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Google Scholar makes it hard – the complexity of organizing one's publications

Hans L. Bodlaender, Marc van Kreveld*

Department of Information and Computing Sciences, Utrecht University, P.O. Box 80.089, 3508 TB, Utrecht, The Netherlands

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ABSTRACT

With Google Scholar, scientists can maintain their publications on personal profile pages, while the citations to these works are automatically collected and counted. Maintenance of publications is done manually by the researcher herself, and involves deleting erroneous ones, merging ones that are the same but which were not recognized as the same, adding forgotten co-authors, and correcting titles of papers and venues. The publications are presented on pages with 20 or 100 papers in the web page interface from 2012–2014. (Since mid 2014, Google Scholar's profile pages allow any number of papers on a single page.) The interface does not allow a scientist to merge two versions of a paper if they appear on different pages. This not only implies that a scientist who wants to merge certain subsets of publications will sometimes be unable to do so, but also, we show in this note that the decision problem to determine if it is possible to merge given subsets of papers is NP-complete.

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1. Introduction

Most researchers in computer science will be familiar with Google Scholar and its abilities to maintain publications and their citations. Each researcher has his/her own profile which is shown as a web page with a list of publications. Google Scholar determines the number of citations to each publication and by default, lists them in this order on web pages for that researcher. Since the collection of the data is automated, it will contain various mistakes, many of which are caused by other scientists who fail to give the title or other essential information on a paper correctly. As a consequence, a single paper may have various versions in the list, with a slightly different title or publication venue, or with co-authors missing (see Fig. 1). Google Scholar offers researchers the possibility to

* Corresponding author. Tel.: +31 30 2534119. *E-mail addresses:* h.l.bodlaender@uu.nl (H.L. Bodlaender), m.j.vankreveld@uu.nl (M. van Kreveld).

http://dx.doi.org/10.1016/j.ipl.2015.07.003 0020-0190/© 2015 Elsevier B.V. All rights reserved. correct these mistakes on their own profile page, for example by allowing them to merge two paper versions into one. This creates one version with the citations of the original versions summed up. Of course, one could also delete the erroneous version, but this may cost some citations, which on its turn can influence the ever-important H-index and other summary statistics that Google Scholar maintains.

Google Scholar by default shows the publication list on pages with 20 papers. It is possible to change this number to 100. Since mid 2014, a change in the interface makes it possible to get all publications on a single page. In this note we assume the interface in use from 2012 until mid 2014, when this was not possible and the maximum was 100 on a single page. To merge two papers, both should be selected on the web page, after which the merge action can be executed. However, selection of two papers is possible only if they appear on the same page, and therefore, merging can be done only if the two papers appear in the same group of 100 papers. For example, if one paper is the 103rd by citation count and another paper is the









Fig. 1. Two pages for the author Jones with six different papers occurring as nine versions of papers. Jones must perform three merges to correct the data, and the order is important.



Fig. 2. A merge and the changes of positions of all versions of papers in the sorted list.

187th, then they can be merged, but if one is the 97th and the other is the 105th, then they cannot be merged.

The order in which papers are merged is important. If there are two pairs of papers to be merged, for example at positions 4 and 12, and at positions 101 and 107, then merging the first pair first will move the positions of the latter pair to 100 and 106, putting them on different pages. But merging the second pair first still allows the merging of the first pair. Notice that the position of a paper can change both forward and backward due to a merge, see Fig. 2.

Besides the problem that desired merges sometimes cannot be done, the computational problem of deciding whether a sequence of merges exists (and therefore, finding the correct order) is computationally intractable. This implies that a polynomial-time algorithm to produce the sequence of merges is unlikely to exist.

2. A proof of intractability

To prove intractability, or, NP-completeness of the problem, we will formalize it first. Let n be the total number of versions of papers initially in a problem instance, and let pbe the page size. Let the paper versions be v_1, \ldots, v_n , and assume that paper version v_i is cited $c(v_i)$ times. A problem instance consists of the sequence $c(v_1), \ldots, c(v_n)$, and a partition of $1, \ldots, n$ into subsets where two or more versions in the same subset indicates that they are different versions of the same paper, and therefore, they are to be merged into one. The Google Scholar Merge Problem is the problem of deciding whether for every subset, all of its versions can be merged. When two versions are merged, they appear as one new version and their citations are added. After each merge, the new set of versions appears in sorted order on citation count. When citation counts are the same, the papers will appear in some other well-defined order, but this will be irrelevant for the intractability proof and we will ignore this issue.

Theorem 1. The Google Scholar Merge Problem is NP-complete.

Proof. First, we will verify that the Google Scholar Merge Problem is in NP. This is easy: a suggested merge order can easily be checked in quadratic time or less.

Second, we use another NP-complete or NP-hard problem and provide a reduction to our problem, namely 3-PARTITION [2]. A 3-PARTITION instance consists of a set a_1, \ldots, a_{3m} of positive integers and an integer *B*, and asks whether we can partition a_1, \ldots, a_{3m} in *m* subsets of 3 integers that each sum up to *B*. The integers a_1, \ldots, a_{3m} are all strictly between *B*/4 and *B*/2, which ensures that any subset that sums to *B* consists of exactly three integers.

We describe the reduction from 3-PARTITION to the Google Scholar Merge Problem. First, we double all a_i and B to ensure that they are even. With slight abuse of notation we continue to use the notation a_1, \ldots, a_{3m} and B for these doubled values.

We set the page size to 3m. Let *D* be some large, even integer; we can use D = 3mB.

Our instance consists of one paper P with many versions and many papers with one version, see Fig. 3 for a schematic depiction.



Fig. 3. Initial situation of the Google Scholar Merge problem arising from a 3-PARTITION instance. Vertical grey lines are page boundaries.

First, we take one paper P with 5m versions that are cited:

- a_1, \ldots, a_{3m} times (type X),
- D B + 2i times (type Y), for each $i, 1 \le i \le m$,
- D + 2i times (type Z), for each $i, 1 \le i \le m$.

All versions of *P* have an even number of citations, so any merge of these will also have an even number of citations.

Second, we take many papers with only one version as follows:

- for each *i*, $1 \le i \le m$, we take 3m 1 papers with one version, each with D + 2i 1 citations,
- we take 3m papers with D + 2m + 1 citations,
- we take 5m papers with B 1 citations.

An instance fills exactly m + 4 pages, and all type X versions appear on the last page.

We call the papers second set the *single papers*; they all have an odd number of citations and will not be merged. A group of at least 3m - 1 single papers with the same number of citations is called a *block*; there are m+2 blocks in the instance. Since a block has at least as many papers as the page size minus one, paper versions on different sides of a block in citation count can never be on the same page. Notice that the type Z versions of paper *P* are separated by the blocks. The only way to "rescue" a type Z version and get it out of the adjacent blocks is to create a version of paper *P* that has exactly the same number of citations. The construction makes sure that this can only be

accomplished using exactly one type Y version and three type X versions of paper P; the proof is given shortly.

We claim that this Google Scholar Merge Problem instance has a solution if and only if the 3-PARTITION instance has a solution.

Suppose we have a partition of a_1, \ldots, a_{3m} into m triples that each sum up to B. Let T_i be the subset of integers in the *i*th triple. For *i* from 1 to *m* do the following. Merge the three type X versions with a_i citations for the $a_i \in T_i$ with each other. Note that all intermediate merged versions have less than B - 1 citations together, and thus will appear on the last page. When we merged the triple we have a version with *B* citations, which will appear on the same page as all type Y versions. Next, we merge any merged triple with a type Y version with D - B + 2i citations, giving it D + 2i citations. Then we merge it with the type Z version that has D + 2i citations. Any merge of a type Z, a type Y, and three type X versions will appear on the first page because it will have more citations than the block with most citations. We finish by merging all versions of paper P on the first page. Hence, we can merge all versions of paper P if the 3-PARTITION instance has a solution.

Conversely, suppose that we can merge all versions of paper P in the instance. This implies that all type X versions can be merged with other type X versions into versions with at least *B* citations, otherwise they would stay after the block with B - 1 citations. We can make $\leq m$ of these merged versions, because the type X versions have *mB* citations in total. These merged versions consist of at least three type X versions, because any two type X versions merged have at most B - 2 citations (since type X

versions are cited a_i times with $B/4 < a_i < B/2$, for all $1 \le i \le 3m$).

Furthermore, the assumption that we can merge all versions of paper P implies that at some point in the merge sequence, we must have had merged versions with D + 2, D + 4, ..., D + 2m citations, otherwise the type Z versions cannot get to a common page.

Two type Y versions merged will have at least 2D - 2B + 6 > D + 2m citations, so we can use at most one type Y paper if we want to get a version with as many citations as some type Z version. To get the type X versions merged with any of the type Z versions, they must at some point be in a merged version with at least D + 2 citations, but all of the type X versions together have only mB < D + 2 citations. So a type Y version is always needed in such a merged version, and we conclude that exactly one type Y version is needed in any merged version to make a merged version with the same number of citations as any of the type Z versions.

This implies that we need at least m merged versions of type X versions, otherwise we do not have enough versions to merge with the type Y versions to reach the same citation counts as the type Z versions, so we must be able to make exactly m merged versions of type X papers. To realize this we cannot have a merged version with four type X versions, because this merged version would have > B citations, and then by the pigeonhole principle at least one of the m merged versions has only two versions and hence < B citations. It follows that the m merged versions of type X papers are triples and they sum up to exactly B, showing that the 3-PARTITION instance has a solution. This completes the proof of NP-completeness. \Box

It would have been possible to construct a similar but slightly easier proof based on a reduction from the NP-complete problem PARTITION. The reason we chose 3-PARTITION is that 3-PARTITION is NP-complete *in the strong sense* [2], which implies that even if the total number of citations is bounded by a polynomial in n (the integers of the input), then 3-PARTITION is still NP-complete. A proof based on PARTITION would require exponentially many citations to the papers of a researcher.

3. Conclusions

It is interesting to see an example of a user interface where the user has to solve an NP-complete problem due to the choice of interface. By comparison, operations research companies often provide a user interface where a user makes a schedule for a scheduling problem that is usually NP-hard, but here the user interface assists in the scheduling, and no user interface can make the problem easier. Other examples are certain puzzle games where large-instance extensions of the puzzle type are NPcomplete or even PSPACE-hard [3]. Here the idea is clearly that the task is supposed to be hard. In the Google Scholar Merge Problem, the NP-completeness is accidental, and arises from the way the user interface is designed. Google Scholar makes it hard for researchers to maintain their Google Scholar profile pages. Since the interface change in the middle of 2014, the problem is no longer intractable because there is now a button "show more" that allows a user to get more papers on the same page, eventually allowing all papers to be on a single page.

Maximizing the H-index using paper merging in Google Scholar was shown to be NP-hard [4]. Furthermore, when a compatibility graph exists between paper versions, even deciding whether the H-index can be increased by one is already NP-hard [1].

It is open to determine whether the Google Scholar Merge Problem studied in this paper is still NP-complete if:

- the page size is bounded by a constant,
- the number of versions of any paper is bounded by a constant, or
- the page start can be placed at any rank number, not just at multiples of the page size plus one.

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