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Entrepreneurial Ecosystem Mechanisms

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Entrepreneurial Ecosystem Mechanisms

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ABSTRACT

Entrepreneurial ecosystems have developed from a powerful idea and concept into a transdisciplinary research program, increasing our understanding into entrepreneurship-led development and providing actionable knowledge for improving the conditions for entrepreneurship and development. In this monograph we take stock of the progress to date and synthesize the findings of 181 empirical scientific entrepreneurial ecosystem studies through a systematic literature review. We organize the review around five key mechanisms that explain the nature and development of entrepreneurial ecosystems: (1) interdependence of its elements, (2) upward causation explaining entrepreneurial ecosystem outputs and (3) outcomes, (4) downward causation and path dependence, and (5) inter-ecosystem links. We summarize the findings and outline opportunities for research and discuss policy implications in the light of a transdisciplinary entrepreneurial ecosystem research program.

This monograph is of interest for scholars of all academic disciplines that provide knowledge that is relevant for the

understanding of entrepreneurial ecosystems, entrepreneurship and entrepreneurship-led development, but also for all stakeholders involved in the development of entrepreneurial ecosystems.

Keywords: entrepreneurship; entrepreneurial ecosystems; causal mechanisms; economic development.

1

Introduction

The concept of entrepreneurial ecosystems has gained enormous popularity within research, policy, and business practitioner fields over the last decade. Indeed, half of the ten most cited papers in entrepreneurship over the past five years are on entrepreneurial ecosystems (García-Lillo *et al.*, 2023). The idea—that there is a particular arrangement of actors and factors within a region or country that promotes entrepreneurship that acts as an engine of economic growth—was quickly adopted by governments and non-governmental organizations such as the United Nations (UNCTAD, 2010), the World Economic Forum (World Economic Forum, 2014), the OECD (Mason and Brown, 2014), the European Commission (European Commission, 2014), the Kauffman Foundation (Stangler and Bell-Masterson, 2015), and the World Bank (Mulas *et al.*, 2015), and commercial organizations including Startup Genome (Startup Genome, 2012) and StartupBlink (StartupBlink, 2014). This policy excitement led to a situation where research is led by policy rather than policy being guided by rigorous academic research (Stam, 2015; Stam and Spigel, 2018). Even within the academic literature, the concept of entrepreneurial ecosystems is mainly used metaphorically

with unclear relationships to other theories of innovation, entrepreneurship, and (regional) economic development (Alvedalen and Boschma, 2017; O'Connor *et al.*, 2018; Scaringella and Radziwon, 2018; Stam, 2015), and confusion with related business concepts including innovation ecosystems (Adner and Kapoor, 2010; Autio and Thomas, 2014) and business ecosystems (Adner, 2017; Moore, 1993) that aim to explain firm performance with ecosystem approaches.

Although entrepreneurial ecosystems quickly achieved “buzzword” status within research and policy communities and the implementation of ecosystem policies quickly outpaced their research foundation (Autio *et al.*, 2018; Stam, 2015), the basic ideas underlying the entrepreneurial ecosystem concept are grounded in strong research traditions. Current thinking on entrepreneurial ecosystems can be seen as the result of developments in several related literatures: entrepreneurship context (Autio *et al.*, 2014; Welter, 2011), high-growth entrepreneurship (Autio and Rannikko, 2016; Henrekson and Johansson, 2008), industrial clusters (Delgado *et al.*, 2010; Rocha, 2004; Rocha and Sternberg, 2005), regional innovation systems (Cooke, 2007; Sternberg, 2007; Ylinenpää, 2009), and entrepreneurial environments (Gnyawali and Fogel, 1994; Van de Ven, 1993). The entrepreneurial ecosystem approach synthesizes these often disconnected literatures and opens up new research questions and avenues for investigating economic policy issues as well as more fundamental social science questions such as the relationship between structure and agency in modern capitalism (Spigel, 2020). Moreover, entrepreneurial ecosystems emphasize the role of “place” and provide a lens for understanding regional economic transformation through entrepreneurial action (Audretsch, 2015; Feldman and Lowe, 2018; O'Connor *et al.*, 2018). We define an entrepreneurial ecosystem as a set of interdependent actors and factors coordinated in such a way that they enable productive entrepreneurship within a particular territory (cf. Stam, 2015; Stam and Spigel, 2018; Stam and Van de Ven, 2021).

Given the extent of policy and research interest in entrepreneurial ecosystems it is important to critically reflect on what work has been done and what knowledge has accumulated about the contextual nature of the entrepreneurship process. In this monograph we structure and synthesize the field of entrepreneurial ecosystem studies with a focus

on the empirical evidence of the underlying causal mechanisms. Uncovering causal mechanisms is fundamental for understanding change in society in general (Elster, 1989; Sayer, 1992), and entrepreneurship and innovation in particular (Hedström and Wennberg, 2017; Van Burg and Romme, 2014). Uncovering causal mechanisms is not only fundamental for understanding how entrepreneurial economies work, but also for improving them with an actual entrepreneurial ecosystem approach that builds on the principles of complex socio-economic systems.

Building on the work by Wurth *et al.* (2022),¹ we first define some key academic “tools,” which underpin our analysis: concept, framework, model, theory, and mechanisms. We start with the general notion of entrepreneurial ecosystems. The concept of entrepreneurial ecosystem is an abstracted idea of a real-world phenomenon. We identify, categorize, and organize the factors deemed most relevant to understanding entrepreneurial ecosystems: a framework (cf. the entrepreneurial ecosystem frameworks of Isenberg, 2010; Spigel, 2017a and Stam, 2015). This framework provides the foundations for a model, in which the specific functional relationships among particular variables or indicators are hypothesized to operate in some well-defined set of conditions. These hypotheses can be derived from or organized through theories, which are different ways to talk about causal mechanisms explaining development and change (cf. Hedström and Wennberg, 2017; Van de Ven and Poole, 1995). We conceptualize five causal mechanisms that are grounded in earlier work by Wurth *et al.* (2022), namely (1) interdependencies between ecosystem elements, (2) the link between entrepreneurial ecosystems and entrepreneurial outputs and (3) wider socio-economic development, (4) downward causation, and (5) links and flows of ideas, people, and resources between different entrepreneurial ecosystems.

We use a systematic literature review to synthesize empirical studies on the causal relationships among the ecosystem elements and how they are linked to outputs and outcomes (Webster and Watson, 2002). The goal is to develop a comprehensive and mechanism-based understanding of the entrepreneurial ecosystem concept and how it can contribute to entrepreneurship and economic development policy and our wider

¹This work builds on, extends, and updates Spigel (2020) and Wurth *et al.* (2022).

understanding of the contextual nature of entrepreneurship. This is an instrumental step in building a coherent research community around entrepreneurial ecosystems that would allow for the accumulation and development of scientific and practical knowledge. It is also an invitation for replication and extension studies, and for novel questions and approaches.

While recent reviews of the entrepreneurial ecosystem literature (e.g., Cao and Shi, 2020; Garavan *et al.*, 2019; Hakala *et al.*, 2020; Maroufkhani *et al.*, 2018; Nicotra *et al.*, 2018) have sought to bring together this rapidly shifting field, we advance on these works in two key ways (cf. Wurth *et al.*, 2022). First, we embrace a broad literature covering the entirety of the entrepreneurial ecosystem concept, rather than specialties such as ecosystems in emerging economies or specific domains. Second, we draw on this literature to identify the empirical evidence for the five casual mechanisms, which link the contexts in which entrepreneurship takes place with specific outcomes such as firm growth, innovation, and increases in overall welfare.

We discuss the implications of the results of our review in light of existing research agendas as opposed to developing a new one. In line with the aim of the review, our goal is to synthesize existing work. This is crucial for the credibility of the entrepreneurial ecosystem concept and its future within academic research and policy and business practice more broadly.

2

The Entrepreneurial Ecosystem Approach

2.1 The Origins of the Entrepreneurial Ecosystem Concept

The core idea of entrepreneurial ecosystems, that there are forces outside a firm but contained within a territory that affect an entrepreneurial firm's ability to innovate and grow, is not novel. The ecosystems literature builds on long-standing intellectual traditions ranging from industrial districts and clusters to innovation systems and urban economics (Acs *et al.*, 2017; Brown and Mawson, 2019; Malecki, 2018; Schäfer and Henn, 2018). The early roots of the entrepreneurial ecosystem idea dates back a century to Marshall (1920), who studied the factors that stimulated the productivity of firms in certain territories, so-called industrial districts. Subsequent work has built on the notion of Marshallian industrial districts (cf. Krugman, 1991; Markusen, 1996), first with the early work on national systems of innovation (Freeman, 1995; Lundvall, 1992), learning regions (Keeble *et al.*, 1999; Malmberg and Maskell, 2002) the Triple Helix (Leydesdorff and Etzkowitz, 1996), and then with the larger literatures on regional clusters (Delgado *et al.*, 2016; Porter, 1998, 2000), and regional innovation systems (Cooke, 2001; Cooke *et al.*, 1997). Malecki (2018) locates the modern origins of the concept to the early 1990s through work by Bahrami and Evans (1995)

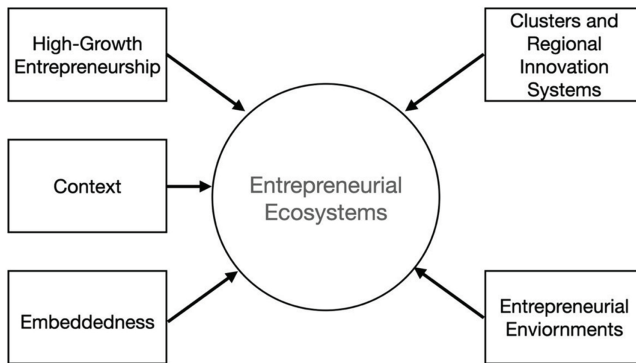


Figure 2.1: Key influences on entrepreneurial ecosystem theorizing.

and entrepreneurial infrastructure (Van de Ven, 1993), though the core concept can be even traced to earlier discussions of entrepreneurial climates in the 1970s (Cooper, 1973). While these approaches have divergent goals, methodologies, and epistemological views of how the economy works, they are united by the central idea that there are factors outside an organization but within a territory which contribute to firm-level innovation, productivity, and competitive advantage (Spigel and Harrison, 2018).

As shown in Figure 2.1, there are five key research areas that inform the core ideas of entrepreneurial ecosystem (Spigel, 2020). First, due to its focus on productive entrepreneurship, contemporary entrepreneurial ecosystems work is heavily influenced by research on one of the most used proxies for productive entrepreneurship, namely *high-growth firms*. This literature is crucial because it establishes that while firms who grow rapidly make up only small portion of the overall firm population, they are fundamentally different from their lower-growth peers (Demir *et al.*, 2017). Empirically, high-growth firms are often defined as those that grow by 20% or more, year over year, for three years. But more important than the formal definition is an understanding about why certain firms are able to grow faster than others. Sustained rapid growth is not a random outcome from a homogeneous pool of ventures, “but is associated with specific firm attributes, behaviours, strategies, and decisions.” (Barringer *et al.*, 2005 p. 665). The personal characteristics of

a founder, such as their education, levels of ambition, and risk tolerance, will affect the ability of a firm to grow, as well do attributes of a firm such as its industry, resources, absorptive capacity, and flexibility (Hermans *et al.*, 2015). Crucially, though limited in numbers these high-growth firms are estimated to produce the majority of new jobs in most modern economies, making them a key economic development priority (Mason and Brown, 2014). This literature both establishes the *raison d'être* for research on entrepreneurial ecosystems—the promotion of high-growth firms as an economic development strategy—and provides key insights into the types of support that these firms need to grow.

The entrepreneurial ecosystem concept is also deeply informed by work on *context*. Theories of context seek to embed the study of a focal phenomenon, such as the prevalence of different types of entrepreneurship, within the overlapping influence of social, economic, and political contexts. This view differs from more positivist and reductive forms of research that seek to control away contextual factors with the goal of producing generalizable findings that transcend temporal, social or political boundaries (Ucbasaran *et al.*, 2001). This means that the entrepreneurial context literature presages a shift away from producing universal laws of entrepreneurship but instead examines how entrepreneurial processes, practices, and outcomes emerge from their contextual environment (Zahra *et al.*, 2014). Within the entrepreneurship literature, this approach has been driven by the work of Welter and Baker (Baker and Welter, 2018; 2020; Welter, 2011; Welter and Baker, 2021). They draw specific attention to the “where” context: the geography of entrepreneurial activity. Beyond obvious place-based factors such as the presence of financial and human capital, and specific policies like taxes or property rights, entrepreneurial cultures and informal institutions develop in places that help constitute the meaning and values of entrepreneurship. This leads to a varied geography of not just the quantity of entrepreneurship—how many and what type of firms are created—but also of the nature of the entrepreneurship process itself.

Entrepreneurial ecosystem research is fundamentally contextual, concerned with understanding the impact of localized contexts on the entrepreneurship process and understanding how these contexts develop and the mechanisms through which their influence is enacted.

Context informs ecosystem research in two ways. First, it emphasizes that geographic context has a profound influence on the nature of entrepreneurship. The characteristics of a place, from its formal institutions and support mechanisms to its industrial specialization or diversification to its local culture, will all affect the nature and course of the entrepreneurship process. This is one of the key arguments of entrepreneurial ecosystem research: that place matters for entrepreneurship. Second, it suggests that contexts are interlinked, with place-based and global contexts influencing each other, altering the overall influence on the firm (Autio *et al.*, 2014; Malecki, 2011).

The social theory of *embeddedness* links notions of geographic context with entrepreneurial action. One of the most important social theories of the 20th century, embeddedness, refers to how people and organizations become entangled in complex networks of social relationships that both enable and constrain their potential actions (Granovetter, 1985, 2017). Entrepreneurship exhibits a great deal of territorial embeddedness, where important structures are rooted in particular places (Dahl and Sorenson, 2009; Hess, 2004; Oinas, 1997). For entrepreneurs, their social networks (Schutjens and Völker, 2010) and key resources like capital (Christensen, 2007) and business advisors (Mole and Capelleras, 2018) are generally place-based. Consequently, if they are to access these and other resources, entrepreneurs must abide by local norms of behavior and action. While entrepreneurs can and do violate these norms, such behavior might result in being excluded from local networks, making them unable to build up the reciprocal trust required to get the resources and support needed (De Clercq and Voronov, 2009; Jammaers and Williams, 2021). They must become and act as part of their local community and are thus embedded in local logics of entrepreneurship. This makes the local cultural, political, and economic structures and norms of a place an influential context affecting the practices, actions, and futures of entrepreneurs.

If embeddedness and context show how and why local factors are a key influence on entrepreneurship, then the literature on clusters and regional innovation systems provide the key logic about why proximity between entrepreneurs in an ecosystem can contribute to even faster

growth for all firms involved. Cluster research investigates how co-location between similar or related firms increases their productivity (Maskell, 2001) while the regional innovation systems research shows how knowledge spillovers and networks between nearby firms and universities promote innovation (Cooke, 2001). But despite their differences, these two theories provide the intellectual foundations for what entrepreneurial ecosystems are and how they work. Both push our attention away from the firm or founder in isolation and towards the broader geographic environment it exists within for understanding the source of sustainable competitiveness.

The central insight of both these literatures is that firm competitiveness is enhanced through proximity with other firms or organizations like universities (Sternberg, 2007; Ylinenpää, 2009). While some of this competitiveness comes from the shared resources and building a pool of talented workers (Glaeser and Kerr, 2009), other advantages accrue from informal knowledge spillovers. Discussions between entrepreneurs and managers, movement of employees between firms, and even casual observation spreads knowledge about new market developments, strategies, and technologies. These so-called Jacobs externalities help in the development of new products by combining complementary knowledge and insights from a variety of markets (Beaudry and Schiffauerova, 2009).

By far the most diffuse literature informing the entrepreneurial ecosystems literature is *entrepreneurial environments*. This research comes from a diverse disciplinary background ranging from economic geography to sociology to political science and strategic management. It could be equally called entrepreneurial systems (Neck *et al.*, 2004), infrastructure (Van de Ven, 1993), milieux (Ritsila, 1999) or clusters (Delgado *et al.*, 2010). But it is unified by an interest in what causes higher levels of entrepreneurship than can be explained by traditional factor endowments such as capital, labour, and innovation (Malecki, 2009, 2018). This field provides a conceptual and empirical basis for understanding the role of more ephemeral forces such as culture and history in supporting (or preventing) high-growth entrepreneurship in a region. Entrepreneurial environments can be thought of as the intangible aspects of a place that affect the supply of entrepreneurs

and their ability to thrive. Of these intangible factors, this literature identified local cultural outlooks as crucial for supporting innovative, high-growth entrepreneurship (Spigel, 2017b).

2.2 Advances in Entrepreneurial Ecosystem Thinking

Early academic work on entrepreneurial ecosystems by Stam (2015), Spigel (2017a) and others uses the research domains discussed above to make three interlinked claims. First, drawing on context, embeddedness, and entrepreneurial environments, they argue that there are specific localized configurations of actors, institutions, networks, and cultural outlooks that can support (high-growth) entrepreneurs and that the region, rather than the nation, is most often the appropriate spatial scale to understand these influences. These influences are not discrete but are linked, with the actions of entrepreneurs affecting them and them affecting each other. Second, through research on high-growth entrepreneurship it argues that the support needs of high-growth firms is fundamentally different than those needed by lower-growth firms. This means that the way these firms draw on local resources and how they, in turn, influence their broader economy and society are different than both small firms but also larger companies. Finally, drawing on research from the clusters and regional innovation systems literature, the ecosystems literature argues that interactions between entrepreneurs and other actors leads to increased competitiveness due to their ability to share resources, knowledge, and insight. This has the potential to create a virtuous cycle in which success in creates new resources for future entrepreneurs.

But the ecosystems concept is more than just a combination of insights from prior research. The field makes two major advancement on these prior literatures. First, entrepreneurial ecosystems place entrepreneurs at the core of the research agenda rather than as a peripheral factor in a larger economic system. Ecosystems represent an embrace of the agency of entrepreneurs and other entrepreneurial actors to construct their own networks and support frameworks. Entrepreneurs are key actors in the construction of the support networks that catalyze (high-growth) entrepreneurship. The interactions between entrepreneurs

help provide support for growth that is often not (effectively and efficiently) supplied by the market nor through government interventions. This gives entrepreneurs the power to transform their own contexts, irrespective of other constraints placed on them.

Situating entrepreneurs at the center of research agendas allows for a closer examination of the interdependencies that affect new value creation at the firm level and in the broader economy. This narrower focus allows for more precise investigations into what types of organizational attributes and regional factors support scalable entrepreneurial endeavors. This focus on the entrepreneur allows ecosystems research to engage with a fundamental question of social science: the relationships between individual agency and social and economic structures in modern capitalism (Stam, 2015, 2016; Stam and Welter, 2021). Research on the entrepreneurial ecosystem prioritizes the role of entrepreneurs as organizational, innovation, and community leaders. This highlights their ability to disrupt existing structures and create new paths based on their individual characteristics and circumstances. Other actors in an ecosystem, such as investors, officials, and workers, can also determine how they operate within entrepreneurial ecosystems. This includes leverage gained from structures outside the local ecosystem, such as supply chains, platforms or clusters (Auerswald and Dani, 2017). The implication of this idea of the entrepreneur-led ecosystem is that the causal mechanisms driving the evolution of regional entrepreneurial ecosystems may not be the same as for other territorial innovation models (Gilbert, 2016, 2017).

Second, there is an explicit focus on the interdependencies between the different elements that constitute the ecosystem. Thus, rather than examining one particular type of actor (e.g., investors) or context (local cultural norms) on entrepreneurial action, ecosystem research takes a more holistic approach that looks to understand how these elements mutually constitute and reproduce each other over time. This has drawn on theories from evolutionary economic geography (Schmutzler *et al.*, 2021; Stam, 2010) and complex adaptive systems (Auerswald and Dani, 2017, 2022; Carayannis *et al.*, 2022; Haarhaus *et al.*, 2020; Han *et al.*, 2021; Roundy *et al.*, 2018) to theorize the interactions between different actors, institutions, and contexts. The examination of different

configurations of actors and factors is a fertile field that allows new insights into the effectiveness (and ineffectiveness) of policies and public interventions and draws attention to the variegated role of context (cf. Cherubini Alves *et al.*, 2021; Schrijvers *et al.*, 2023). For example, an ecosystem approach suggests that the impact of a singular support program can only be studied through understanding the program's place in a wider network of entrepreneurial support (Spigel, 2016). However, at the same time, it is important to retain the central role of entrepreneurs' agency within this study. High-growth entrepreneurship is not the outcome of a specific arrangement of programs and policies but rather these networks of support programs create a context in which high-growth entrepreneurship can potentially thrive.

While entrepreneurial ecosystems are rooted in the contextualized study of high-growth entrepreneurship, the concept and its rationale and principles have more recently been applied to other types of entrepreneurship too. Different ecosystem configurations can support different types of entrepreneurial outputs. Entrepreneurial ecosystems thus represent a renewed interest in localized conditions for entrepreneurship combined with a focus on the ability of entrepreneurs to create and transform their own contexts. This has contributed to a vibrant research landscape fueled by both a legacy of diverse research traditions and new policies introduced in diverse settings around the world.

Indeed, some even argue that entrepreneurial ecosystem policy is the "New Industrial Policy" needed to avoid economic stagnation (Startup Genome, 2020). However, there is a need to critically evaluate this new research and policies in order to understand what has been learnt and what blind spots and gaps remain. We conceptualise the main mechanisms based on these advances in ecosystem research and thinking in the next section.

3

A Conceptual Perspective on Entrepreneurial Ecosystem Mechanisms

Despite its growth, one of the major weaknesses of the ecosystem literature is the lack of evidence into casual mechanisms that connect the structure and resources of the ecosystem itself with the actions of individual entrepreneurs and other ecosystem actors. This makes identifying potential causal mechanisms and developing a multi-level understanding of ecosystems a priority (Alvedalen and Boschma, 2017). In the following, we expand upon the early work by Wurth *et al.* (2022). For the identification of the causal mechanisms in entrepreneurial ecosystems we use the framework by Stam (2015) and Stam and Van de Ven (2021) to guide our analysis with the aim of linking empirical reality to the entrepreneurial ecosystem approach, in order to better understand entrepreneurial economies (Thurik *et al.*, 2013). This entrepreneurial ecosystem framework is implicitly based on a (critical) realist methodology, postulating that there is a reality independent of the human mind, but that scientific research is able to perceive events that reflect changes in reality, which are produced by underlying causes (Sayer, 1992; Van de Ven, 2007). In particular, we consider the intra-layer causation among the ecosystem elements (interdependence of elements); the upward causation—how the elements lead to outputs and outcomes;

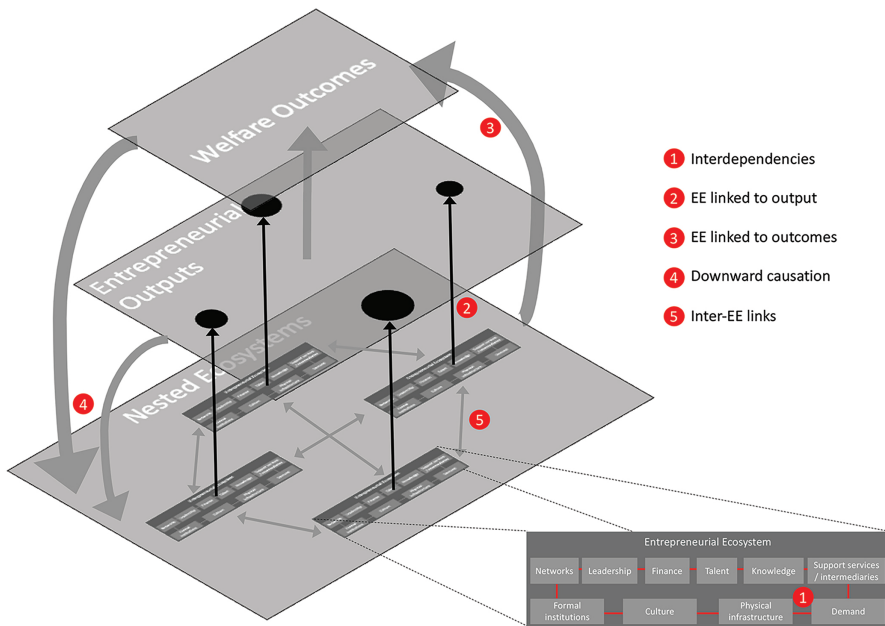


Figure 3.1: Causal mechanisms in the entrepreneurial ecosystems (Wurth *et al.*, 2022).

and downward causation and feedback from outputs and outcomes shape the entrepreneurial ecosystems and its elements (cf. Stam and Van de Ven, 2021). Lastly, we include the interaction between different ecosystems and the flow of resources and between them (see Figure 3.1), treating entrepreneurial ecosystems explicitly as open systems.

Intra-layer causal relations refer to the interaction of the different elements within the ecosystem. Upward causation reveals how the fundamental causes of new value creation are mediated by intermediate causes, while downward causation shows how outcomes and outputs of the system over time also feed back into system conditions. The links between ecosystems have been largely neglected in the literature and are partially caused by the ambiguity around the spatial boundary of ecosystems.

This approach corresponds to a complex systems perspective of the economy, in which economic agents experiment and interact at the micro level to form a constantly evolving system. Many of these experiments

fail, but some succeed and create wealth for society (Beinhocker, 2006). Economic development does not happen by itself: it takes entrepreneurs to create new value that then circulates throughout the economy (Fayolle, 2007; Schumpeter, 1934). This new value creation is an emergent property of a complex system of economic agents and their interactions: the entrepreneurial ecosystem. Entrepreneurs can structurally change the economy and society, as evidenced by new sets of technologies, institutions, and organizational arrangements (Arthur, 2013; Feldman, 2014). The (regional) economy cannot be separated from the agents and institutions that it is made of but is a result of a “constantly developing set of technological innovations, institutions, and arrangements that draw forth further innovations, institutions and arrangements” (Arthur, 2013, p. 1). Therefore, entrepreneurship is simultaneously the result of and the mediator of evolution (Day, 1987). Entrepreneurial behavior as an output is enabled by the system, while the new value created, and potential structural change as an outcome of the system is mediated by entrepreneurship.

This outcome is an emergent property of the system and redefines the nature of the system through feedback effects. Such feedback effects mean that the system and its outputs should not be interpreted as a one-way relation, as the current state of the system might be affected by previous outcomes. This comes close to the statistics issue of simultaneity, which “arises when one or more of the explanatory variables is jointly determined with the dependent variable” (Wooldridge, 2013, p. 530), which is a well-known cause of endogeneity problems. However, in dynamic systems analysis this is not a problem to be evaded, but an inherent characteristic of system dynamics.

These five mechanisms present the highest level of aggregation in a system of nested mechanisms, meaning that they consist of several more specific mechanisms and processes. This links to the issue of the “effects” that are caused by these mechanisms. While any mechanism or process requires causality to develop *explanations* (Hedström and Wennberg, 2017), this does not necessarily determine a specific outcome. Hedström and Ylikoski (2010, p. 50) illustrate this using the example of a roulette table, which does not have different mechanisms for individual pockets but one mechanism that can lead to 37 different results. In the case of

entrepreneurial ecosystems, the interdependence between elements does not guarantee a specific evolution of elements. Similarly, entrepreneurial ecosystems and the many configurations in which they exist can lead to a variety of types of entrepreneurial outputs. We further conceptualize the five main mechanisms in light of this in the following.

3.1 Interdependencies within Entrepreneurial Ecosystems

In its most basic form, market-based economic systems are composed of interdependent actors representing supply and demand. To understand economic development, however, we need to look beyond these traded interdependencies and also examine the untraded interdependencies between actors that explain the different performance of economic systems (Dosi, 1988; Lawson, 1999; Storper, 1995). Untraded interdependencies include complementarities between actors and resources as well as information flows that do not fully correspond to commodity flows (Richardson, 1972; Teece, 1986, 1998; Tripsas, 1997). They represent a structured set of externalities, which is a collective good of groups of actors within an economy and is usually internalized within individual firms, both independently and interdependently of their network position (Bunker Whittington *et al.*, 2009). Due to its inherent connectivity, non-linearity, and openness, a complex system offers limited functional decomposability (Martin and Sunley, 2007), indicating that the overall functioning of the entrepreneurial ecosystem cannot be inferred from knowledge of its elements, but requires knowledge of how these elements are interrelated. In other words, the pattern must emerge from the process rather than the process from the pattern.

A distinction among these elements must be made between actors and factors (Stam, 2015, 2023). Factors include the structural features of entrepreneurial ecosystems, for example physical and digital infrastructures, institutions, and the supply of capital. Actors can be the organizations and individuals that make up the elements of entrepreneurial ecosystems, for example the individuals taking leadership roles, people that embody human capital, and investors. Equally as important as the interactions between actors and factors, if not more, are the interactions among actors. These interactions are central in the

network element of entrepreneurial ecosystems. But, these interactions can also lead to the formation of a core group in the entrepreneurial ecosystem: a start-up community. This community is a “group of people that – through their interactions, attitudes, interests, goals, sense of purpose, shared identity, fellowship, collective accountability, and stewardship of place – are fundamentally committed to helping entrepreneurs succeed” (Feld and Hathaway, 2020, p. 78) that actively influences the entrepreneurial ecosystem.

Entrepreneurial ecosystems, in turn, play a critical role in shaping entrepreneurial agency, providing the resources, incentives, and opportunities that enable individual entrepreneurs to pursue their goals and aspirations, and ultimately driving economic growth and development in a particular region. While some elements are more important than others at different levels of aggregation, it is the interplay between the entrepreneurial communities and the wider elements of the ecosystem that supports or constraints entrepreneurs.

3.2 Entrepreneurial Ecosystems and Entrepreneurial Outputs

In an entrepreneurial economy, the engine of overall performance is widely distributed among a variety of innovative firms and start-ups rather than dependent on a few large players (Audretsch and Thurik, 2001; Thurik *et al.*, 2013). Ecosystems provide the context for emergence and growth of start-ups. Depending on their level of maturity and configuration of their elements, they are said to produce not only different *levels* of output but also different *types* of output (Brown and Mason, 2017). Entrepreneurship research, and entrepreneurial ecosystem research in particular, has in recent years overly concentrated on “gazelles” or “unicorns” and those companies with venture capital investments, despite these being extremely rare outcomes (Aldrich and Ruef, 2018; Welter *et al.*, 2017).

One of the defining features of entrepreneurial ecosystem research, especially early work, has been a focus on productive entrepreneurship. Productive entrepreneurship has been defined as “any entrepreneurial activity that contributes directly or indirectly to net output of the economy or to the capacity to produce additional output” (Baumol, 1990,

p. 30). This form of entrepreneurship is associated with new job creation and increases in the overall productivity of an economy. Productive entrepreneurship is often measured as (young) high-growth firms, but should not be limited or equated to this particular empirical proxy (Davidsson, 2004; Stam, 2015). The realm of ecosystem research has been broadened in recent years. There is now a considerable amount of entrepreneurial ecosystem studies that focus on types of entrepreneurship that do not necessarily belong to the category of high-growth firms. Examples include ecosystems of social entrepreneurs (Thompson *et al.*, 2018) and creative entrepreneurs (Loots *et al.*, 2020) that can have indirect positive effects on the aggregate economy. This also indicates the need for a larger concept of productive entrepreneurship which includes social and ecological value creation alongside commercial value. Indeed, one might also imagine other ecosystems that support non-productive or even destructive entrepreneurship (Baumol, 1990), such as ecosystems of lobbyists in Washington, D.C. or Brussels (Sobel, 2008) or the mafia in Southern Italy (Gambetta, 1993).

This raises a new question: do entrepreneurial ecosystems enable all forms and stages of entrepreneurship similarly, or do different types of entrepreneurship need different types (configurations) of entrepreneurial ecosystems? Some authors argue for a set of generic elements that positively influence productive entrepreneurship in general, e.g., physical and institutional infrastructures. Others argue that certain types of entrepreneurs or entrepreneurship are affected differently by entrepreneurial ecosystems than other types. Examples include individual attributes such as gender (e.g., Hechavarría and Ingram, 2019; Sperber and Linder, 2019), and firm-level attributes such as being active in the retail or biotech sector (Auerswald and Dani, 2017).

3.3 Entrepreneurial Ecosystems and Wider Socio-Economic Outcomes

The links between ecosystems and their outputs and outcomes cannot be separated. Productive entrepreneurship (in whatever form) as the output fosters “aggregate value creation” and economic development (in a wider sense) as the ultimate outcome (Stam, 2015; Wennekers

and Thurik, 1999). Entrepreneurship is the means for creating value (financial, societal, and environmental, among others) across different levels of aggregation (e.g., Carree and Thurik, 2010; Vedula *et al.*, 2022). Rather, both mechanisms are complimentary.

We define entrepreneurship-led economic development as structural changes to the economy and its “social and institutional fabric” (Acemoglu, 2012) that goes beyond GDP and productivity growth or higher employment rates. Further relevant aspects include resilience to economic shocks at the local or regional level (Duran and Fratesi, 2023; Iacobucci and Perugini, 2021) and other dimensions of well-being, quality of life, and inequality (e.g., Zahra and Wright, 2016).

In this context, the types of entrepreneurship and variety of outputs that entrepreneurial ecosystems produce play a key role. Entrepreneurial activities in the broader sense come with a “social multiplier” (Zahra and Wright, 2016). Social entrepreneurs, for example, “provide a distributed mechanism for society to identify neglected problems with positive externalities, develop innovative solutions to address them and, often, change institutional arrangements so that the externality becomes visible and is internalized by other societal actors” (Santos, 2012, p. 348). In this way, ecosystems can also act as a catalyst for social movements transforming existing and growing new industries (Lounsbury *et al.*, 2003).

3.4 Downward Causation and Path Dependencies

Entrepreneurial ecosystems, like economies as a whole, are subject to path dependencies. The concept of path dependency goes back to the work by David (1988) and Arthur (1989) and “can be used to offer an understanding of why some optional developments are followed, or intentionally chosen, over others [...] path dependence conditions, but does not determine, a specific outcome” (Henning *et al.*, 2013, p. 1350). It is this recursive continuous process of interaction between ecosystems (context), processes, and their outputs and outcomes that shape the ecosystem and the conditions for entrepreneurs (Aldrich and Martinez, 2001).

Downward causation can take many forms as an enabler of path dependencies. Conceptually, both are integral parts of entrepreneurial ecosystems (e.g., Stam, 2015). Path dependency manifests itself in institutions, which can be characterized as “the carriers of history” (David, 1994), and a spiky resource landscape. A prominent example of the regional institutions is the “pay it forward” culture of Silicon Valley that developed over decades and is a distinct feature of that ecosystem (Wagemans and Schram, 2021).

The spiky landscape is the result of various other processes and mechanisms. Probably the most common form is entrepreneurial recycling, in which successful entrepreneurs “use their newly acquired wealth, allied to the experience they have accumulated, to engage in other entrepreneurial activities, notably starting new business ventures and investing in other businesses as business angels or venture capitalists” (Mason and Harrison, 2006, p. 55). Related to this is the concept of “serial entrepreneurship” or a “renascent entrepreneur,” i.e., those entrepreneurs that exited a previous business and start a new one (Stam *et al.*, 2008).

The path dependency in entrepreneurial ecosystems is also affected by the industries that are present in a particular territory (Neffke *et al.*, 2011). From a policy perspective, the “smart specialization” approach aims to capitalize on path dependencies by building on the existing strengths in a region (cf. Balland *et al.*, 2018a). Entrepreneurial ecosystems, however, are seen to be unique by enabling cross-fertilization between industries and the sharing of business model innovation and structural knowledge, particularly in the digital context (Autio *et al.*, 2018). This provides a means of path-breaking behavior, which is crucial for regional economies to not get locked into unproductive or even destructive paths (Isaksen, 2015). Particularly in more peripheral regions, external investments or policy interventions are often required to initiate these processes (Brekke, 2015).

Entrepreneurial ecosystems, therefore, are a means to operationalize different dimensions of context (Welter, 2011) and “multiscalar institutional environments” through their nestedness (MacKinnon *et al.*, 2019). Entrepreneurial ecosystems combine the regional and supra-regional

conditions with place-based legacies and, as a result, enable or constrain entrepreneurial behavior.

3.5 Inter-Ecosystem Links

The entrepreneurial ecosystem literature is dominated by a focus on the endogenous dynamics within specific territories rather than multi-scalar studies (Alvedalen and Boschma, 2017). Some entrepreneurial ecosystems rise to become hubs for entrepreneurial activity and attract people, ideas, and resources. Related to path dependencies, this migration of talent and resources is a key driver behind the dynamics of entrepreneurial ecosystems and the resulting spiky landscape in terms of research and innovation (e.g., Balland *et al.*, 2018b; Balland and Rigby, 2017) and entrepreneurial activities (e.g., Brown and Mason, 2017; Kuechle, 2014; Sorenson and Audia, 2000), and the financial resources that support them (Bruton *et al.*, 2002; Startup Genome, 2020). Based on research on the impact of social capital (e.g., Florin *et al.*, 2003), entrepreneurs migrate to join these ecosystems and get access to resources that are available to support their growth.

There is conceptual and empirical uncertainty around where the boundaries of entrepreneurial ecosystems are. While policy makers typically refer to (their) jurisdictions and geo-political boundaries, practitioners often refer to more or less spatially bounded communities (e.g., Feld, 2012; Feld and Hathaway, 2020). Academic work mostly uses a regional approach to entrepreneurial ecosystems without a consistent definition of “region” and fewer applications of the ecosystem concept at national levels (Wurth *et al.*, 2022). However, there is also work on sub-ecosystems based on different industries within a region (e.g., Loots *et al.*, 2020; Spigel, 2022) and related to coworking spaces (Orel *et al.*, 2022), communities of practice (Cuntz and Peuckert, 2023), and education hubs (Knight, 2013) that all attract talent and facilitates links within and between ecosystems.

This also opens up research on transnational entrepreneurs (Portes *et al.*, 2002; Schäfer and Henn, 2018) and transnational entrepreneurial ecosystems (Velt *et al.*, 2020). Transnational entrepreneurs and returnee entrepreneurs (Kenney *et al.*, 2013; Saxenian, 2006) form one

of the largest groups in some of the most vibrant ecosystems. Such entrepreneurs are often key actors in their ecosystem and, by keeping ties with their country of origin, other ecosystems. This way, they take on the role of modern middlemen who “transcend the multiple institutional environments in which they are embedded” (Terjesen and Elam, 2009, p. 1093). From a knowledge spillover perspective, they “are capable of overcoming the sensitivity to distance usually associated with knowledge spillovers” (Sternberg, 2007, p. 658).

In Silicon Valley, for example, it was the highly educated and skilled Asian immigrants who actively supported the growth of the ecosystem by becoming entrepreneurs and helping facilitate interactions with their home countries, which opened up new markets and opportunities (Saxenian, 2002). However, such populations are not necessarily critical in the early stages of entrepreneurial ecosystem development. While often referred to as “nascent ecosystems” (Spigel and Harrison, 2018) or the “birth” phase (Mack and Mayer, 2016), it is more conducive to look at ecosystems as being in a certain stage or phase of development that does not follow a lifecycle approach (Brown *et al.*, 2023; Levie and Lichtenstein, 2010). A phase or stage of early or more foundational development is usually driven by local entrepreneurs and regional policy makers through a combination of bottom-up and top-down processes. However, migrant entrepreneurs may play key roles in developing emergent ecosystems in their places of origin if they return and take on the dual role of both experienced entrepreneur and investor (Yi *et al.*, 2021). Investors, like other ecosystem actors, have to adapt to their new ecosystem, and must balance this with bringing change and leveraging past experiences and practices (Bruton *et al.*, 2002).

There has been comparatively less work on the spillover effects between neighboring ecosystems’ R&D activities, infrastructure and their economic performance (Bronzini and Piselli, 2009). Furthermore, predominantly in ICT and other technology-based sectors, many scale-ups either provide a platform themselves or are based on other platform or innovation ecosystems (Cennamo, 2021; Cutolo and Kenney, 2021; Nambisan and Baron, 2013). Supra-regional and global linkages are important, both to prevent lock-ins from path dependency and to maintain a high level of innovativeness (Malecki, 2018; Mason and

Brown, 2014; Sternberg, 2007). With implications for regional and national policy (e.g., immigration) as well as entrepreneurial practice and ecosystem “governance,” the main question is how these mutually beneficial links and transregional and -national entrepreneurs can be attracted, supported, and integrated into the ecosystem. We will review the empirical literature in light of these five overarching mechanisms and synthesize the empirical evidence.

4

Methodology

4.1 Identification of Relevant Papers

For our systematic analysis of the entrepreneurial ecosystem literature we applied the same multi-stage process as Wurth *et al.* (2022). In the initial stage we searched all databases from Web of Science and Scopus for a comprehensive overview of the published literature (Frank and Hatak, 2014; Martín-Martín *et al.*, 2018; Webster and Watson, 2002). We only used journal papers and excluded book chapters and conference papers to avoid including multiple publications based on the same research. We focused exclusively on the entrepreneurial ecosystem concept, which differs from other applications of ecosystems in the management literature in terms of (1) the focus on specific types of entrepreneurship, and (2) the specific territorial boundaries that are placed on the entrepreneurial ecosystem, usually a city, a region, or a nation (Scaringella and Radziwon, 2018). We conceptualize entrepreneurial ecosystems at the regional level, but also acknowledge that ecosystems are situated within national systems and institutions. They are also not homogenous and are made up of different clusters and communities. Therefore, we include the application of ecosystems across all levels of aggregation to further understand the nestedness of ecosystems and how this relates to the main mechanisms behind their

dynamics. We performed a topic search (title, abstract, keywords) with the following keywords: “entrep* ecosystem*” (1,036 results Web of Science Core Collection/1,091 Scopus), “startup ecosystem*” (56/74), “start-up ecosystem*” (41/53), “entrep* system*” (70/90), and “system* of entrep*” (55/70). Using a topic search enables the required breadth at this stage of the literature search. The result is an initial sample of 1,497 journal articles.¹

In the second stage, we used the Scimago Journal Rankings and extracted the top quartile journals of the 2021 edition from the subject areas “Business, Management and Accounting” and “Economics, Econometrics and Finance” as well as the subcategories “Geography, Planning and Development,” “Urban Studies,” and “Social Sciences Miscellaneous” from the “Social Sciences” subject area. This step aims to balance the breadth and depth of our review. Including journals from business, strategy, and management to economics, geography, and urban studies allows considering a wide variety of perspectives on entrepreneurial ecosystems and the territorial context for entrepreneurship. In doing so, this stage also excluded the publications in non-relevant disciplines such as health or robotics. Including only the top quartile of journals limits the depth of the review but ensures a high level of scientific quality. The result was a list of 924 journals, with 115 being represented in our initial sample. We have removed the journal Sustainability from this list due to the recent ranking as a “predatory” journal.² This leaves us with an intermediate sample of 533 articles from 114 journals.

In the third stage, we undertook an in-depth reading of all the remaining papers. Our goal was to be as inclusive as possible, identifying all empirical articles that use the entrepreneurial ecosystem concept and deal substantially with the phenomenon. We excluded 113 articles that did not include original, empirical research. These include editorials, call for papers, review papers, methodological, and theoretical/conceptual papers. We focus on empirical research to understand what we know about how ecosystems work compared to insights based purely on logic in theoretical work. We reviewed the empirical literature based on a

¹Search date: 22 December 2022.

²<https://predatoryreports.org/news/f/list-of-all-mdpi-predatory-publications> [accessed 15 March 2023].

commonly accepted framework (e.g., Maroufkhani *et al.*, 2018; Nicotra *et al.*, 2018), which allows us to draw conclusions regarding the mechanisms. Further 86 articles were excluded because they use the ecosystem concept at the organizational level (e.g., universities or support organizations) and a further 15 articles were excluded because they do not focus on entrepreneurial ecosystems within a particular spatial context (e.g., platforms). These articles did not conform with our ecosystem definition and the systemic nature of ecosystems within a spatial context. We excluded 54 articles because they only use the entrepreneurial ecosystem concept as a label (mostly for regional characteristics or context) and 68 papers that deal with it in a trivial or marginal way, without any meaningful engagement with the concept. Finally, 16 articles are excluded because they neither use the entrepreneurial ecosystem concept itself nor do they engage with the principles of an ecosystem. This leaves us with a final sample of 181 articles.

4.2 Content Analysis and Coding

Several review papers on entrepreneurial ecosystems have already been published, many of them organized around analyzing empirical studies of entrepreneurial ecosystems (e.g., Cao and Shi, 2020; Garavan *et al.*, 2019; Hakala *et al.*, 2020; Maroufkhani *et al.*, 2018; Nicotra *et al.*, 2018). Building on the insights from these reviews and the framework presented by Wurth *et al.* (2022), we take a concept-centered approach to our review (Fisch and Block, 2018). The aim is to produce an empirical, evidence-based, transparent, and reproducible review of the literature (Tranfield *et al.*, 2003). We extract the main findings from the final set of 181 papers and categorize them according to the five causal mechanisms described in Section 3. By synthesizing and learning from insights from a variety of methodological approaches, we draw a comprehensive picture of the current stock of knowledge with regard to how entrepreneurial ecosystems work. We cannot understand these mechanisms from individual studies or papers but need a portfolio approach that synthesizes and scrutinizes entire bodies of empirical work. We also consider and reflect on the nature of the conducted research and the methodologies used (i.e., the “type of evidence” produced),

without adhering to a strict “hierarchy of evidence” (Tranfield *et al.*, 2003). Other scientific disciplines, especially the fields of medicine and public health (Concato *et al.*, 2000; Davies and Nutley, 1999; Evans, 2003), have a clearer hierarchy and developed higher consensus over time compared to the fields of entrepreneurship and management, and the social sciences more broadly (Tranfield *et al.*, 2003). Fundamentally, this is rooted in a greater variety of ontological and epistemological bases and the resulting need for a wider set of methodological approaches. We discuss the results and implications in Section 5.

4.3 Overview of Relevant Papers

The academic literature on entrepreneurial ecosystems has grown significantly since the mid-2010s (see Figure 4.1).³ This is true for the trend of all unique papers that we identified by searching Scopus and Web of Science as well as the reduced sample using the top quartile of the Scimago Journal Rankings and our final sample.

Figure 4.2 shows the number of published findings from the final sample according to the five causal mechanisms. The empirical entrepreneurial ecosystem literature is dominated by work on interdependencies between elements of the ecosystem and how entrepreneurial ecosystem are linked to particular outputs (e.g., start-ups, scale-ups/high-growth firms, social entrepreneurship). There is a delay of approximately three years between research on the previous two mechanisms and research linking entrepreneurial ecosystems to socio-economic outcomes and downward causation and path dependencies started to gain momentum. However, both of these streams of research never reached the magnitude of the first two. One explanation is that entrepreneurial ecosystems are predominantly applied at the regional or local level, which makes it hard to draw links to wider socio-economic development. Regarding path dependencies, a possible explanation is the lack of

³Nine papers among the 1497 unique papers (eight of which are also in the reduced sample and one is part of the final sample of reviewed papers) were already assigned to volumes and issues to be published in 2023. The year 2023 was excluded from Figures 4.1 and 4.2 for the sake of clarity and to avoid a potentially misleading drop in papers and studied mechanisms, respectively.

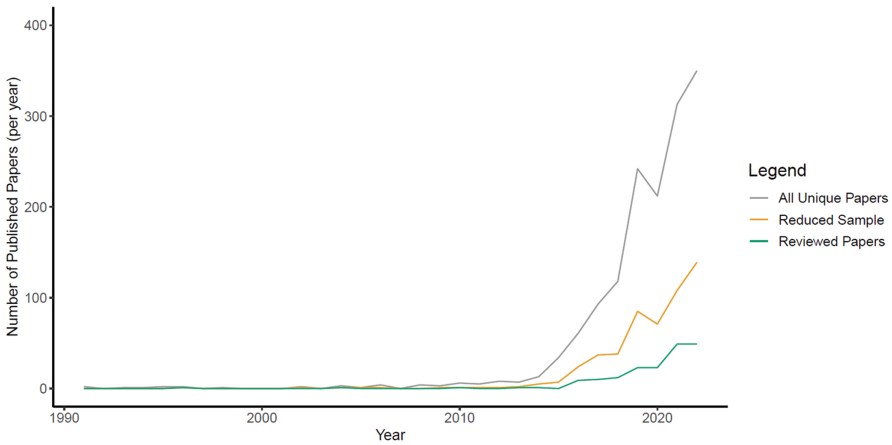


Figure 4.1: Overview of published papers covered in this review.

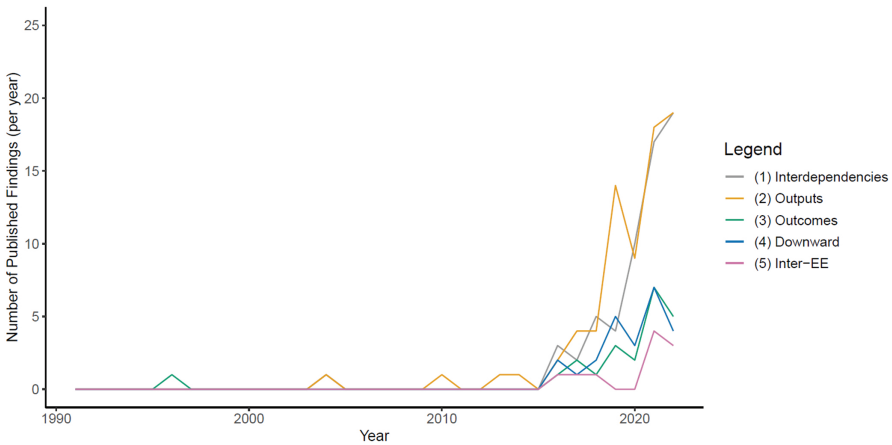


Figure 4.2: Overview of published findings referring to the five causal mechanisms (some papers included multiple findings relating to different mechanisms, which are included separately here).

longitudinal data that covers both system level outputs or outcomes as well as information about individual elements of the ecosystem and their configuration. This could equally apply to the fifth mechanism, the links between different (regional) ecosystems, that has seen the least attention from academics. We discuss the status quo of research on each mechanism in more detail in the following section.

5

An Empirical Perspective on Entrepreneurial Ecosystem Mechanisms

Building on the conceptualization of entrepreneurial ecosystem mechanisms, we discuss the state of the empirical ecosystem literature and synthesize the findings. It is necessary to understand and reflect on the way in which entrepreneurial ecosystems are studied and are used to study entrepreneurship when distilling the causal mechanisms that drive the dynamics of entrepreneurial ecosystems.

5.1 Interdependencies Within Entrepreneurial Ecosystems

Our review, and particularly the large number of empirical articles that we excluded in the last step of the review process, shows that a substantial part of the literature merely utilizes the concept in a metaphorical way. These articles use the concept in name only without appropriately recognizing the fundamental interdependencies between the constituent elements of the ecosystem. Many studies use the ecosystem concept to introduce the study of geographical contexts of entrepreneurship, but focus on isolated elements as variables “explaining” the prevalence of a particular type of entrepreneurship. There is also a subset of studies that focuses on, for example, a singular innovation project within in a

spatial setting, not looking at the aggregate prevalence of entrepreneurship, nor at the interdependencies in the ecosystem more broadly. Such metaphorical use offers limited contributions towards a consolidated scientific understanding of entrepreneurial ecosystems.

Despite this, the empirical entrepreneurial ecosystem literature is dominated by a focus on interdependence and the link between ecosystems and outputs. The interdependencies within ecosystems often mean that they enable the sharing and circulation of resources (Corradini, 2022; Shi and Shi, 2021). This can be best understood at the regional level as the heterogeneity in the composition of entrepreneurial ecosystems across city-regions and some spatial patterns would not be visible using larger spatial units (Perugini, 2022). However, we reflect on the use of the entrepreneurial ecosystem concept across different levels of aggregation, and the nestedness of ecosystems (as previously discussed in Section 4.1). An overview of the papers addressing the interdependencies of entrepreneurial ecosystem elements is presented in Table 5.1.¹

The dynamics within entrepreneurial ecosystems are driven by feedback and non-linear co-evolution between ecosystem elements and the wider socio-economic-historical context (e.g., Bessagnet *et al.*, 2021; Bischoff, 2021; Daniel *et al.*, 2022; Eichelberger *et al.*, 2020; Grande *et al.*, 2022; Hubner *et al.*, 2022; Marinelli *et al.*, 2022; Yamamura and Lassalle, 2020). By extension, this means that ecosystems are unique due to their co-evolving elements and historical, cultural, and institutional heritage (Mack and Mayer, 2016) and their configuration and the resulting feedback effects can vary significantly (Spigel, 2017a). The non-linear evolution of the entrepreneurial ecosystem can even have contradictory developments within different elements or parts of the system (Radinger-Peter *et al.*, 2018).

¹Tables 1–5 are extensions of Wurth *et al.* (2022).

Table 5.1: Interdependence of entrepreneurial ecosystem elements

Main Arguments	Focus*	Main Findings	Methodology	Selected Empirical Studies
Individual actors can increase connectivity and provide required resources (sometimes acting beyond their expected realm, particularly in less developed ecosystems)	Support organizations	Four types of accelerator expertise—connection, development, coordination, and selection—combined lead to higher commitment among stakeholders to the ecosystem, validation through faster experimentation and ecosystem additionality.	Qualitative: 54 interviews, secondary data	Goswami <i>et al.</i> (2018)
		Intermediary organizations in entrepreneurial ecosystems play a significant role in orchestrating collaborations beyond their regular realm.	Qualitative: case study (38 semi-structured interviews)	Hernández-Chea <i>et al.</i> (2021)
		Incubators do not fundamentally address unfavorable institutions and only provide “symptomatic” solutions, therefore new “systemic” incubators are needed.	Qualitative: multiple case study (281 semi-structured interviews)	Van Weele <i>et al.</i> (2018)
		Through an open innovation approach, accelerators can support the connectedness within and beyond the ecosystem and increase the resources available within the ecosystem.	Qualitative: 19 semi-structured interviews, secondary data	Pustovrh <i>et al.</i> (2020)
	Multiple elements	Elements are related in a unique way for every ecosystem.	Qualitative: 20 interviews, survey to develop genealogical model (184 responses)	Neck <i>et al.</i> (2004)
		Actors need to interact and reinforce each other to support the entrepreneurial ecosystem.	Quantitative: general LMM (based on 911 innovative start-ups)	Noelia and Rosalia (2020)
		Actors need to reach legitimacy across three complementary dimensions – institutional, cultural and relational – to make an impact within ecosystems.	Qualitative: longitudinal, in-depth case study	Lechner <i>et al.</i> (2022)

Continued.

Table 5.1: Continued.

Main Arguments	Focus*	Main Findings	Methodology	Selected Empirical Studies
		Role models and intermediary organizations are crucial for creating local buzz, promoting shared visions, and bridging cultural holes, which improves the flow of resources and information.	Quantitative: topic modelling (Twitter data)	Hannigan <i>et al.</i> (2021)
		Learning and change in entrepreneurial ecosystems are endogenous processes that involve all actors, not just central ones.	Qualitative: embedded case design (38 interviews)	Korber <i>et al.</i> (2022)
		In the absence of “traditional” factors, some actors (local “champions”) can create momentum and vitalise the entrepreneurial ecosystem.	Qualitative: case study (archival Roundy (2019) data)	
		Dealmakers are essential for fostering connectivity and knowledge spillovers in entrepreneurial ecosystems.	Quantitative: social network analysis (Capital IQ database)	Pittz <i>et al.</i> (2019)
	Government	Government sponsorship is an effective driver of ecosystem development beyond increasing individual recipient firms’ performance.	Qualitative: 51 semi-structured interviews	Motoyama and Knowlton (2016)
	Universities	Universities as hub institutions can support the development of ecosystems through the sequential development of boundary spanning, network building, and orchestrator functions, but rely on the development of complementary support structures.	Qualitative: case study (21 semi-structured interviews over 12 years, supplementary documents and information)	Schaeffer and Matt (2016)
		Learning, and universities pro-actively supporting this beyond their traditional remit, contribute to entrepreneurial ecosystem development.	Qualitative: case study (questionnaires, interviews, non-participatory observations, documentary evidence)	Pugh <i>et al.</i> (2019)
		Universities adapt to the state of the ecosystem and contribute in multiple ways (often beyond their traditional remit of teaching and research).	Qualitative: multiple embedded case studies (participant observation, workshops, interviews, secondary data)	Wagner <i>et al.</i> (2021)

Continued.

Table 5.1: Continued.

Main Arguments	Focus*	Main Findings	Methodology	Selected Empirical Studies
	Anchor firms and institutions	Complex interdependencies mean that changes to anchor firms or institutions can alter the structure and resilience of the entrepreneurial ecosystem.	Qualitative: case study (two panel discussions and 13 in-depth semi-structured interviews)	Sohns and Wójcik (2020)
		Large/anchor firms can support (sub-)ecosystems through active engagement and governance without taking absolute control.	Qualitative: case study (43 semi-structured interviews, observations, document analysis)	Lo and Theodoraki (2021)
		MNEs, through spin-outs and spillovers, can shape the technological trajectory and evolution of an entrepreneurial ecosystem.	Mixed: longitudinal mixed-method case study	Ryan <i>et al.</i> (2021)
		Start-up competitions can act as anchor events by fostering local connections, but do not draw in high-profile or external investors.	Qualitative: comparative case study (45 interviews)	Stolz (2022)
		Key (institutional) actors within entrepreneurial ecosystems disproportionately contribute to the formation of networks, which are crucial to the iterative development of ecosystems.	Mixed: social network analysis (2232 Meetup events with 21,612 unique members), 23 semi-structured interviews	Rocha <i>et al.</i> (2021)
	Entrepreneurs	Family entrepreneurs' embeddedness as a social fabric drives regional entrepreneurial ecosystem development.	Qualitative: exploratory case study (20 semi-structured interviews)	Bichler <i>et al.</i> (2022)
		Successful start-ups ("lighthouses") play an important role in shaping the cultural, social and material attributes of an entrepreneurial ecosystem.	Qualitative: multiple case study (40 interviews)	Tiba <i>et al.</i> (2020)
		Lifestyle entrepreneurs often act as mediators between the different actors of entrepreneurial ecosystems, namely local entrepreneurs, public sector agencies, financial bodies, local community leaders.	Qualitative: multiple case study (8 interviews, secondary material)	Cunha <i>et al.</i> (2020)

Continued.

Table 5.1: Continued.

Main Arguments	Focus*	Main Findings	Methodology	Selected Empirical Studies
		Entrepreneurs working in the sharing economy shape the sustainability of an entrepreneurial ecosystem through building a supportive environment, disrupting normative standards, and reframing the sustainability paradigm.	Qualitative: 31 in-depth interviews	Pankov <i>et al.</i> (2021)
Feedback and (non-linear) co-evolutionary dynamics between ecosystem elements (and the wider socio-economic context)	Multiple elements	Entrepreneurial culture as well as tailored stakeholder support and collaboration lead reinforce the perception of the ecosystem.	Quantitative: OLS regression (106 survey respondents)	Bischoff (2021)
		Individual ecosystems are unique due to their co-evolving elements and historical, cultural, and institutional heritage.	Qualitative: Semi-structured interviews (23 and 122 at two points in time), archival data	Mack and Mayer (2016)
		Ecosystem configurations can vary significantly, and new policies/investments should develop support among underlying social and cultural attributes.	Qualitative: case study (71 semi-structured interviews)	Spigel (2017a)
		Different forms of proximity allow for development of entrepreneurial ecosystem even in smaller, peripheral places and the emergence of industries.	Qualitative: case study (10 expert interviews, reports)	Yamamura and Lassalle (2020)
		Entrepreneurial ecosystem elements are highly interdependent and form a complex system.	Quantitative: correlation, regression (QOG, GEM World Bank, ESS, RIS, RCI, EIB, CORDIS, Crunchbase, Eurostat, CB Insights, Dealroom)	Leendertse <i>et al.</i> (2022)

Continued.

Table 5.1: Continued.

Main Arguments	Focus*	Main Findings	Methodology	Selected Empirical Studies
Connection of place (including institutions and structures) and people give rise to entrepreneurial ecosystem dynamics.			Qualitative: case study (33 semi-structured, in-depth interviews)	Daniel <i>et al.</i> (2022)
Entrepreneurial ecosystems' trajectories are chaotic and the result of co-evolving sub-ecosystems through several sequences.			Qualitative: 23 semi-structured interviews, participatory observations, secondary data	Cloutier and Messeghem (2022)
National culture, market characteristics, available resources, and networks in an ecosystem spark ecosystem-specific narratives, which in turn shape tendencies towards effectuation and causation, respectively.			Qualitative: 43 interviews	Hubner <i>et al.</i> (2022)
Entrepreneurial ecosystem elements are highly interdependent, and policies/support should focus on the bottlenecks.			Mixed: 25 expert interviews, fuzzy analytic hierarchy process, cross-matrix analysis MICMAC	Aliabadi <i>et al.</i> (2022)
A dominant industry influences the development of an entrepreneurial ecosystem through various elements.			Mixed: 14 semi-structured interviews; descriptive statistics (336 survey responses)	Eichelberger <i>et al.</i> (2020)
Improving the weakest part of an entrepreneurial ecosystem at a local level requires unique approaches and different levels of resources but can have a large impact on entrepreneurial ecosystem performance.			Quantitative: index development (REDI, RIERC, HSO)	Szerb <i>et al.</i> (2022)
Dynamic interplay across intellectual capital enablers is critical for an entrepreneurial ecosystem to flourish and evolve adaptively.			Qualitative: participat observations, in-depth interviews, archival documents	Grande <i>et al.</i> (2022)
Governance of entrepreneurial ecosystems is an iterative process that relies on effective management of relationships, communication ties with local and national agendas and a shared collaborative culture.			Qualitative: policy document analysis, 31 semi-structured interviews, observational notes	Knox and Arshed (2022)

Continued.

Table 5.1: Continued.

Main Arguments	Focus*	Main Findings	Methodology	Selected Empirical Studies
		Entrepreneurial ecosystems contain a complex system of unique dimensions and interrelationships.	Mixed: eight expert interviews (100 responses), exploratory factor analyses	Stephens <i>et al.</i> (2022)
		Entrepreneurial ecosystems are affected by and, in turn, affect the underlying competitive and regulatory dynamics that play out globally.	Mixed: historical event analysis	Bessagnet <i>et al.</i> (2021)
		Ecosystem elements are complementary and stronger elements can compensate for weaker elements.	Qualitative: eleven interviews	Godley <i>et al.</i> (2021)
	Anchor firms and institutions	Governance changes from hierarchical to relational as the ecosystem evolves; similarly, the role of different actors evolves with the ecosystem (including anchors who initiate and support the initial growth).	Mixed: case study (archives, 53 questionnaire responses, structured interviews, SNA)	Colombelli <i>et al.</i> (2019)
	Government and finance	Non-linear evolution of entrepreneurial ecosystems, with often contradictory developments among constituent elements.	Qualitative: case study (22 semi-structured interviews supported by secondary data)	Radinger-Peter <i>et al.</i> (2018)
Bottom-up evolution of ecosystems through individual interactions	(Informal) Institutions	Institutions are perceived differently by ecosystem actors and are constantly co-created through the interaction of these actors.	Qualitative: in-depth interviews, focus groups, secondary data	Lowe and Feldman (2017)
	Multiple elements	Informal institutions lead to “integration” whereas formal institutions and public policy can have “disintegrative” tendencies. Instead of isolated investments/actions, ecosystems are adaptive and evolve through interactions of individuals with different motivations (including non-market forces).	Qualitative: case study (27 semi-structured interviews)	Poczek (2022)
			Qualitative: in-depth interviews, focus groups, secondary data	Feldman and Lowe (2018)

Continued.

Table 5.1: Continued.

Main Arguments	Focus*	Main Findings	Methodology	Selected Empirical Studies
Ecosystems form through endogenous, bottom-up, and time-patterned processes (rather than exogenous sources such as government action or instrumental policy goals).			Qualitative: 25 structured interviews, secondary data	Thompson <i>et al.</i> (2018)
Entrepreneurial ecosystems are complex adaptive systems that are based on heterogeneous actors' nonlinear interactions, adaptive evolutionary dynamics, and multiscale governance boundaries, while being sensitive to initial conditions.			Qualitative: case study (23 group interviews, six types of secondary data)	Han <i>et al.</i> (2021)
Technology-focused entrepreneurial ecosystems are interrelated systems composed of environmental conditions, support entities and functions, and tech entrepreneurs.			Qualitative: 37 in-depth, semi-structure interviews, secondary data	Maysami and Mohammadi Elyasi (2020)
Interaction between individual entrepreneurial talent/aptitudes and the ecosystem (place-based interactions).			Quantitative: Scale construction (semi-structured interviews, focus group), linear regression (1402 survey responses)	Pushkarskaya <i>et al.</i> (2020)
When an industry in a region matures and a cluster emerges, local generic entrepreneurial ecosystem service providers may be bypassed by their local entrepreneurs.			Quantitative: descriptive statistics (581 Internet IPOs)	Li <i>et al.</i> (2022)
Constant interchange between intellectual capital components (human, structural, and relational capital) occurs at the micro and the meso level.			Qualitative: case study (seven semi-structured interviews, email correspondence, meetings reports, 24 months of direct observation)	Marinelli <i>et al.</i> (2022)

Continued.

Table 5.1: Continued.

Main Arguments	Focus*	Main Findings	Methodology	Selected Empirical Studies
		Ecosystem evolution depends on both munificence (in the built environment) and the dynamism and behavioral responses of agents in the ecosystem. Gender issues can constrain the bottom-up evolution of ecosystems and women-only networks are not sufficient improve connectedness and engagement in entrepreneurial activities of women. Different ecosystem configurations are required for high informal, formal, or external networking behaviour in the ICT sector.	Qualitative: two case studies (34 interviews, document analysis) Qualitative: 28 in-depth interviews	Johnson <i>et al.</i> (2019) McAdam <i>et al.</i> (2019)
	Networks	Coliving, coworking and coexperience support networking and communication among residents, entrepreneurs and tourists. Communities and interaction among entrepreneurial ecosystem actors provide support and resilience during crisis.	Mixed: 29 interviews, fsQCA Qualitative: case study (17 guided interviews)	Kombósi <i>et al.</i> (2022) Thees <i>et al.</i> (2020)
Ecosystems enable the sharing and circulation of resources	Multiple	Entrepreneurial ecosystems facilitate resource circulation, mobilisation and allocation.	Quantitative: SEM (239 survey responses)	Kansheba <i>et al.</i> (2022)
	Social trust	Social trust facilitates the flow of information and knowledge exchange across entrepreneurial ecosystem actors and fosters knowledge spillovers.	Qualitative: 51 semi-structured interviews, site visits, focus group, and secondary data	Shi and Shi (2021)
Ecosystems best describe regional/local dynamics	Multiple	Heterogeneity in the composition of entrepreneurial ecosystems across NUTS-3 regions and some spatial patterns would not be visible using larger spatial units.	Quantitative: multilevel models (Eurostat, ESS, REDI, QOG) Quantitative: spatial analysis, Theil index, regression (ISTAT, Movimprese, Bank of Italy)	Corradini (2022) Perugini (2022)

Note: *All studies in this list include a variety of ecosystem elements, but some emphasize the role of particular element(s) as indicated in this column.

Building on this work, other studies have highlighted that improving the entrepreneurial ecosystem requires addressing the weakest elements or “bottlenecks” (Aliabadi *et al.*, 2022; Szerb *et al.*, 2022), but in some cases stronger elements can also compensate for weaker ones (Godley *et al.*, 2021). This is rooted in the complex nature of ecosystems (Leendertse *et al.*, 2022; Stephens *et al.*, 2022) and their potentially chaotic evolution (Cloutier and Messeghem, 2022). This has also implications for the governance of ecosystems, which is an iterative process that relies on effective management of relationships, communication ties with local and national agendas and a shared collaborative culture (Knox and Arshed, 2022). However, governance changes as the ecosystem evolves, and so does the role of different actors (Colombelli *et al.*, 2019). Changes in and the evolution of the ecosystem are not only caused by its actors but involve other factors as well. Entrepreneurial ecosystem development depends on both munificence (in the built environment) and the dynamism and behavioral responses of agents in the ecosystem (Johnson *et al.*, 2019).

Co-evolutionary dynamics are the result of the interactions of individuals and organizations within ecosystems. These interactions are enabled by (predominantly informal) institutions but are, at the same time, also constantly co-creating these (predominantly local) institutions (Lowe and Feldman, 2017; Pocek, 2022). Interactions between ecosystem actors are typically not isolated events but represent repeating patterns and behaviors (Feldman and Lowe, 2018). These mostly endogenous, bottom-up, and temporal processes shape the ecosystem (Han *et al.*, 2021; Maysami and Mohammadi Elyasi, 2020; Pushkarskaya *et al.*, 2020; Thompson *et al.*, 2018).

This leads to the role of networking as entrepreneurial behavior and the formation of networks and communities within ecosystems (Kömlösi *et al.*, 2022; Thees *et al.*, 2020). Particular well-developed communities can also provide support and resilience during a crisis (Kansheba *et al.*, 2022). When an industry in a region matures and a cluster emerges, local generic entrepreneurial ecosystem service providers may be bypassed by local entrepreneurs (Li *et al.*, 2022). Entrepreneurs often gravitate toward industry-specific support and linkages within clusters if available. Consequently, ecosystems are not homogeneous and ecosystems that

are at similar stages of development still have very unique structures. Another example are gender issues that can constrain the bottom-up evolution of ecosystems. Women-only networks, as a possible approach to combat this, are not sufficient to improve the connectedness of women and their engagement in entrepreneurial activities (McAdam *et al.*, 2019).

In general, the presence of actors and factors is not sufficient for ecosystem development, their connectedness and interactions matter (Noelia and Rosalia, 2020). More importantly, this is not limited to central actors but involves all actors within the ecosystem (Korber *et al.*, 2022). However, central “dealmakers” are essential for fostering connectivity and knowledge spillovers (Pittz *et al.*, 2019). Actors need to build legitimacy across three complementary dimensions – institutional, cultural and relational – to reach such a position and make an impact within the ecosystem (Lechner *et al.*, 2022). The distribution and configuration, i.e. the way in which the actors and factors are connected, is what makes each ecosystem unique (Neck *et al.*, 2004).

Role models and intermediary organizations (Hannigan *et al.*, 2021) and other “champions” (Roundy, 2019), anchor firms and organizations (Lo and Theodoraki, 2021; Ryan *et al.*, 2021; Sohns and Wójcik, 2020; Stolz, 2022), and key actors more generally (Rocha *et al.*, 2021) are crucial for creating local buzz, promoting shared visions, and bridging cultural holes, which improves the flow of resources and information. A key role model are those entrepreneurs, who shape and contribute to the ecosystem and not just try to benefit from it (Bichler *et al.*, 2022; Cunha *et al.*, 2020; Pankov *et al.*, 2021). Particularly successful start-ups (or “lighthouses”) play an important role in shaping the cultural, social, and material attributes of an ecosystem (Tiba *et al.*, 2020). Intermediary organizations, including entrepreneurial support organizations, in entrepreneurial ecosystems play a significant role in orchestrating collaborations (Bergman and McMullen, 2022; Goswami *et al.*, 2018; Hernández-Chea *et al.*, 2021; Pustovrh *et al.*, 2020). However, they usually do not fundamentally address unfavorable institutions and only provide “symptomatic” solutions. Therefore, many ecosystems require new “systemic” support organizations and institutions to aid and stimulate their development (Van Weele *et al.*, 2018). Another

approach is government sponsorship, which is an effective driver of ecosystem development beyond increasing individual recipient firms' performance (Motoyama and Knowlton, 2016). Universities also adapt to the state of the entrepreneurial ecosystem and contribute in multiple ways, often beyond their traditional remit of teaching and research (Pugh *et al.*, 2019; Schaeffer and Matt, 2016; Wagner *et al.*, 2021).

The ecosystem concept has predominantly been applied at the regional level (53 out of 59 studies) when studying the interdependencies of their constituent elements. This regional focus is more pronounced for this mechanism compared to the other four. We can conclude from this section that entrepreneurial ecosystems must be situated not just in their wider economic but their socio-cultural-historical context as well. Particularly the history of places, the (historical) role of entrepreneurship, and how entrepreneurship is embedded in these wider sociological and demographic processes within the entrepreneurial ecosystem and neighboring ones has not yet been adequately explored (cf. Stam and Welter, 2021). What is missing are multi-level studies that consider multiple levels of (spatial) aggregation and how these levels relate to different actors and factors within ecosystems (i.e., longitudinal and relational studies).

5.2 Entrepreneurial Ecosystems and Entrepreneurial Outputs

A fundamental motivation behind the development and application of the entrepreneurial ecosystem is how interconnected actors and factors lead to entrepreneurial outputs. An overview of all studies that deal with this mechanism is presented in Table 5.2. There is growing empirical evidence that different entrepreneurial ecosystem configurations lead to different entrepreneurial outputs (Cherubini Alves *et al.*, 2021; Dilli *et al.*, 2018; Dionisio *et al.*, 2021; Harms and Groen, 2017; Inacio Junior *et al.*, 2021; Prencipe *et al.*, 2020; Roundy, 2019; Wolff *et al.*, 2022; Xie *et al.*, 2021; Yan and Guan, 2019). Entrepreneurial ecosystems and their outputs are also “place sensitive and complex,” where different configurations can lead to desirable (high-growth) and non-desirable (low-growth) outputs simultaneously (Muñoz *et al.*, 2020).

Table 5.2: Entrepreneurial ecosystems linked to outputs

Main Arguments	Focus *	Main Findings	Methodology	Selected Empirical Studies
Different ecosystem configurations lead to different outputs	Multiple elements	Different ecosystem configurations can support knowledge-intensive entrepreneurship, leading to different types of productive outputs.	Mixed: fsQCA (CAGED, SEADE, IBGE, PIPE-FAPESP)	Cherubini Alves <i>et al.</i> (2021)
		Different entrepreneurial ecosystem configurations lead to differences in ecosystem performance and behavior.	Quantitative: seemingly unrelated regression (GEM, OECD, World Bank, Google trends)	Yan and Guan (2019)
		Efficiency at the entrepreneurial ecosystem level can be obtained through different configurations, but efficiency also does not correlate with the Index of Dynamic Entrepreneurship (IDE).	Quantitative: DEA (IDE report)	Dionisio <i>et al.</i> (2021)
		Entrepreneurial ecosystems are place-sensitive and complex, where different configurations can lead to desirable (high-growth) and non-desirable (low-growth) outputs simultaneously.	Mixed: fsQCA (GEM, Amorós <i>et al.</i> , 2019)	Muñoz <i>et al.</i> (2020)
		Family businesses and start-ups, two ends of the entrepreneurship continuum, are embedded in different kinds of entrepreneurial ecosystems.	Quantitative: descriptive statistics (Destatis, Bureau van Dijk)	Wolff <i>et al.</i> (2022)
		Multiple and equally effective entrepreneurial ecosystem configurations can lead to both high-quantity and high-quality entrepreneurship.	Mixed: fsQCA (China City Statistical Yearbook, Hurun Global Unicorn List, Wind Financial Terminal)	Xie <i>et al.</i> (2021)
		Small town entrepreneurial activities are the result of forces that differ from those identified in ecosystems in large urban areas.	Qualitative: comparative case study (370 archival documents)	Roundy (2019)
		Entrepreneurial ecosystem outputs can arise from different configurations and strong national systems and institutions (high GEI rankings) are not necessarily efficient.	Quantitative: indicator/index creation	Inacio Junior <i>et al.</i> (2021)

Continued.

Table 5.2: Continued.

Main Arguments	Focus*	Main Findings	Methodology	Selected Empirical Studies
		Marginal changes in the initial configurations of entrepreneurial ecosystems can lead to unexpected, disproportionate changes in the outputs.	Quantitative: Pointwise D2, Brock-Dechert-Scheinman test and Local Largest Lyapunov Exponents	Haarhaus <i>et al.</i> (2020)
	Universities	Entrepreneurial ecosystem configuration is linked to university spin-outs' growth (employment and sales) in Spain but not in Italy; there are specific mechanisms to support successful entrepreneurial activity beyond locational factors.	Quantitative: Multilevel modelling (516 Spanish and 904 Italian USOs)	Prencipe <i>et al.</i> (2020)
	(Informal) institutions and policy	Policy makers can use formal institutions to foster high-growth and social entrepreneurship, even in nations whose cultural conditions do not seem to be supportive of entrepreneurship.	Quantitative: OLS regression (Gelfand <i>et al.</i> , 2011; GEM, OECD, World Bank)	Harms and Groen (2017)
		Four distinct institutional settings enable different types of entrepreneurship (e.g., high/medium/low-tech ventures).	Quantitative: PCA and OLS regression (Eurostat, OECD, World Bank)	Dilli <i>et al.</i> (2018)
Nested subsystems or clusters with ecosystems can produce different outputs	Multiple elements	Ecosystems are host to a variety of subsystems and clusters based on organizational- and individual-level factors.	Mixed: social network analysis; interviews (45 each for two regions)	Neumeier and Santos (2018)
		Subsystems within the same entrepreneurial ecosystem can produce different outputs.	Qualitative: 43 semi-structured interviews and participant observation	Scheidgen (2021)
		Sub-systems within a regional ecosystem support different output (here: worker cooperatives).	Qualitative: comparative case study (22 semi-structured interviews, document analysis of 19 organisations)	Spicer and Zhong (2022)
		Subsystems of the wider entrepreneurial ecosystem support internationalization efforts of companies.	Qualitative: 20 semi-structured interviews	Theodoraki and Catanzaro (2022)

Continued.

Table 5.2: Continued.

Main Arguments	Focus*	Main Findings	Methodology	Selected Empirical Studies
	Social and human capital	Even very advanced ecosystems remain nested, with few cross-over points between different communities, yet general managerial/entrepreneurial know-how is still important across all subsystems for high-growth firms.	Quantitative: descriptive statistics (1,570 individuals in 380 British FinTechs)	Spigel (2022)
	Digitali-zation	Digital entrepreneurial ecosystems (as a subsystem of the wider entrepreneurial ecosystem) is linked to higher share of small ICT firms.	Quantitative: PCA, composite indicator, GWR (INSEE, TechOnMap)	Cornet <i>et al.</i> (2022)
	Networks	There are social clusters within entrepreneurial ecosystems that focus on particular types of entrepreneurship.	Mixed: Social network analysis; 300 interviews	Neumeyer <i>et al.</i> (2019)
Outputs of ecosystems evolve over time	Multiple elements	Entrepreneurial and intrapreneurial activities as entrepreneurial ecosystem outputs fluctuate over time.	Quantitative: OLS panel regression (Mannheim Enterprise Panel, OECED, German Statistics Office)	Buratti <i>et al.</i> (2022)
Ecosystems foster productive entrepreneurship (e.g., scale-ups)	Multiple elements	Ecosystem elements are interrelated at the national level with a penalty for bottlenecks among elements.	Quantitative: Weighted index-development (based on e.g., GEM, WEF, World Bank)	Acis <i>et al.</i> (2014)
		Ecosystems provide the basis for high-tech entrepreneurship.	Qualitative: 20 interviews, survey to develop genealogical model (184 responses)	Neck <i>et al.</i> (2004)
		The most relevant entrepreneurial ecosystem factors enabling the birth and activity of high-growth start-ups can be identified in cultural and social norms, government programs, and internal market dynamics.	Quantitative: stochastic multicriteria acceptability analysis (GEM, Eurostat EIP)	Corrente <i>et al.</i> (2019)
		Entrepreneurial ecosystems lead to high-growth firms (persistent in the short- and medium-term).	Quantitative: "within-between" random effects model (UK ONS, APS, HEBCI, NOMIS)	427
		Entrepreneurial ecosystems have a positive effect on levels of regional innovation capital and high-growth firms.	Quantitative: OLS, bootstrap and robust estimation	Mikic <i>et al.</i> (2021)

Continued.

Table 5.2: Continued.

Main Arguments	Focus*	Main Findings	Methodology	Selected Empirical Studies
Entrepreneurial ecosystems support the growth of VC-backed start-ups, but the regional resource dependencies dynamically shift as start-ups mature. Favorable aspects of the local entrepreneurial ecosystem enable entrepreneurs to more effectively translate their personal resources into firm performance.			Mixed: fsQCA	Vedula and Fitza (2019)
Overall quality of an ecosystem is positively related to entrepreneurial output.			Quantitative: descriptive statistics, bivariate correlations and reliability coefficients (based on 223 survey responses)	Lux <i>et al.</i> (2020)
Entrepreneurial ecosystem performance is linked to productive entrepreneurship.			Quantitative: PCA, linear regression model (Quality of Government, CBS, EU RCI, Nat Assoc of Private Equity, Birch)	Stam and Van de Ven (2021)
Larger and more innovative start-ups appear to rely more on their local entrepreneurial ecosystem. A well-developed entrepreneurial ecosystem is a prerequisite to (smart specialization) industry prioritization because the latter will fail without the entrepreneurial ecosystem being able to nurture high-growth ventures. Seven propositions, which open new avenues for understanding entrepreneurial ecosystems, global value chains, and their interplay in emerging high-tech industries.			Quantitative: correlation, regression (QOG, GEM World Bank, ESS, RIS, RCI, EIB, CORDIS, Crunchbase, Eurostat, CB Insights, Dealroom)	Leendertse <i>et al.</i> (2022)
Entrepreneurial ecosystems that allow immigrant entrepreneurs to rapidly build a network, get reputational benefits from being located in this ecosystem, and provide access to a market for experimentation are attractive to immigrant entrepreneurs and conducive to their performance.			Quantitative: regression (163 start-ups)	Gueguen <i>et al.</i> (2021)
			Quantitative: index creation, penalty of bottleneck (REDI)	Szerb <i>et al.</i> (2020)
			Qualitative: case study (eight semi-structured interviews, document analysis)	Reis <i>et al.</i> (2022)
			Mixed: QCA (54 semi-structured, in-depth interviews plus follow-up interviews five years later)	March-Chordà <i>et al.</i> (2021)

Continued.

Table 5.2: Continued.

Main Arguments	Focus*	Main Findings	Methodology	Selected Empirical Studies
	(Informal) Institutions	Entrepreneurial ecosystems mitigate obstacles for innovative start-ups. Institutional trust within regional entrepreneurial ecosystems affects productive entrepreneurship in challenging institutional environments. Institutions (economic freedom) at the regional level enable Schumpeterian entrepreneurship.	Quantitative: general LMM (based on 911 innovative start-ups) Mixed: OLS estimation (657 survey respondents) and 51 semi-structured interviews Qualitative: Panel data econometric methods (US Census Bureau Business Dynamism Statistics)	Noelia and Rosalia (2020) Khlystova <i>et al.</i> (2022) Bennett (2021a)
	Digitalization	Digital entrepreneurial ecosystems might be more useful to explain high-quality entrepreneurship (e.g., unicorns) than new business creation, although not all elements are equally important.	Quantitative: necessary condition analysis and fsQCA (World Bank, CB Insights, EIDES)	Torres and Godinho (2022)
	Institutions and human capital	In developing economies, human capital and institutions are crucial to support knowledge spillovers for high-tech start-ups.	Quantitative: hierarchical linear modelling (SII, INE, CBC, INAPI, Global Data Lab, CASEN Survey)	Mahn and Poblete (2022)
	Government and policy	Entrepreneurial ecosystems amplify the effectiveness of public and social services by regional governments for supporting opportunity entrepreneurship.	Quantitative: fixed effect model (CEIC China Premium Database, Yearbook of Industry and Commerce Administration of China, Finance Yearbooks of China, NERI, China Statistical Yearbook, China Education Statistical Yearbook, Science and Technology Statistics Compilation of Higher Education Institutions, China Civil Affair Statistical Yearbook)	Wei (2022)
		The gap between productive and unproductive entrepreneurship in emerging economies is mainly caused by the market uncertainty and the perception of political entrepreneurship and corruption.	Mixed: 18 in-depth interviews; index generation, OLS regression (218 survey responses and secondary data)	Belitski <i>et al.</i> (2021)

Continued.

Table 5.2: Continued.

Main Arguments	Focus*	Main Findings	Methodology	Selected Empirical Studies
	Universities	Different entrepreneurial ecosystem configurations lead to higher spin-out retention (in lower urbanization and localization economies) and attraction rates (in higher localization economies and innovation resources).	Quantitative: regression (universities' websites, HEFCE, SFC, HEFCW, Department for the Economy NI)	Rossi <i>et al.</i> (2021)
	Social capital and support organizations	Dense ecosystems do not automatically lead to more interactions, but those entrepreneurs who do, have a higher rate of survival (especially high-tech start-ups).	Quantitative: Cox non-parametric proportional hazards model (Kauffman Firm Survey)	Bandera and Thomas (2019)
	Universities and finance	Local presence of research-oriented universities, access to capital, and business concentration are correlated to the emergence of knowledge-intensive entrepreneurship.	Quantitative: descriptive statistics with year-to-year variations with Heckit correction (1196 proposals to FAPESP)	Fischer <i>et al.</i> (2018)
		High information asymmetries impede high-tech entrepreneurial ideas based on university knowledge to attract external finance. In provinces where residents tend to behave opportunistically, the relative presence of cooperative banks magnifies the positive effect of university knowledge on high-tech entrepreneurship. Conversely, this effect is negligible in provinces with less opportunistic residents.	Quantitative: zero-inflated negative binomial regression (Movimprese, Bank of Italy)	Ghio <i>et al.</i> (2019)
Ecosystems foster entrepreneurial activity in general (start-ups)	Multiple elements	Ecosystems (including internet access and connectivity) are linked to start-up rates in cities.	Quantitative: exploratory factor analysis, SEM (Eurostat, REDI)	Audretsch and Belitski (2017)
		Entrepreneurial ecosystems support start-up creation.	Quantitative: panel regression (Annual Survey of Industrial Firms of China, National Enterprise Credit Information Publicity System of China, China Statistical Yearbook, National Intellectual Property Administration of China, NASA, Chinese Academy of Sciences)	Long <i>et al.</i> (2022)

Continued.

Table 5.2: Continued.

Main Arguments	Focus*	Main Findings	Methodology	Selected Empirical Studies
		Even a high local knowledge base does not guarantee knowledge spillovers and start-ups if there is not an entrepreneurial ecosystem that fosters collaboration. Entrepreneurial ecosystems facilitate collisions of diverse actors which can lead to higher levels of diverse start-ups.	Quantitative: bibliometrics (WoS, USPTO, Traxi) Quantitative: panel regression (CrunchBase, UN)	Cetindamar <i>et al.</i> (2020) Nylund and Cohen (2017)
		Ventures in high-performance ecosystems perform better, higher survival chances (less important for serial entrepreneurs).	Quantitative: index development, semi-parametric Cox hazard regression (variety of public and private secondary sources, Kauffman Firm Survey)	Vedula and Kim (2019)
	Networks	Inter-organizational ties among actors make entrepreneurial ecosystems in low-income countries more conducive to entrepreneurial dynamics.	Mixed: quantitative graph theory, web scraping, fsQCA	Guéneau <i>et al.</i> (2022)
	Universities	Despite their prominence, university spin-offs are mostly not high-growth businesses and do not drive an ecosystem but depend on it in their development. Descriptive evidence of how academic spin-offs depend on entrepreneurial ecosystem conditions in Norway.	Mixed: Case study and descriptive statistics (HEFCE) Quantitative: descriptive statistics (FORNY, BRREG, Retriever)	Harrison and Leitch (2010) Abootorabi <i>et al.</i> (2021)
	Government	Human connectedness to the physical environment, including urban design, buildings, and infrastructure, can affect entrepreneurial activity. Ecosystems require stakeholder alignment and a holistic approach to create a fertile environment for entrepreneurial activity.	Qualitative: two case studies (34 interviews, document analysis) Qualitative: Q-Methodology (44 statements based on semi-structured interviews)	Johnson <i>et al.</i> (2019) Jung <i>et al.</i> (2017)
	Digitali-zation	Level of digital technology, especially when complemented by a strong entrepreneurial ecosystem, is positively associated with start-up rates at the national level.	Quantitative: fixed effect panel data model (GEM APS data)	Zhang <i>et al.</i> (2022)

Continued.

Table 5.2: Continued.

Main Arguments	Focus*	Main Findings	Methodology	Selected Empirical Studies
	(Informal) Institutions	Ecosystem development is important for growing “entrepreneurial spirit” and support programs can lower the fear of failure.	Quantitative: regression with moderator analysis (GEM, Turkish Chamber of Commerce)	Öner and Kunday (2016)
		Institutional transparency positively moderates the relationship between entrepreneurial ecosystems and start-up rates.	Quantitative: regression (PORDATA, Transparência e Integridade)	Riaz <i>et al.</i> (2022)
		Subculture rather than mainstream culture plays a key role in entrepreneurial ecosystems for fostering new venture creation in the ICT sector.	Quantitative: EFA (Census data 2011 combined with e.g., Gründerszene.de, Urban audit, Eurostat)	Audretsch <i>et al.</i> (2019)
		Different regional institutions (the multiple dimensions of economic freedom) affect regional entrepreneurship rates in different ways.	Quantitative: Panel data econometric methods (US Census Bureau Business Dynamism Statistics)	Bennett (2021b)
	Human capital	Entrepreneurial absorptive capacity drives knowledge-based entrepreneurial activity; high technology and cultural diversity contribute to the vibrancy of ecosystems.	Quantitative: SEM (Business Information Tracking System, Integrated Postsecondary Data Set, Milken Institute, US Census, USPTO)	Qian <i>et al.</i> (2013)
	Quality of life	Quality of life as an additional aspect of entrepreneurial ecosystems, which together support entrepreneurial activities in tourism.	Qualitative: case study (20 semi-structured interviews)	Bichler <i>et al.</i> (2020)
	Smart cities	Smart city policies promote entrepreneurship through fostering the ecosystem.	Quantitative: multiple linear regression (INE, DIRCE, Eurostat)	Barba-Sánchez <i>et al.</i> (2019)
Ecosystems foster social and sustainability-oriented entrepreneurship	Multiple elements	Different regional entrepreneurial ecosystem configurations are required to support the emerging needs of nonprofit-oriented innovators and social entrepreneurs.	Qualitative: exploratory case study (28 semi-structured interviews and secondary data)	Audretsch <i>et al.</i> (2022)

Continued.

Table 5.2: Continued.

Main Arguments	Focus*	Main Findings	Methodology	Selected Empirical Studies
		Entrepreneurial ecosystems with high GDP and either (1) high shares of female founders of start-ups or (2) high shares of non-religious people in the population lead to relatively high levels of sustainability enterprises.	Mixed: generative probabilistic topic model and fsQCA	Tiba <i>et al.</i> (2021)
	Networks	Entrepreneurial ecosystems support social enterprises, particularly networks and entrepreneurial resources (across industries).	Quantitative: regression (Statistics Korea, KSEPA)	Woo and Jung (2022)
Ecosystems support female entrepreneurship	Multiple elements	Regional rather than national entrepreneurial ecosystem configurations have a greater impact on women tech entrepreneurs.	Mixed: fsQCA (StartupGenome, UNDP)	Berger and Kuckertz (2016)
	Social capital and demand	Family moral support, social network support, and exposure to local markets at start-up affect of the success of women-owned businesses in Indian entrepreneurial ecosystems.	Quantitative: Ordinal logistic regression (based on 258 survey responses)	Welsh <i>et al.</i> (2023)
Ecosystems foster frugal and informal entrepreneurship	Multiple elements	Entrepreneurial ecosystems are linked to frugal innovation and informal entrepreneurship.	Qualitative: 10 interviews, 2 focus groups (5 and 7 participants)	Igwe <i>et al.</i> (2020)
Ecosystems foster entrepreneurship in the creative industries	Social capital	Entrepreneurs from under represented groups help promote each other within the wider entrepreneurial ecosystem and support the formation of creative businesses.	Qualitative: case study (55 in-depth interviews, field observations, and archival documentation)	Wang and Richardson (2021)

Continued.

Table 5.2: Continued.

Main Arguments	Focus*	Main Findings	Methodology	Selected Empirical Studies
Ecosystems foster the creation of knowledge intensive business services	Multiple elements	Quality of the ecosystem positively influences KIBS formation rates and positively moderates the relationship between manufacturing specialization and the rate of new KIBS; a healthy entrepreneurial ecosystem seems essential for an effective territorial servitization.	Quantitative: Spatial Durbin cross-section models (Eurostat, GEM, REDI)	Horváth and Rabotino (2019)
Ecosystems or at least many of their elements do not impact or even hinder entrepreneurial activity	Multiple elements	Several national level ecosystem aspects have no significant impact on rates of male or female entrepreneurial engagement.	Quantitative: regression, GMM estimator (World Bank, GEM APS & NES)	Hechavarría and Ingram (2019)
		Inadequate entrepreneurial ecosystems hinder the development of “transformative entrepreneurship” (sustainable businesses with societal impact). Perceptions of a weaker entrepreneurial ecosystem in remote/peripheral regions mitigate (potential) entrepreneurs’ ambitions and actions and opportunities to scale.	Quantitative: multiple linear regression (based on 576 survey responses) Quantitative: Mann-Whitney U-test (595 completed surveys)	Egere <i>et al.</i> (2022) Freitas and Kitson (2018)
	Government	Context makes innovative entrepreneurship difficult despite substantial government support.	Qualitative: 40 in-depth, semi-structured interviews, document analysis and observation	Biru <i>et al.</i> (2020)
	Universities and human capital	Regional scientific knowledge and talent has a limited effect on the internationalization of academic spin-offs, regional demand growth has a negative effect.	Quantitative: regression, DiD, PSM (1568 innovative Italian start-ups)	Civera <i>et al.</i> (2019)

Note: *All studies in this list include a variety of ecosystem elements, but some emphasize the role of particular element(s) as indicated in this column.

Marginal changes in the initial configurations of entrepreneurial ecosystems can also lead to unexpected, disproportionate changes in the outputs (Haarhaus *et al.*, 2020). In general, not only does the ecosystem evolve over time but so too do its outputs (Buratti *et al.*, 2022).

This is not limited to the overall ecosystem but nested subsystems or clusters with entrepreneurial ecosystems can produce different outputs (Scheidgen, 2021; Spicer and Zhong, 2022). These subsystems can be based on social capital (Neumeyer *et al.*, 2019), other organizational- and individual-level factors (Neumeyer and Santos, 2018), or centered around digitalization and digital technologies (Cornet *et al.*, 2022), among others. While they can produce different outputs, they can also provide support across the entrepreneurial ecosystem and, for example, help with internationalization efforts of companies (Theodoraki and Catanzaro, 2022). This kind of clustering is common even in advanced or well-developed ecosystems, with few cross-over points between different communities. However, general managerial/entrepreneurial know-how is still important across all subsystems for high-growth firms (Spigel, 2022). This highlights the importance of having “connectors” or “dealmakers” in the ecosystem, who can help connect people and communities that might otherwise develop – or not – in isolation.

The link between entrepreneurial ecosystems and entrepreneurial activity in general, usually proxied by start-up rates, has been examined from different angles. There is support for a general link between ecosystems and the founding of start-ups (Audretsch and Belitski, 2017; Long *et al.*, 2022; Nylund and Cohen, 2017). Start-ups perform better and have higher survival rates, particular for first-time founders, in more developed ecosystems (Vedula and Kim, 2019). Entrepreneurial ecosystems are a necessary condition to enable start-up creation through collaboration (Cetindamar *et al.*, 2020; Guéneau *et al.*, 2022; Jung *et al.*, 2017), even for those associated with universities (Abootorabi *et al.*, 2021; Harrison and Leitch, 2010; Johnson *et al.*, 2019).

Digital technologies (Zhang *et al.*, 2022), human capital and entrepreneurial absorptive capacity (Qian *et al.*, 2013), and institutions, predominantly informal institutions at the regional level, in combination with a strong ecosystem are linked to higher start-up rates (Audretsch *et al.*, 2019; Bennett, 2021b; Öner and Kunday, 2016; Riaz *et al.*, 2022).

Consequently, broader innovation policies and efforts such as smart cities to support entrepreneurship through the entrepreneurial ecosystem should be considered (Barba-Sánchez *et al.*, 2019). Particularly in the tourism sector, which is critical for many rural or peripheral areas, quality of life as an additional aspect of the ecosystem – highlighting the embeddedness in the wider context – supports entrepreneurial activities (Bichler *et al.*, 2020).

The entrepreneurial ecosystem concept has traditionally focused on producing high-growth start-ups or scale-ups. Unsurprisingly, there is a large body of empirical evidence linking entrepreneurial ecosystems both at the regional and national level to high-growth firms (Acs *et al.*, 2014; Corrente *et al.*, 2019; Fotopoulos, 2022; Gueguen *et al.*, 2021; Leendertse *et al.*, 2022; Lux *et al.*, 2020; Mikic *et al.*, 2021; Neck *et al.*, 2004; Noelia and Rosalia, 2020; Stam and Van de Ven, 2021; Vedula and Fitza, 2019).

A well-developed ecosystem is a prerequisite to successful smart specialization policies and industry prioritization, because these efforts will fail without the entrepreneurial ecosystem being able to nurture high-growth ventures (Szerb *et al.*, 2020). The link between largely industry-agnostic entrepreneurial ecosystems and industrial clusters is starting to be explored empirically. For example, based on a qualitative case study, seven propositions, which open new avenues for understanding entrepreneurial ecosystems, global value chains, and their interplay in emerging high-tech industries have been proposed to this end (Reis *et al.*, 2022).

There are elements that, in conjunction with a strong overall ecosystem, support not only start-up activities in general but high-growth entrepreneurship too. These include informal institutions, especially institutional trust (Khlystova *et al.*, 2022) and economic freedom at the regional level (Bennett, 2021a), and institutions in combination with entrepreneurial talent for developing economies (Mahn and Poblete, 2022). Entrepreneurial ecosystems generally amplify the effectiveness of public and social services by regional governments for supporting opportunity-driven entrepreneurship (Wei, 2022). Digitalisation and the tech industry play a key role for high-quality entrepreneurship (e.g., scale-ups and unicorns) and digital ecosystems might be more useful to

explain this than new business creation in general (Torres and Godinho, 2022).

The local presence of research-oriented universities, access to capital, and business concentration are also correlated to the emergence of knowledge-intensive entrepreneurship (Fischer *et al.*, 2018). But universities and their spin-outs, in turn, also depend on the ecosystem. Some ecosystem configurations lead to higher spin-out retention (especially in lower urbanization and localization economies) while others have higher attraction rates (typically in higher localization economies and innovation resources) (Rossi *et al.*, 2021). Ecosystems moderate the negative impact of high information asymmetries on high-tech entrepreneurial ideas based on university knowledge trying to attract external funding and investment (Ghio *et al.*, 2019).

There are additional challenges in emerging economies, which is another reminder that we cannot separate ecosystems from their wider context. In such an environment, the gap between productive and unproductive entrepreneurship is mainly caused by the market uncertainty and the perception of political entrepreneurship and corruption, which links informal and formal institutions (Belitski *et al.*, 2021).

The dynamics within and the outputs of entrepreneurial ecosystems are the result of the interplay between structure and agency. Dense ecosystems do not automatically lead to more interactions, but those entrepreneurs who do actively engage and exercise their agency, have a higher rate of survival (especially among high-tech start-ups) (Bandera and Thomas, 2019).

In addition to start-ups and scale-ups (or high-growth entrepreneurship in general), recent research has broadened the range of entrepreneurial outputs of ecosystems. Examples include social and sustainability-oriented entrepreneurship (Audretsch *et al.*, 2022; Tiba *et al.*, 2021; Woo and Jung, 2022), female entrepreneurship at the regional level (Berger and Kuckertz, 2016; Welsh *et al.*, 2023), frugal and informal entrepreneurship (Igwe *et al.*, 2020), entrepreneurship in the creative industries (Wang and Richardson, 2021), and the creation of knowledge intensive business services (Horváth and Rabetino, 2019). The basic principles of entrepreneurial ecosystems are applied to different problems, contexts, and configurations that can lead to different

outputs. This is one aspect of how *ecosystem thinking* has evolved over time and how the scope has broadened.

Overall, the findings related to this mechanism have been mostly derived from applying the ecosystem concept at a regional level (approximately two-thirds, with the remaining one-third of the studies applying the concept at the country level). Quantitative studies dominate within the country-level study of the link between ecosystems and entrepreneurial output, whereas the regional application of the ecosystem concept shows a more balanced picture. This can partially be explained by the more widespread and longer-term availability of data at the national level. Nevertheless, the country-level application neglects significant intra-country variation and regional concentration of entrepreneurial activity.

There is also an emerging body of research that questions the extent to which entrepreneurial ecosystems, or at least some of their elements, impact entrepreneurial activity. Examples include several national-level entrepreneurial ecosystem aspects not having a significant impact on rates of male or female entrepreneurial engagement (Hechavarría and Ingram, 2019), inadequate entrepreneurial ecosystems hindering the development of “transformative entrepreneurship,” i.e., sustainable businesses with societal impact (Egere *et al.*, 2022), and the perception of a weak entrepreneurial ecosystem mitigating (potential) entrepreneurs’ ambitions, actions, and opportunities in peripheral regions (Freitas and Kitson, 2018). Even with substantial government support, these challenges remain for innovative entrepreneurs (Biru *et al.*, 2020) and university spin-offs (Civera *et al.*, 2019).

The synthesized results for this mechanism should be seen in light of the common practices and (informal) norms of academic publishing, where publishing results with no effects is harder than results with either a negative or positive effect. Consequently, these studies represent potentially only a small portion of inconclusive or negative results. However, some of these studies with no or negative results do not or only in a limited way account for the interdependencies within ecosystems (e.g., Hechavarría and Ingram, 2019) or study specific outputs (e.g., Biru *et al.*, 2020; Civera *et al.*, 2019; Egere *et al.*, 2022). This section has highlighted the variety of outputs that entrepreneurial ecosystems can

produce, so negative or inconclusive results do not necessarily mean that the entrepreneurial ecosystem concept does not stand up to empirical scrutiny. The challenge is to look in the right place at the right time at the right level of aggregation, based on a rigorous application of the ecosystem concept (cf. Coad and Srhoj, 2023).

The part of the entrepreneurial ecosystem literature that focuses on different outputs has seen a rise in quantitative and mixed method approaches. Similar to many of the main arguments under the “interdependencies” mechanism, we are looking at a much more solid evidence base for the main arguments supporting the link between entrepreneurial ecosystems and entrepreneurial outputs compared to the earlier review by Wurth *et al.* (2022). This includes the use of longitudinal datasets such as GEM, World Bank, and Eurostat combined with other data sources. Fuzzy-set qualitative comparative analysis (fsQCA) has become a prominent approach to the systemness of ecosystems, the analysis of different configurations, and the effect on entrepreneurial outputs of ecosystems. However, much of the recent research has effectively produced new “cases” to support existing arguments, albeit in different contexts or ecosystems. There is a lack of pushing the boundaries of what we know about the ways in which entrepreneurial ecosystems produce entrepreneurial outputs. This call to action should be seen in combination with the call for more relational studies for the interdependencies between ecosystem elements.

5.3 Entrepreneurial Ecosystems and Wider Socio-Economic Outcomes

There is a growing number of papers that study the link between entrepreneurial ecosystems and wider socio-economic outcomes (see Table 5.3). The nestedness of entrepreneurial ecosystems and the different levels of (spatial) aggregation at which elements of the ecosystem as well as its outputs and outcomes interact and play out are the main issue underlying this stream of research. For example, studies are highlighting that (predominantly national) ecosystems foster economic growth through more efficient resource allocation and knowledge spillovers (Acs

Table 5.3: Entrepreneurial ecosystems linked to outcomes

Main Arguments	Focus*	Main Findings	Methodology	Selected Empirical Studies
Ecosystems foster economic growth and more efficient resource allocation due to knowledge spillovers	Multiple elements	Ecosystems at the country level are linked to economic growth.	Quantitative: fixed effects model (GEM, Penn World Table, World Bank, WEF)	Acs <i>et al.</i> (2018)
		Entrepreneurial ecosystems contribute to national productivity by promoting Kirznerian and Schumpeterian entrepreneurship.	Quantitative: DEA (IMF, GEM, GCI, Doing Business Index)	Lafuente <i>et al.</i> (2019)
		National entrepreneurial ecosystem configurations with high levels human capital, research and infrastructures lead to high levels of sport-related GDP in European Union countries.	Mixed: fsQCA (Eurostat, GII)	* González-Serrano <i>et al.</i> (2021)
		Entrepreneurial ecosystems must not only produce high-potential start-ups but support their growth, as the quality of entrepreneurship is more relevant than the quantity for economic development.	Quantitative: index development, correlations (Business registration records, USPTO, SDC)	Andrews <i>et al.</i> (2022)
		Entrepreneurial ecosystems, beyond the technological environment, have a positive effect on the performance of ICT cultural industries.	Quantitative: SEM (478 survey responses)	Xie <i>et al.</i> (2019)
		Firms in more consolidated entrepreneurial ecosystems are better able to translate key resources and capabilities into competitiveness.	Quantitative: benefit-of-the-doubt analysis (based on 348 firms)	Lafuente <i>et al.</i> (2021b)
		Entrepreneurial ecosystems impact strategic positioning, hereby enabling learning and knowledge spillovers across industry boundaries.	Quantitative: text-based analysis, network visualizations, and topic modeling	Basole <i>et al.</i> (2019)
		Mature ecosystems enable knowledge spillovers, which increase efficient resource allocation.	Quantitative: DEA (DBI, GCI, GEM, World Bank)	Lafuente <i>et al.</i> (2016)

Continued.

Table 5.3: Continued.

Main Arguments	Focus*	Main Findings	Methodology	Selected Empirical Studies
Regional development through ecosystems that are more mature or have a higher quality	Multiple elements	Positive impact of interaction between company–university–government on entrepreneurial development (greater for more developed regions/ecosystems). Entrepreneurial ecosystems lead to resilience at local levels beyond start-up rates. Entrepreneurial success stories and strong local leadership and governance create synergies, innovation and co-creation. Entrepreneurial ecosystems with a high concentration of creative industries support productive entrepreneurship and GVA in the region. The quality of an entrepreneurial ecosystem is vital to the economic performance of a region.	Quantitative: factor analysis (data from 368 Latvian companies) Quantitative: OLS estimation (ISTAT and other sources) Qualitative: case study (15 semi-structured interviews) Quantitative: fixed effect regression and random effect estimation (Eurostat) Qualitative: panel interviews, secondary data, document analysis Mixed: case study (32 survey responses and 16 interview)	Erina <i>et al.</i> (2017) Iacobucci and Perugini (2021) Gramma-Vigouroux <i>et al.</i> (2022) Audretsch and Belitski (2021) Spilling (1996) Moggi <i>et al.</i> (2022)
Ecosystems support sustainable innovation and addressing grand societal challenges	Multiple elements	Entrepreneurial ecosystems (and particularly policy, finance and infrastructural and administrative support), have a positive impact on national levels of sustainable innovation.	Quantitative: PCA and HCA (World Bank, WTO, UNESCO, UNIDO, UNCTAD, IMF, ILOSTAT, IEA, CWN)	Khatami <i>et al.</i> (2022)

Continued.

Table 5.3: Continued.

Main Arguments	Focus*	Main Findings	Methodology	Selected Empirical Studies
Functioning ecosystems have a positive impact on society	Support organizations	Incubators within entrepreneurial ecosystems can stimulate entrepreneurship with lowering crime, recidivism, and economic inequality, as well as increased social capital, community trust, and optimism as spillovers.	Qualitative: descriptive case study (secondary data)	McDaniel <i>et al.</i> (2021)
	Multiple elements	Entrepreneurship support in entrepreneurial ecosystems is negatively related to homicide (moderated by education but not start-up creation density).	Quantitative: fixed-effects model (Golden, nationalsurvey.org , FFIEC, FBI, U.S. Census Bureau)	McDaniel <i>et al.</i> (2022)
Measuring the outcome of ecosystems should be tailored to its configuration and the context	Multiple elements	Entrepreneurial ecosystems should not be reduced to standardized measures but evaluated based on their configuration according to the “Varieties of Entrepreneurial Ecosystems” and within their context and state of development.	Qualitative: multiple case study (field visits, 80 semi-structured interviews)	Kapturkiewicz (2021)
Ecosystems as a moderator for the relationship between entrepreneurship and economic development	Multiple elements	Positive moderating effect of the ecosystem on the relation between entrepreneurship (both Kirznerian and Schumpeterian) on regional economic growth. Ecosystems moderate the impact of regional entrepreneurial outputs on economic development (outcomes).	Quantitative: OLS regression (Eurostat, GEM, REDI)	Szerb <i>et al.</i> (2019)
Ecosystems or at least many of their elements do not impact entrepreneurial/economic outcomes	Multiple elements	No moderating effect of entrepreneurial ecosystems on the relation between entrepreneurship and economic growth.	Quantitative: latent class analysis (GEM)	Content <i>et al.</i> (2020)
	Finance	Improving the entrepreneurial ecosystem leads to higher venture capital investments, but links to wider economic benefits (e.g., GDP growth) are inconclusive (most likely due to their complexity).	Quantitative: multilevel growth regression, latent class analysis (Eurostat, GEM)	Bruns <i>et al.</i> (2017)
			Quantitative: composite indicators using “benefit of the doubt” (GEI)	Lafente <i>et al.</i> (2021a)

Note: * All studies in this list include a variety of ecosystem elements, but some emphasize the role of particular element(s) as indicated in this column.

et al., 2018; Basole *et al.*, 2019; González-Serrano *et al.*, 2021; Lafuente *et al.*, 2016, 2019; 2021b; Xie *et al.*, 2019).

Linked to the previous discussion around the outputs of entrepreneurial ecosystems, supporting the founding of high-potential start-ups is not enough. With a focus on economic development, ecosystems must support the growth of start-ups as the quality of entrepreneurship is more relevant than the quantity (Andrews *et al.*, 2022). The knowledge spillover theory of entrepreneurship (cf. Acs *et al.*, 2009) supports our general framework with entrepreneurship as the output of the entrepreneurial ecosystem and as a means for wider economic development (Figure 3.1).

In addition to the quality of entrepreneurship, the quality or maturity of the entrepreneurial ecosystem still matters, particularly at the regional level (Audretsch and Belitski, 2021; Spilling, 1996). This includes enabling co-creation and interactions (Erina *et al.*, 2017; Grama-Vigouroux *et al.*, 2022) and building resilience (Iacobucci and Perugini, 2021). Entrepreneurial ecosystems act as a moderator for the relationship between entrepreneurship and economic development (Content *et al.*, 2020; Szerb *et al.*, 2019). However, the evidence on this is not entirely conclusive. Bruns *et al.* (2017) find no moderating effect of entrepreneurial ecosystems on the relation between entrepreneurship and economic growth.

Based on a comparative case analysis, Kapturkiewicz (2021) concludes that entrepreneurial ecosystems should not be reduced to standardized measures but evaluated based on their configuration according to the “Varieties of Entrepreneurial Ecosystems” and within their context and state of development. Early work has emerged that studies the link between entrepreneurial ecosystems and a variety of outputs (as discussed in the previous section) and wider outcomes and, hereby, support this line of research. In terms of wider socio-economic benefits, entrepreneurial ecosystems have been linked to sustainable innovation and addressing grand societal challenges (Khatami *et al.*, 2022; Moggi *et al.*, 2022) and society more broadly (McDaniel *et al.*, 2021, 2022).

Research on the wider outcomes of entrepreneurial ecosystems is dominated by quantitative work (see Table 5.3). This is partially driven

by the increasing availability of longitudinal and panel data that explicitly covers various aspects of entrepreneurship and the environment in which entrepreneurship happens. Disaggregation to regional levels is still lagging national surveys, but there have been significant advances (e.g., REDI, the Regional Entrepreneurship and Development Index). The challenges are (1) finding the right proxies for measuring improvements in aggregate well-being and quality of life beyond GDP growth and (2) applying them and the elements of the entrepreneurial ecosystem at the appropriate level of aggregation (cf. Sternberg, 2022, and the empirical work by Bruns *et al.*, 2017, and Lafuente *et al.*, 2021a). Further mixed-method approaches can also shed light on the (perceived) impact of entrepreneurial ecosystems and entrepreneurship on economic development in a broader sense in addition to changes in traditional proxy variables such as GDP.

There is also a significant difference in the ratio between region- and country-level applications of the ecosystem concept compared to the previous two mechanisms. A total of 13 studies uses the region as the level of analysis and nine papers use countries as the level of analysis. When considering wider socio-economic effects of entrepreneurship, this can be difficult to break down to the regional level and many effects are not necessarily limited to a particular region. Nevertheless, we need more research focused on regional ecosystems, how they are situated in and contribute to aggregate well-being.

With different entrepreneurial ecosystem configurations leading to different entrepreneurial outputs and different broader socio-economic outcomes, this provides substantial choice regarding resource allocation and incentive structures for policy makers and other ecosystem actors. While innovation-driven entrepreneurship and scale-ups in particular are important for economic growth (cf. Wennekers *et al.*, 2005), increasing the number of self-employed people and general start-up rates can lead to (regional) resilience and flexibility in times of external shocks. Policy choices range from broader investments in education and human capital development to more specialized investments and policies for supporting scale-ups and the commercialization of research and scientific advancements. Policy makers should always consider prioritizing the bottlenecks in their ecosystem (Acs *et al.*, 2014; Autio and Levie, 2017).

Particularly at the national level, policy makers should try to create favorable conditions in which regional ecosystem with different strengths and weaknesses can flourish in their own ways.

5.4 Downward Causation and Path Dependencies

The studies in our review demonstrate that downward causation is an essential part of how entrepreneurial ecosystems evolve over long(er) periods of time (see Table 5.4 for an overview). A number of papers have demonstrated path dependencies and Matthew effects in regions. Entrepreneurial output feeds back into the regional entrepreneurial ecosystem (Stam and Van de Ven, 2021) and entrepreneurial agents, especially individual (regionally-embedded) entrepreneurs, drive the evolution and resource dynamics of regional entrepreneurial ecosystems (Shi and Shi, 2021). While this regional entrepreneurial activity has a positive effect on objective institutional performance, it does also negatively affect subjective performance (Meek and Tietz, 2022). High-growth firms and the entrepreneurs leading them typically have a greater impact on the entrepreneurial ecosystem than new ventures in general (Martínez-Fierro *et al.*, 2019). Similarly, anchor firms and local institutions play a key role, but there is a risk of entrepreneurial ecosystems becoming overly dependent on these actors (Lorenzen, 2019; Ornston and Camargo, 2022).

A particular process by which entrepreneurial ecosystems experience path dependencies is entrepreneurial recycling. Local institutional structures support recycling and mobility within the ecosystem after external shocks (Spigel and Vinodrai, 2021) and ecosystems facilitate the quality and speed of the re-entry of failed entrepreneurs (Espinoza-Benavides *et al.*, 2021; Guerrero and Espinoza-Benavides, 2021). The effect of the entrepreneurial ecosystem on the re-entry decision of entrepreneurs who experienced business failure is different for males and females (Simmons *et al.*, 2019). Given the generally high failure rates of start-ups, this is an important finding that calls for attention to create institutions and structures that help close the gender gap and keep female entrepreneurs in the entrepreneurial ecosystem as founders.

Table 5.4: Downward causation and path dependency

Main Arguments	Focus*	Main Findings	Methodology	Selected Empirical Studies
Path dependence and Matthew effects in regions	Multiple elements	Path dependence in the evolution of entrepreneurial ecosystems as entrepreneurial output feeds back into the regional ecosystem. Entrepreneurial agents, especially individual (regional) entrepreneurs, drive the evolution and resource dynamics of regional ecosystems. Entrepreneurial ecosystems are shaped by economic development of the country and high-growth firms have greater impact on entrepreneurial ecosystems than new ventures in general. Regional entrepreneurial activity positively affects objective institutional performance and also negatively affects subjective performance. Large anchor firms can stimulate the development and an entrepreneurial ecosystem, but this can also lead to dependencies and the entrepreneurial ecosystem not maturing without the anchor firm (particularly problematic in case of the anchor firm going out of business). Local start-ups develop capabilities slower than MNE entrants, but cause higher spillovers of skills and knowledge and higher engagement/support for the local Entrepreneurial ecosystem.	Quantitative: PCA, linear regression model (Quality of Government, CBS, EU RCI, Nat Assoc of Private Equity) Qualitative: 51 semi-structured interviews, site visits, focus group, and secondary data Quantitative: SEM (GEM, NES data) Quantitative: mixed-effects regression (USCMP, StatsAmerica, CMS, AHA) Qualitative: comparative case study (process tracing from 102 interviews) Qualitative: comparative case study (19 interviews, secondary data)	Stam and Van de Ven (2021) Shi and Shi (2021) Martínez-Fierro <i>et al.</i> (2019) Meek and Tietz (2022) Ornston and Camargo (2022) Lorenzen (2019)
Ecosystems enable entrepreneurial “recycling”	Institutions	Local institutional structures support recycling and mobility within entrepreneurial ecosystems after shocks.	Quantitative: descriptive statistics (data from career-based social media platform for 782 individuals)	Spigel and Vinodrai (2021)

Continued.

Table 5.4: Continued.

Main Arguments	Focus*	Main Findings	Methodology	Selected Empirical Studies
	Informal institutions and social capital	Entrepreneurial ecosystems with strong informal institutions (particularly de-stigmatizing failure) and networks are more supportive of entrepreneurs who want to start a new venture after a previous business failure.	Quantitative: fixed-effect dynamic GMM estimation of panel data (GEM, World Bank, WEF, IMF)	Espinoza-Benavides <i>et al.</i> (2021)
	Multiple elements	The framework conditions of entrepreneurial ecosystems have different influences on the reentry decisions of males and females who experience business failure. Entrepreneurial ecosystems facilitate the quality and speed of the re-entry of failed entrepreneurs.	Quantitative: hierarchical linear modeling (GEM, WDI, Flash EB Nos. 192, 283, and 354) Qualitative: 20 semi-structured interviews, secondary data	Simmons <i>et al.</i> (2019) Guerrero and Espinoza-Benavides (2021)
Women and men benefit in different ways from ecosystems and their elements	Multiple elements	Globally, women benefit more from many of the ecosystem factors than men, but depending on the phase of economic development men might benefit more. Regional entrepreneurial ecosystems are not generic and do not affect all entrepreneurs equally; peer support, learning opportunities, and visible female role models can support women entrepreneurs. Chosen start-up strategies are a reflection of the perceived support from the ecosystem, the entrepreneurs' current life situation, and the intended goals. Women tend to mobilize more resources than men in order to overcome support constraints, men are more confident of their capabilities.	Quantitative: regression, GMM estimator (World Bank, GEM APS & NES)	Hechavarría and Ingram (2019) Birdthistle <i>et al.</i> (2022)
			Mixed: fsQCA (PSED II)	Sperber and Linder (2019)

Continued.

Table 5.4: Continued.

Main Arguments	Focus*	Main Findings	Methodology	Selected Empirical Studies
State of the ecosystem affects individual entrepreneurs' behaviors and the influence of top-down policy interventions	Multiple elements	State of the ecosystem impacts whether entrepreneurs come/stay to start a new tech venture.	Mixed: logistic regression and 45 semi-structured, in-depth interviews	Stephens <i>et al.</i> (2019)
		Local/regional ecosystem characteristics are crucial for effectiveness of systemic innovation policy.	Qualitative: Longitudinal case study (secondary sources; 44 interviews at three points in time over 10 years)	Brown <i>et al.</i> (2016)
		Descriptive evidence that in countries characterized by an underdeveloped VC market and with a limited number of large firms, innovative start-ups often locate in entrepreneurial ecosystems with SMEs clustered in industrial districts.	Quantitative: descriptive statistics (ISTAT)	Cavallo <i>et al.</i> (2021)
	Finance	Angel investments have a positive impact on firm growth, performance, survival, and follow-on fund raising, which is independent of the level of venture activity and entrepreneur-friendliness in the country; but in less mature ecosystems only more mature start-ups seek angel investment.	Quantitative: regression discontinuity (self-reported data from angel groups)	Lerner <i>et al.</i> (2018)
	Government and finance	Nature and prevalence of finance changed due to changes in formal institutions and the resulting regulatory changes; path development of the ecosystem is strongly shaped by endogenous initiatives of foremost public authorities.	Qualitative: case study (22 semi-structured interviews supported by secondary data)	Radinger-Peter <i>et al.</i> (2018)

Continued.

Table 5.4: Continued.

Main Arguments	Focus*	Main Findings	Methodology	Selected Empirical Studies
	Government	Ecosystems represent higher-level system in which, e.g., clusters are embedded; policy making needs to account for current state of the ecosystem and interventions have different effects on involved clusters/industries. Effective entrepreneurial ecosystem policy should use a policy mix by combining different instruments and adapted to local contexts (including the growth characteristics of start-ups and the current state of the ecosystem). Particularly in emerging economies, dedicated entrepreneurship policies need to be complemented by and harmonised with taxation, social, and educational policies, among others.	Quantitative: case study with descriptive statistics (e.g., ACS, Inc 5000, NSF, USPTO, WoS) Mixed: fsQCA (1351 survey responses)	Auerswald and Dani (2017) Wang <i>et al.</i> (2022)
			Quantitative: cluster analysis (World Bank, WEF, IMF, GEM, GCI, GI, UNIDO, World Value Survey, UNDP, ILO, UNESCO, G. Hofstede Database)	Kantis <i>et al.</i> (2020)
		National economies can be categorized by their entrepreneurial ecosystem framework conditions; improving their performance and competitiveness requires tailored interventions based on the current state of the entrepreneurial ecosystem.	Quantitative: factorial and cluster analysis (GEM)	Farinha <i>et al.</i> (2020)
Informal institutions and human capital		Entrepreneurial readiness is a more valid representation of individual-level characteristics than other individual traits and is also influenced by several dimensions of the national environment, forming a reinforcing loop.	Quantitative: EFA, PLS-based CFA, multilevel logistic regression (GEM, World Bank, GCI)	Schillo <i>et al.</i> (2016)
Universities		Students' perception of the entrepreneurial ecosystem is positively related to their entrepreneurial intention. Entrepreneurial universities in post-conflict entrepreneurial ecosystems are orientated toward rebuilding human capital in the region, before being able to focus on knowledge exchange.	Quantitative: PLS-SEM (259 survey respondents) Qualitative: case study (secondary data, field notes)	Elhadi and Gheith (2021) Nkusi <i>et al.</i> (2020)

Note: * All studies in this list include a variety of ecosystem elements, but some emphasize the role of particular element(s) as indicated in this column.

Path dependencies also manifest themselves in regional economies through other actions of individuals. The state of the entrepreneurial ecosystem affects individual entrepreneurs' behaviors and the effectiveness of policy interventions. This includes location choices of entrepreneurs (Cavallo *et al.*, 2021; Stephens *et al.*, 2019) and if and at what stage they try to raise angel investment (Lerner *et al.*, 2018). Other entrepreneurial ecosystem actors are influenced in a similar fashion. Universities both depend on their entrepreneurial ecosystem (Elnadi and Gheith, 2021) and need to tailor their external engagement and impact-oriented efforts to the state of the entrepreneurial ecosystem (Nkusi *et al.*, 2020). Other research points towards (path) development of entrepreneurial ecosystems being shaped by foremost public authorities and endogenous initiatives (Radinger-Peter *et al.*, 2018), but policy making needs to, again, account for the current state of the entrepreneurial ecosystem and interventions have different effects on involved industrial clusters (Auerswald and Dani, 2017; Brown *et al.*, 2016; Farinha *et al.*, 2020). Consequently, a policy mix is usually required (Wang *et al.*, 2022) that is harmonized with wider socio-technical-economic policies (Kantis *et al.*, 2020).

Related to this, gender issues beyond the re-entry of male and female entrepreneurs have been studied (Simmons *et al.*, 2019). Women and men benefit in different ways from entrepreneurial ecosystems and their elements (Birdthistle *et al.*, 2022; Hechavarría and Ingram, 2019; Sperber and Linder, 2019). This demonstrates how entrepreneurial ecosystems enable particular types of entrepreneurial behavior and how some people have less access to the benefits of their entrepreneurial ecosystem based on their gender and possibly other characteristics.

Understanding path dependencies requires different methodological approaches. Our review highlights a balance between qualitative and quantitative approaches among papers studying this mechanism, with more quantitative work demonstrating how the state of the ecosystem affects the behavior of entrepreneurs and other entrepreneurial ecosystem actors (see Table 5.4). Similar to the link between ecosystems and broader socio-economic outcomes, we see the ecosystem concept being

applied at the country level (eleven times) almost as frequently as at the city or regional level (fourteen times). The effects of downward causation are a key driver for why the entrepreneurial landscape at the sub-national level looks spiky and there is a clear need for ecosystem research to further untangle the effects and regional ramifications of entrepreneurial outputs and outcomes as well as the state of the ecosystem on entrepreneurial behavior.

More generally, the interplay of upward and downward causation shows how entrepreneurship as an output of the system and a means for creating aggregate well-being, and entrepreneurial behavior at the individual level are influenced by but also shape the ecosystem and the wider context (Autio, 1997). While conceptually appealing, there is still a lack of empirical evidence for whether ecosystems as a whole or in part are subject to path dependencies or *past* dependencies (cf. Wurth *et al.*, 2022). Path dependency is based on non-reversible, non-ergodic processes. An ecosystem subject to *past* dependencies is impacted by the past without being overly restrained in terms of alternative trajectories moving forward. This path elasticity enables a variety of possible developments, which forms part of the rationale for the limited applicability of prescriptive lifecycle models for ecosystems (Brown *et al.*, 2023). Both path and *past* dependencies are place-based mechanisms and sensitive to their wider context (Martin and Sunley, 2006), yet we lack an understanding of which dynamic processes in ecosystems fall under each category and how they ultimately interact.

This is where future research and potential methodological innovation is needed. Conceptually, entrepreneurial ecosystems provide a means for enabling cross-fertilization between industries and the sharing of business model innovation and structural knowledge, particularly in the digital context (Autio *et al.*, 2018). However, path-breaking behavior has not yet been properly explored empirically. This is even more relevant for “organizationally thin” ecosystems, including those that do not yet have favorable institutions, which often rely on external investment and policy interventions to initiate change or path renewal (Isaksen, 2015; Tödtling and Trippl, 2005). Mixed method approaches,

including those that combine a quantitative view of the development of the entrepreneurial ecosystem with methodologies that can trace processes and decision-making can shed new light on how the development of an entrepreneurial ecosystem is co-created and influenced by the current state of the system (e.g., Beach and Pedersen, 2019).

5.5 Inter-Ecosystem Links

No man is an island, and no entrepreneurial ecosystem is an island either. The links between entrepreneurial ecosystems, from neighboring regions to transnational entrepreneurs and investors, are an integral complement to endogenous dynamics within entrepreneurial ecosystems. The empirical literature shows support for the argument that entrepreneurs, other ecosystem actors, and, by extension, ideas, practices, and norms move and migrate between ecosystems and across spatial, cultural, and linguistic barriers (see Table 5.5). More specifically, entrepreneurial ecosystems within a wider social field are co-created by the circulation of people, resources, and artefacts (Fraiberg, 2017; Schäfer and Henn, 2018).

Transnational entrepreneurs play a key role in creating momentum and initiating institutional change in less-developed entrepreneurial ecosystems (Harima *et al.*, 2021). Even when returning to their home entrepreneurial ecosystem, they continue to benefit from non-local connections in addition to the embeddedness in their home region (Wang *et al.*, 2022).

Entrepreneurial ecosystems that allow immigrant entrepreneurs to rapidly build a network, get reputational benefits from being located in this entrepreneurial ecosystem, and provide access to a market for experimentation are attractive to immigrant entrepreneurs and conducive to their performance (March-Chordà *et al.*, 2021).

In addition to the impact of transnational entrepreneurs, there are also spillover effects from large metropolitan centers to adjacent peripheral regions (Long *et al.*, 2022). Through digitalization, entrepreneurial ecosystems can more easily overcome spatial barriers and increase access to resources beyond its boundaries (Alaassar *et al.*, 2022).

Table 5.5: Links between entrepreneurial ecosystems

Main Arguments	Focus*	Main Findings	Methodology	Selected Empirical Studies
Actors/ideas/practices/norms travel and migrate between ecosystems (and across spatial or cultural boundaries or language barriers)	Human capital	Ecosystems are part of a wider transnational social field that shapes and is shaped by the circulation of actors, ideologies, texts, and objects in and across near and distant spaces.	Qualitative: ethno-graphic study (14 interviews, visits, other documents)	Fralberg (2017)
		Remigration, “sunshine return migration,” and out migration influence the emergence and evolution of ecosystems.	Qualitative: 27 interviews and secondary data	Schäfer and Henn (2018)
	Social capital	Local embeddedness and non-local connections are vital to returnee entrepreneurs’ business development.	Qualitative: four narrative interviews	Wang <i>et al.</i> (2022)
	Digitalization	Digitally enabled entrepreneurial ecosystems overcome spatial barriers and increase access to resources beyond their boundaries.	Qualitative: 19 interviews	Alaassar <i>et al.</i> (2022)
Multiple elements		Spillover effects from large metropolitan centers to adjacent peripheral regions.	Quantitative: panel regression (Annual Survey of Industrial Firms of China, National Enterprise Credit Information Publicity System of China, China Statistical Yearbook, National Intellectual Property Administration of China, NASA, Chinese Academy of Sciences)	Long <i>et al.</i> (2022)

Continued.

Table 5.5: Continued.

Main Arguments	Focus*	Main Findings	Methodology	Selected Empirical Studies
		Transnational entrepreneurs play a key role in creating momentum and initiating institutional change in less-developed entrepreneurial ecosystems.	Qualitative: 35 interviews	Harima <i>et al.</i> (2021)
Ecosystems are attractive to external entrepreneurs and become hubs	Multiple elements	Entrepreneurial ecosystems that allow immigrant entrepreneurs to rapidly build a network, get reputational benefits from being located in this ecosystem, and provide access to a market for experimentation are attractive to immigrant entrepreneurs and conducive to their performance.	Mixed: QCA (54 semi-structured, in-depth interviews plus follow-up interviews five years later)	March-Chordà <i>et al.</i> (2021)
Bi-directional learning for migrant entrepreneurs and ecosystems	Multiple elements	Home-country entrepreneurial ecosystems have positive effects on immigrants' business opportunity exploitation and actualization.	Qualitative: content analysis of secondary data	Duan <i>et al.</i> (2021)
		Migration leads to a potential brain drain which limits opportunities in the "home" entrepreneurial ecosystem, yet this can potentially be advantageous when migrants remain in close contact with their home ecosystem through remittances.	Mixed: Multilevel logistic regression (GEM data) and qualitative case study (data for six months, based 70+ interviews)	Schmutzler <i>et al.</i> (2021)
		Entrepreneurs coming to China must be prepared, flexible, associate themselves with reputable partners and take advice from those familiar with business in China to overcome cultural-cognitive barriers; regulative barriers can only be removed by the government.	Qualitative: 43 interviews and observations from five meetings and five seminars	Steinz <i>et al.</i> (2016)

Note: All studies in this list include a variety of ecosystem elements, but some emphasize the role of particular element(s) as indicated in this column.

The result is often a bidirectional learning process for both migrant entrepreneurs (both international and domestic) and entrepreneurial ecosystems. Entrepreneurs need to be able to adapt to local norms and institutions (Steinz *et al.*, 2016). However, entrepreneurs should not cut all ties, if any, with their home-country entrepreneurial ecosystem, as this can still have positive effects on their business success abroad (Duan *et al.*, 2021). Keeping these connections also limits the potential brain drain for the home entrepreneurial ecosystem (Schmutzler *et al.*, 2021).

Except for the mixed method approach by Schmutzler *et al.* (2021), who combine multilevel logistic regression based on GEM data and a qualitative case study, the remaining studies are based on qualitative research. This calls for more plurality and future research that uses novel data sets and advances in “big data” for studying how entrepreneurs, ideas, and different types of resources circulate between ecosystems. We expect that some ecosystems have a gravitational pull for people, ideas, and resources but the further development of these ecosystems also leads to spillovers to other ecosystems. In line with this, there is still a relative lack of empirical studies addressing the role of entrepreneurial ecosystems as domestic hubs for talent and investments. When and how entrepreneurs move within their home country has important implications for policy and support organizations. For example, entrepreneurs might start their business close to home or where they attend or graduated from university but decide to move to a more mature entrepreneurial ecosystem that promises better access to resources that are required for scaling. Taken together, research should examine how domestic and international migration leads to path (or *past*) development and allows entrepreneurial ecosystems to evolve through diversifying (e.g., incorporating a variety of new perspectives, people, and capital) or specializing (e.g., scale-ups or social ventures, focusing on particular sectors).

6

Conclusions

The entrepreneurial ecosystem approach provides an exciting and productive framework for research, policy, and entrepreneurial practice. This review sheds light on the breadth of empirical entrepreneurial ecosystem research and the variety of methodological approaches as well as the interdisciplinary nature of the research, and the substantial and metaphorical use of the entrepreneurial ecosystem concept. Through this critical review we show that the entrepreneurial ecosystem concept has sparked interdisciplinary discussions and, as a framework, it has synthesized a variety of research streams to generate new research questions about the emergence and consequences of entrepreneurial activity.

6.1 Knowledge Accumulation Beyond Fads and Fashion

The interest in entrepreneurial ecosystems remains high and has led to a substantial growth in published academic work. This includes both empirical studies as well as conceptual and theoretical papers. With the wide-spread metaphorical use of the concept, it runs the danger that it will only be a fad that has come into fashion and will be out of fashion sooner or later, without any meaningful accumulation of knowledge.

Is the entrepreneurial ecosystem concept just a fad? Yes, there is an intense and widely shared enthusiasm for the entrepreneurial ecosystem concept, evidenced by the large and growing number of entrepreneurial ecosystem studies and policy initiatives. No, it is not short-lived, since we are already witnessing this continued growth over more than a decade. Has the entrepreneurial ecosystem concept become a fashion, and will it soon be out of fashion? It certainly has become a fashion, and to some degree a superficial fashion, a label to claim academic and policy novelty. Our review has shown that out of the 420 articles in high-quality journals, which claim to have done empirical entrepreneurial ecosystem research, 24 percent (101) do not analyze entrepreneurial ecosystems at a territorial unit of analysis (analyzing an organization or platform as the unit of analysis), and 33 percent just use the entrepreneurial ecosystem concept in a trivial way, as a label for “context” or “collectives”, and do not engage with the principles of complex socio-economic systems. The disappointing conclusion is that the majority (56 percent) of the articles that claim to contribute to the entrepreneurial ecosystem research program with empirical studies do not live up to these expectations. Echoing the finding of Kirchherr (2023) in the realm of sustainability studies, there is a lot of “scholarly bullshit” in so-called entrepreneurial ecosystem research. This does not only fail to contribute to knowledge accumulation, but even discredits the entrepreneurial ecosystem research program at large.

The good news is that there is a substantial and growing amount of credible entrepreneurial ecosystem research, with a knowledge base of 181 empirical studies in high-quality journals. What can we conclude from this research and can we continue as a transdisciplinary research program? We will answer this in the following paragraphs.

6.2 Empirical Evidence on Entrepreneurial Ecosystem Mechanisms

We organized the review around five key mechanisms that explain the nature and development of entrepreneurial ecosystems: (1) interdependence of its elements, upward causation explaining entrepreneurial ecosystem (2) outputs and (3) outcomes, (4) downward causation and path or *past* dependence, and (5) inter-ecosystem links.

The empirical entrepreneurial ecosystem literature is dominated by research on interdependencies between entrepreneurial ecosystem elements and the effect of entrepreneurial ecosystems on entrepreneurial outputs. Among papers addressing these two mechanisms, most only cover a short time span or use a cross-sectional research design. Entrepreneurial ecosystem research has shown in many ways that there is moderate to strong interdependence between the constituent elements, particularly in more developed or high-quality entrepreneurial ecosystems. This research uses a variety of methodological approaches but is predominantly based on qualitative research designs. While this large body of studies helps build credibility and confidence in the results through replication and confirms the complex systems nature of entrepreneurial ecosystems, overall progress has been stalling. We need more relational studies (with qualitative and quantitative research designs) that address “how” things happen within ecosystems. This requires exploring novel data sources and non-standard methodological tools and approaches that allow us to answer different questions. For example, social media data or other big data approaches can give valuable insights into the connectedness and interdependence of actors and factors in entrepreneurial ecosystems. These types of big data approaches can give valuable insights into the culture of places and the heritage and perception of entrepreneurial behavior.

One element that receives a lot of attention in practice, but is highly under-researched, is leadership. We recommend more in-depth and large-scale research into the nature, quality, and roles of leadership in entrepreneurial ecosystems. This includes both individual (temporary) leadership by different actors and shared (temporary) governance of ecosystems.

The studies on entrepreneurial ecosystems and entrepreneurial outputs most often show positive correlations and effects of entrepreneurial ecosystem quality and different types of outputs, including the prevalence of start-ups, scale-ups, university spin-offs, and innovative, high-tech, and social entrepreneurship. Even though most of these studies are based on rigorous quantitative methods, their causality tests are often weak. Future studies should aim to better test for causality, for

example by making use of (quasi) natural experiments, or using more longitudinal data to better disentangle cause and effect.

There is less research on the ultimate welfare outcomes of entrepreneurial ecosystems. The small number of studies on the upward causation between entrepreneurial ecosystems, entrepreneurial outputs, and welfare outcomes, show positive direct or indirect (via entrepreneurial outputs) effects of entrepreneurial ecosystems on traditional macroeconomic outcomes including productivity, gross value added, GDP, and employment. There is a paucity of studies analyzing the effects of entrepreneurial ecosystems beyond traditional economic development measures. This is clearly an opportunity for research, and also highly relevant in the light of the promise of entrepreneurship to tackle societal challenges and realize sustainable development.

Similarly, the feedback effects of entrepreneurial outputs and welfare outcomes on the subsequent development of entrepreneurial ecosystems are under-researched. The few (both quantitative and qualitative) studies that have been published show that especially firms that grow and grow to a substantial size are likely to have positive feedback effects on (elements of) entrepreneurial ecosystems. A particularly promising example is the so-called entrepreneurial recycling, in which “retired” entrepreneurs or serial entrepreneurs fulfill roles (e.g., investor, role model, network broker, mentor) that enhance the quality of the entrepreneurial ecosystem.

There is least research on inter-ecosystem connections. Most research has (implicitly) treated entrepreneurial ecosystems as closed systems, but no entrepreneurial ecosystem is an island, and should be analyzed as an open system. The small number of studies on inter-ecosystem connections reveal the importance of human capital mobility, labelled as transnational, immigrant or diaspora entrepreneurship. In addition, there is evidence for the importance of inter-ecosystem networks and capital flows. Most of the studies are based on qualitative research, which calls for future (quantitative) research that uses novel data sets and advances in big data for studying how entrepreneurs, ideas, and different types of resources circulate between ecosystems, within and between countries. The effects of ecosystems as “hubs” within countries or regions and the reciprocal effects on neighboring ecosystems has also

been largely overlooked in the literature. Studying the links between ecosystems and how they are influenced by and collectively co-create institutions and support is key to understanding the nestedness of ecosystems within national systems of entrepreneurship and innovation.

While we reviewed a substantial number of 181 empirical studies, which mostly cover at least one of the key mechanisms, in almost all these domains we are just scratching the surface of the empirical evidence needed for fully understanding the nature and development of entrepreneurial ecosystems. More replication and extension studies are needed, and more research is needed to fill the voids in the entrepreneurial ecosystem knowledge base.

Overall, entrepreneurial ecosystem research is very much dominated by authors from and studies in Europe and North America. Here is a clear opportunity and need for more authorship and studies from other continents, to better understand the nature and development of entrepreneurial ecosystems in these contexts, and to build up capacity for engagement between academics and policy practice. We call for a concentrated effort for more critical studies and advancing our understanding of entrepreneurial ecosystems through problematization and critical inquiry (cf. Wurth *et al.*, 2022).

6.3 Policy

Within the economic policy landscape, much like in academic research, the label of entrepreneurial ecosystems, and ecosystems more broadly, seems to be used as a new “catch all” phrase to legitimize “holistic” policies for stimulating entrepreneurship and innovation in particular places and sectors. However, the usefulness of the entrepreneurial ecosystem concept for policymaking depends on an advanced understanding of the causal mechanisms discussed in this monograph. Without such knowledge, we are left with little besides a cargo cult policymaking based on copying the most prominent features of successful regions.

In addition, we need more policy research to trace the effectiveness and efficiency of entrepreneurial ecosystem policy interventions. This will never be perfect, given the complex system nature of entrepreneurial ecosystems, and the impossibility of isolating the effects

of policy interventions from other influences on the development of entrepreneurial ecosystems and entrepreneurship. An example is the integration of policy and support for predominantly sector-agnostic ecosystems and industry sectors and clusters (e.g., smart specialization approaches to regional development). However, with better data and knowledge about the nature and development of entrepreneurial ecosystems, policy makers and other entrepreneurial ecosystem stakeholders, not the least (temporary) leaders of entrepreneurial ecosystems, could initiate ex-ante entrepreneurial ecosystem diagnostics, to search for the ecosystem elements that deserve most policy attention. This could improve the information and knowledge base for stakeholder dialogues about what policies to prioritize. Once this prioritization has taken place, and policy is implemented, we need rigorous monitoring of the development of the entrepreneurial ecosystem and evaluation of the effectiveness and efficiency of these policies. Context-specific knowledge and insights should then be compared and contrasted with knowledge from other ecosystems and academic research to enrich the entrepreneurial ecosystem knowledge base. Only in this way can we improve each entrepreneurial ecosystem in its own right, acknowledging and building on place-specific heritage, and make the transdisciplinary entrepreneurial ecosystem research program work.

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