs more equal than others? *European Journal of Health Economics* 17, 117–127.

- van der Aa MJ, Paulus ATG, Hiligsmann MJC, Maarse JAM and Evers S (2018) Varying opinions on who deserves collectively financed health care services: a discrete choice experiment on allocation preferences of the general public. *Inquiry* 55, 1–11. doi: 10.1177/0046958017751981
- van der Horst A, van Erp F and de Jong J (2011) Trends in gezondheid en zorg. In CPB policy brief: Centraal planbureau.
- van Giesen A, de Wit A, van den Brink C, Degeling K, Deuning C, Eeuwijk J, van den Ende C, van Gestel I, Gijsen R, van Gils P, IJzerman M, de Kok I, Kommer GJ, Kregting L, Over E, Rotteveel A, Schreuder K, Stadhouders N and Suijkerbuijk A (2020) *Impact of the First Wave of COVID-19 on Regular Healthcare and Health: Assessment of the Extent of the Problem and First Estimation of the Health Effects*. Bilthoven, The Netherlands: National Institute for Public Health and the Environment.
- Vuorenkoski L, Toiviainen H and Hemminki E (2008) Decision-making in priority setting for medicines – A review of empirical studies. *Health Policy* 86, 1–9.
- Wetenschappelijke Raad voor het Regeringsbeleid (2021) *Kiezen voor houdbare zorg. Mensen, middelen en maatschappelijk draagvlak* [Choosing for enduring healthcare. People, means and societal support.]. Den Haag: WRR.
- Whitty JA, Lancsar E, Rixon K, Golenko X and Ratcliffe J (2014) A systematic review of stated preference studies reporting public preferences for healthcare priority setting. *The Patient* 7, 365–386.

Cite this article: Rotteveel AH, Lambooi MS, Over EAB, Hernández JI, Suijkerbuijk AWM, de Blaeij AT, de Wit GA, Mouter N (2022). If you were a policymaker, which treatment would you disinvest? A participatory value evaluation on public preferences for active disinvestment of health care interventions in the Netherlands. *Health Economics, Policy and Law* 17, 428–443. <https://doi.org/10.1017/S174413312200010X>