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### Framework for visualisation of uncertainties

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# Various types of visualisation

- (Metaphors)
- Qualitative descriptors
- Ranges
- Comparisons
- Dedicated uncertainty graphs



Tabel 1 Trends in de milieudruk en -kwaliteit, het halen van doelen (2010), en milieukosten (in miljoenen euro per jaar, prijspeil 2004).							
Milieuprobleem	Trend 1985-2004	Beleidsdoel bereikt? <sup>2)</sup>	Milieukosten samenleving <sup>1)</sup> 2004	w.v. Rijks- begroting gem. per jaar (2005-2009)			
Klimaat: binnenlands Klimaat: 'Kyoto-instrumenten' Energie-efficiëntie Duurzame energie Duurzame elektriciteit		EU	1.130	924			
Emissies NO <sub>2</sub> , SO <sub>2</sub> Emissies VOS, NH <sub>3</sub> Emissies fijn stof Depositie N / zuur op natuur Luchtkwaliteit ozon Luchtkwaliteit fijn stof, NO <sub>2</sub>		EU EU EU EU EU	1.769	34			
Nutriëntenverlies landbouw Nitraat in grondwater Gebruik dierlijke mest Fosfaatverzadiging in bodem Bestrijdingsmiddelen Oppervlaktewaterkwaliteit		EU EU EU 	2.602	102			
Biologische landbouw Verdroging Geluid Externe veiligheid <sup>3)</sup> Bodemsanering Afvalbeheer			Niet bekend Niet bekend 505 Niet bekend 614 3.577	9 Niet bekend 481 Niet bekend 278 24			

#### Color codes

- Is policy goal achieved? (col.3)
  - Green: likely, red: likely not. \_
  - Yellow: chance of about 50% OR cannot be determined.
- Policymakers: good, quick overview. Heavily used.
- However: •
  - Chance 50% and unknown are very different; don't combine.
  - Not much information



#### MNP (2005)

Tabel 4.2.1 Emissies van SO <sub>2</sub> , NO <sub>x</sub> , NH <sub>3</sub> , VOS en $PM_{10}$ , in kiloton per jaar. [028t-mb05]								
Stof	Emissie 1990 <sup>1)</sup>	es 2000 <sup>1)</sup>	2003 <sup>1)</sup>	Raming 2010 <sup>2)</sup>	NEC plafond	Gothenburg Protocol		
SO <sub>2</sub>	191	75	65	67 (62-71)	50	50		
NO	576	414	393	288 (242-334)	260	266		
$NH_{3}^{(3)}$	249	152	130	126 (104-146)	128	128		
voš	493	269	224	176 (140-213)	185	191		
PM <sub>10</sub>	78	49	42	44 (38-49)	geen	Geen		

Onzekerheden van gerealiseerde emissies zijn vermeld in tabel B1.2c van bijlage 1.
Betekenis kleuren: zie bijlage 3.
Zie hoofdstuk 3.

#### MNP (2005)

### Color codes

- Adding colors to tables with more detailed information
- Appreciated by both policymakers and advisors
- Higher information density
  - Does the location of the table warrant this?





Figuur 4.1.1 DALY's in 2000 voor chronische blootstelling aan fijn stof, geluid, UV-straling en acute blootstelling aan fijn stof en ozon (Knol et al., 2005).



Verbal codes

- E.g. 'Level of scientific knowledge' (LOSU)
- Both policymakers and policy advisors liked such qualifiers
  - Quick and good overview
- However:
  - Suggest correlation with presented uncertainty ranges?

Sources: Knol et al. (2005) (top) IPCC (2007) (bottom)



- Useful for quick overview
- Don't offer much information
  - Is this a problem for your target audience?
- Useful for audiences who work on high conceptual level ('grote lijnen'); e.g.
  - Politicians, strategic policymakers
  - Broad interest groups, press?
- For other audiences useful:
  - In summaries/overviews: quick comparison across topics/fields
  - As extra qualifier, added to more detailled information.







- Indication of range, magnitude of uncertainty
- 'Uncertainty awareness'
- Easy to link to policy goal

### Reactions:

- Policymakers: range is very small, what is exact amount?
- Advisors: probability density for target year?





- Option: 'broken axis' or 'offset'
  - Zooms in on relevant part of graph

#### However:

- Scale effect
  - Uncertainty seems huge or tiny, regardless of actual size
- Obscuring proportions, rates of change, etc.





### Scatterplot

- Effective for showing variability
  - (Lipkus & Hollands, 1999)





Mean (precipitation, mm/yr)

#### Grid uncertainty maps

- Uncertainty map (e.g. σ or 2σ)
- Percentile maps
- Don't plot uncertainty in map showing the mean



**Standard deviation** 





5% and 95% percentiles



#### Original



#### Adding range not always practical

- Does it clarify what you want to say?
- Not too much info in one graph!
- Interesting: comparison uncertainty & past policy performance

#### **Alternative A**



#### **Alternative B**





- Indication of range/magnitude of uncertainty
- Not sufficient if exact number is needed
  - Is this a problem for your target audience?
- Useful for most audiences; e.g.
  - Policymakers, societal actors: 'uncertainty awareness', robustness of results, range of outcomes?
  - Scientists: 'good practice' reporting, intercomparison



### Comparisons



- Showing multiple realisations, futures, alternatives
- Concept of scenarios is familiar to policymakers
- Key things to make clear:
  - Key differences in basis and results
  - Implications



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### Comparisons



### Difference map

- Land use in Utrecht, 1993
- Left: Statistics Netherlands (CBS) map
- Right: PBL 'Environment Explorer' map.
- Bottom: differences, high (green) to poor (red) similarity



### Comparisons





### Ensembles

- Different outcomes of one or more models
- Set of experiments
- Comparing models, measurements, etc.
- Useful for discussing:
  - Methodological issues and reliability
  - Unusual/rare outcomes
- Difficult to interpret for non-experts



# Comparisons

- Exploring different possibilities, futures
- Are the implications clear?
- Useful if well-explained for:
  - Policymakers: range of futures, policy scenarios
  - Policy advisors: robustness of options/developments, uncovering policy risks & opportunities
- Always a treat for:
  - Scientists: exploring potential futures, methodological issues, uncertainty analyses (e.g. sensitivity analyses).





- Probability density function (PDF):
  - peak (mode) 'stands out'
  - people assume peak is the most likely value
- Cumulative density function (CDF):
  - CDF alone can also mislead in estimating the mean
- Clearly indicate key info
  - I&M (1987): PDF + CDF with mean clearly indicated





- PDF: people preferred left-skewed investments
  (B) to right-skewed ones
- CDF: preferences are reversed



Vrecko et al., 2009





Vrecko et al., 2009

- Bias reduced for:
  - Rotated CDF (RCDF)
  - 10-state-chart



The position indicates the pedigree score						
Pedigree	low	high				
Parameter: Example						
Proxy						
Empirical basis	•					
Theoretical understanding						
Methodological rigour						
Validation						
Value-ladenness						

- Pedigree chart
- Some policymakers:
  - Information perhaps a bit detailed?
- Policy advisors:
  - Useful: relativing numbers
  - Opponents also know these things (be prepared)
  - Terms need explaination
- Traffic light analogy is easy to interpret





PBL good practice example (Visser & Petersen, 2010)

### Risk maps

- Useful to discuss risk:
  - …of reaching dangerous or undesirable values
  - ...of not meeting policy targets/norms



Probability of >1000 mm/yr



- Detailled representation of uncertainties
- Can be difficult to interpret
- Generally useful for:
  - Policy advisors: robustness of research results, specific details that might reveal policy risks & opportunities
  - Scientists: detailled analysis of magnitude, type, shape, relevance of various uncertainties and risks
- Use with some caution:
  - Policymakers: useful to make/support a specific point



# Some general lessons

- Graphs/maps are good at showing proportions
  - but watch out for issues that distort these.
- Don't put too much info in a single graph/map.
- Keep in mind: what message am I trying to send?
  - Clearly indicate key info you're trying to communicate.
- Linking to implications relevant for target audience is helpful.
  - e.g. policy goals, risks, good/bad outcomes
- Best visualisation depends on target audience and its information needs
- Multiple types of visualisation & communication needed?
  - Multiple target groups and `ways of learning'
  - Changing information needs over time



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